[redacted]

Van: [redacted]@weforum.org>
Verzonden: donderdag 24 oktober 2019 21:14
Aan: [redacted]; Secretariaat Wethouder Dijksma
Onderwerp: FW: WEF GFC on Mobility | Welcome to the 2019-2020 term
Bijlagen: City Mobility Charter - draft - 10.14.19.docx; True Cost Pricing - draft - 10.24.19.docx

Dear [redacted],
Please find the welcome email for the GFC on Mobility, which was sent to Sharon today. Sharing with you as an FYI.
Thank you,

[redacted]
Platform Curator, Mobility System
World Economic Forum LLC
www.weforum.org
Tel: +1 [redacted]

From: [redacted]
Sent: 24 October 2019 11:56
To: [redacted]@weforum.org>
Cc: [redacted]@weforum.org>; [redacted]@weforum.org>; [redacted]@weforum.org>;

- Confirm contact details and provide a bio
- Provide 3-4 strategic issues or challenges related to:
    - Micromobililty
    - Product delivery and urban freight
    - Sustainable air travel and tourism
- Share information on an initiative you are currently working on

Preread

- [redacted]
- Please familiarize yourself with the ongoing work of two ongoing workstreams:
    - [redacted]
        - Please review the document and provide your feedback via comments directly to the document (either Google doc or attached Word doc). The workstream is currently circulating the Charter for a peer review and accepting feedback through **28 October**. The Charter will be published in November.
    - [redacted]
        - This is a draft document and is still a work in progress. Please review the current iteration so you have familiarity with the scope of the paper prior to conversations in Dubai. Please reference the Google doc or the attached Word doc.
    - For more information about ongoing workstreams of the GFC on Mobility, please see FAQs at the end of this email.
- Forthcoming: Agenda for AMGFC19 with council member biographies
- Forthcoming: Update on the portfolio of Mobility activities
- Optional: Report on the [redacted]. The Global Future Council on Mobility is highlighted on page 58.

Call (optional)

As we launch this new council term, we invite you to join us for an optional introductory call. The call will allow the Forum to share the preliminary mandate for the council and provide an opportunity for Council Members to ask questions about the upcoming term and meeting in Dubai. The call is especially tailored for new council members. In consideration of timezones, there will be two call times.

- **Date**: Monday, 28 October
- **Time**: 07:00 EST or 11:00 EST

We look forward to working with you in the upcoming term!

Thank you,

[redacted]
Platform Curator, Mobility System
World Economic Forum
Tel.: +1 [redacted]
Dr. [redacted]
Head of Mobility Platform, Member of the Executive Committee
World Economic Forum
Tel: +1 [redacted]

KEY BACKGROUND INFORMATION

What is a Global Future Council?

- Global Future Councils (GFCs) are the world's foremost interdisciplinary knowledge network. GFCs provide forward-looking thought leadership for the Forum's strategic initiatives and serve an important enabling function for the Forum's key institutional workstream. In addition to acting as a "think tank" for the corresponding team at the Forum, GFCs will shape the public understanding and narrative on the topic through public facing deliverables such as speaking roles at global Forum events, blog posts published on the Forum's Agenda, episodes of the Forum's A Glimpse into the Future podcast, guest editions of the Forum's Agenda Weekly Expert Edition newsletter and updates to Transformation Maps among other options.
- GFCs are diverse communities of experts and the only purely expertise-based community at the Forum as GFCs are not affected by membership considerations. The mandates and deliverables for GFCs are established in

alignment with the objectives and workstreams of the teams they represent. Overall, the Forum has 38 GFCs each with about 20 members elected to one year terms concluding in September 2019. Members of the Councils are asked to commit their extensive knowledge, expertise and passion to address the pressing issues to critical global challenges, and are nominated for a 1-year term.

Update on ongoing work of the GFC on Mobility

- **Corporate Mobility Transport Challenge**: The Corporate Mobility Transport Challenge seeks to highlight the role of the private sector in helping catalyse a transition towards sustainable mobility by showcasing innovative, sustainable solutions for both employee commutes and the distribution of products and goods. The workstream launched a call for nominations in May 2019. 20 programmes were selected to be published in a compendium of case studies in a publication in late 2019.
- **City Mobility Charter**: The [redacted] seeks to outline a practical collaboration guide for cities and mobility service partners to ensure innovative, efficient, sustainable and inclusive mobility for all and offers an approach for accomplishing and implementing the Shared Mobility Principles. The Charter provides eight guiding practices that help establish, develop and strengthen existing, new and future partnerships between cities and mobility partners. Each practice is further refined with detailed recommendations for how cities and mobility partners should apply the practices. The workstream is currently circulating the Charter for a peer review and accepting feedback through **28 October**. The Charter will be published in late 2019.
- **True Cost Pricing**: Over the past several months, the workstream has developed a white paper exploring the price of urban public spaces used by transportation systems to generate a true cost of varying transportation modes. The goal of this paper is to explain why and how transport prices can better translate internal costs and external effects into price signals reflecting the cost of urban transport and, in particular, road transport. Work on the paper is ongoing and will be published in early 2020.

Global Future Council on Mobility 2019-2020 Council Members

Co-chair

- [redacted], Chair, Energy Transitions Commission, United Kingdom

Members

- [redacted], Head, Global Innovation, International Airlines Group, United Kingdom
- [redacted], Alliance Global Director Tech Partnerships, Groupe Renault, France
- [redacted], Head, Alliance and Partnerships, NUMO, a global alliance on New Urban Mobility, USA
- [redacted], Head, Government Affairs in Intelligent Driving; Director, Government Affairs, Xiaoju Science and Technology (Hong Kong) Limited, People's Republic of China
- Sharon Dijksma, Deputy Mayor for Traffic and Transport, Water, and Air Quality of Amsterdam, Netherlands
- [redacted] Vice-President, Strategy, Carbon Architecture, Royal Dutch Shell Plc, Netherlands
- [redacted], Senior Vice-President, New Business Development, Mahindra & Mahindra Limited, India
- [redacted], Senior Vice-President, Emirates Group, United Arab Emirates
- [redacted] Global Head, Motor and Personal Lines, Zurich Insurance Group, United Kingdom
- [redacted] Founder and Associate, Open Streets Cape Town, South Africa
- [redacted] Director, Beijing Transportation Institute, People's Republic of China
- [redacted] Executive Director, Agora Verkehrswende, Germany
- [redacted], Head, Mobility Innovation Hub, Tata Motors Ltd, India
- [redacted], Director, Strategy and Business Development, Via Transportation, Inc, USA
- [redacted], Head, Group Strategic Planning, Volkswagen AG, Germany
- [redacted] Professor of Information Systems for Sustainable Society, University of Cologne, Germany
- [redacted], Group Director, Technology and Industry Development, Land Transport Authority, Singapore
- [redacted], Country Director, Brazil, Institute for Transportation and Development Policy, USA
- [redacted] Secretary of Transportation, Secretariat of Transportation of the City of Buenos Aires, Argentina
- [redacted] Senior Director, Smart Cities and Last Mile Solutions, DHL Customer Solutions and Innovation Center, Singapore
- [redacted], Head, Global Policy, Public Transportation, Uber Technologies, USA
- [redacted] Executive Director, Smart Freight Centre, Netherlands

- [redacted], Head, Environment, City of London, United Kingdom
- [redacted], Founder and Chief Executive Officer, NN4Energy, India
- [redacted] Partner, Skibsted Ideation Aps, Denmark
- [redacted], Director, Institute of Transportation Studies, University of California, Davis, USA
- [redacted], Group Product Manager, Intelligent Driving Unit, Baidu Inc., People's Republic of China

Fellow

- [redacted] Postdoctoral Research Associate, Carnegie Mellon University, USA

How will the GFC on Mobility communicate?

- Meet: In-person and via virtual calls
- Whatsapp group: The GFC on Mobility will have its own Whatsapp group to facilitate quick communication regarding logistics as well as provide Council Members with an easy way to share articles and insights
    - Please reference the survey to opt in to the Whatsapp group
- [redacted] The GFC on Mobility has its own dedicated [redacted] page where we will post updates, start discussions and share documents
    - For further information on how to use TopLink, click [redacted]
- Email: The Forum will send out occasional emails regarding council updates; all Council Members will be provided with each other's email addresses so you can communicate directly

How/when will the GFC on Mobility meet?

- In-person: The Annual Meeting of the Global Future Councils in Dubai (2-4 November 2018) is the one, required in-person meeting of the GFC on Mobility
- Virtual calls: The Forum will host periodic virtual calls for the council; option for additional group calls as necessary

How might Council members contribute to the work of the GFC on Mobility 2019-2020?

- Some opportunities for collaboration include (but are not limited to):
    - Participate in a World Economic Forum [redacted]
    - Write for the Forum's [redacted] blog
    - Prepare an insight whitepaper
    - Leverage the Forums platform to develop a joint or affiliate project

Helpful links/documents to reference:

- [redacted] website
- [redacted] TopLink page
- [redacted]
- [redacted] Toplink page
- [redacted]
- [redacted] via TopLink
- [redacted] TopLink page
- [redacted] via TopLink
- [redacted] via TopLink
- [redacted] via TopLink