

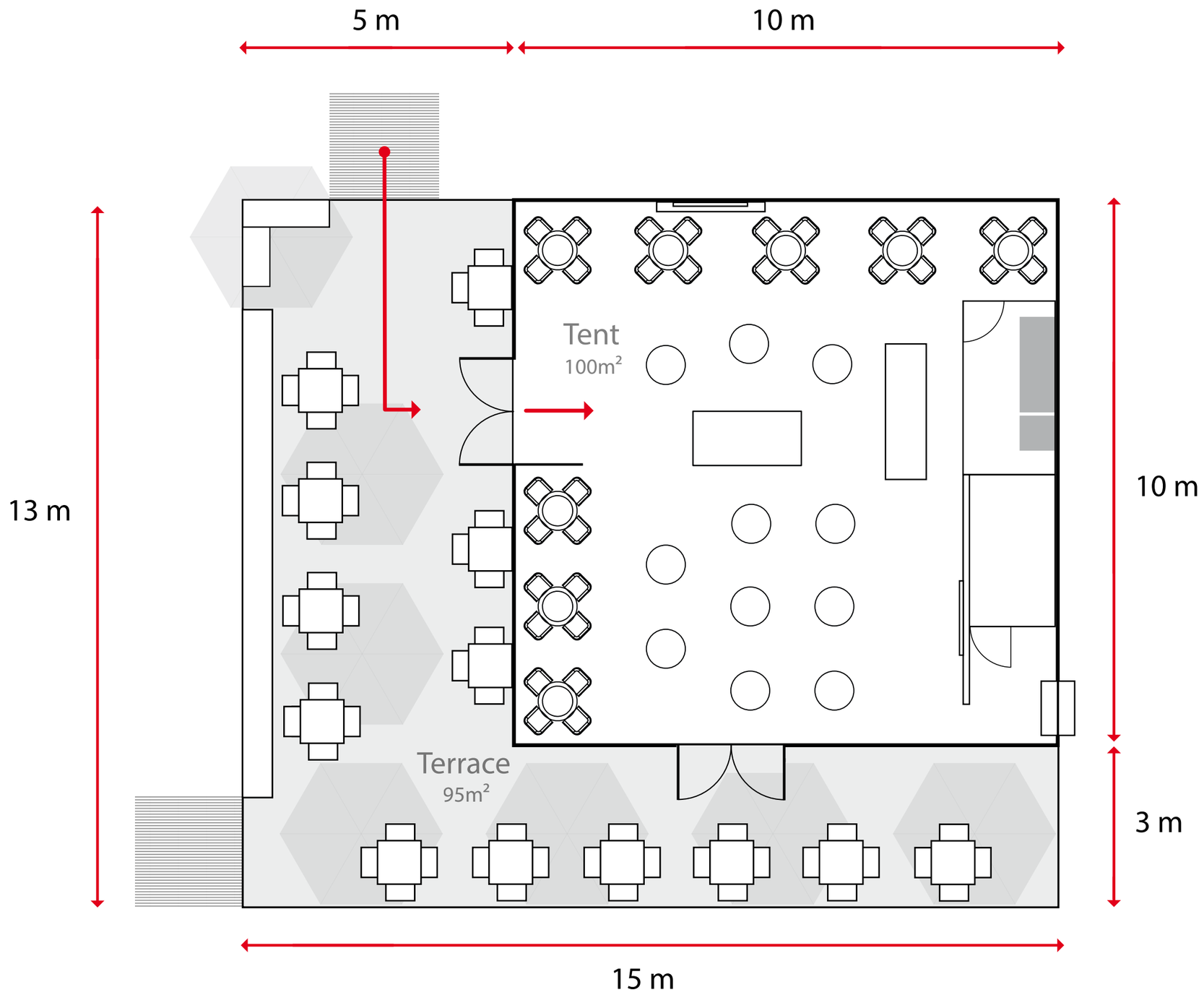

# MIPIM 2017

## Standpresentatie Holland Metropole

misteli communicatie

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# MIPIM 2017
## Plattegrond

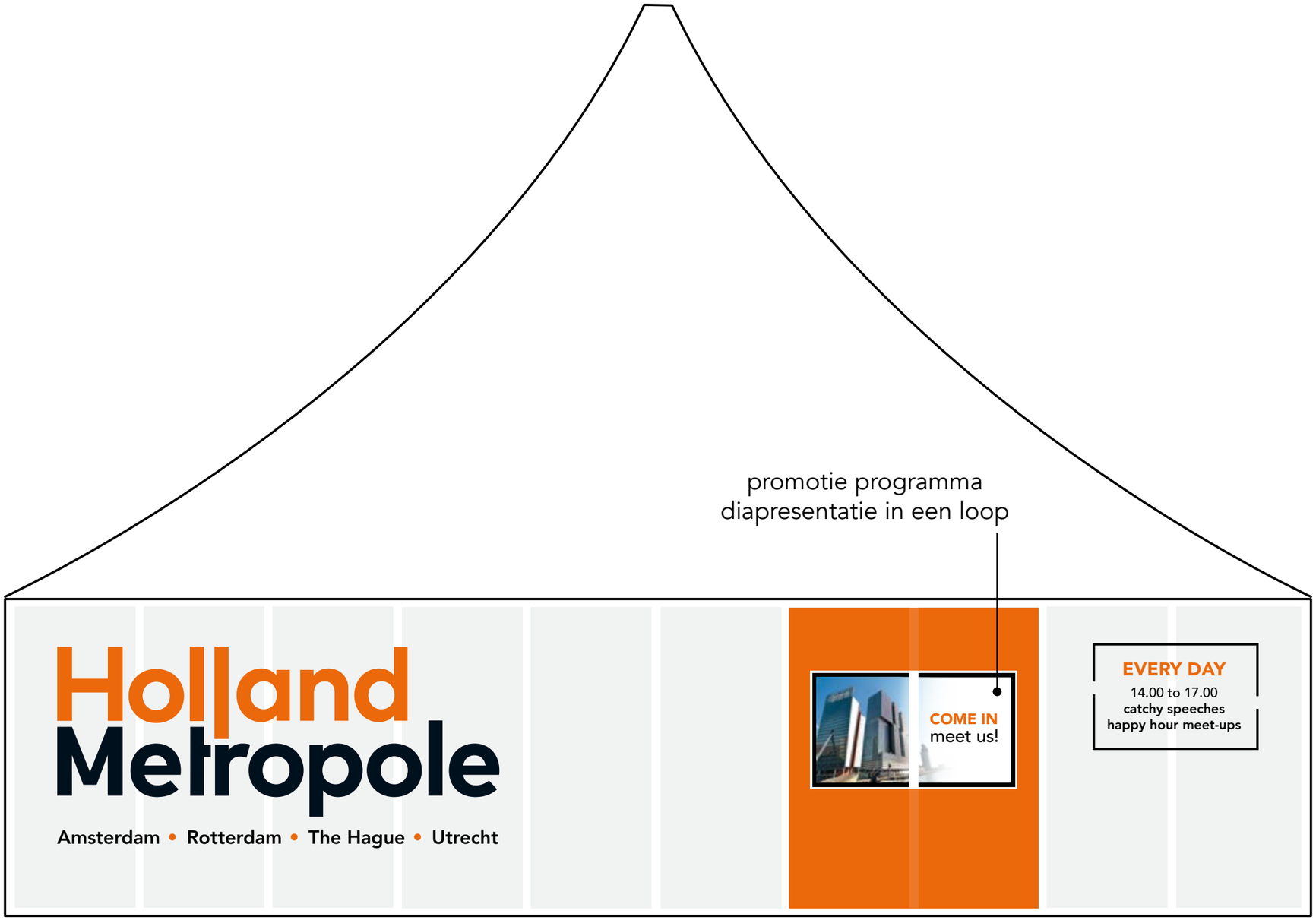



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# MIPIM 2017
## Ontwerp exterieur

promotie programma
diapresentatie in een loop




straatzijde voor

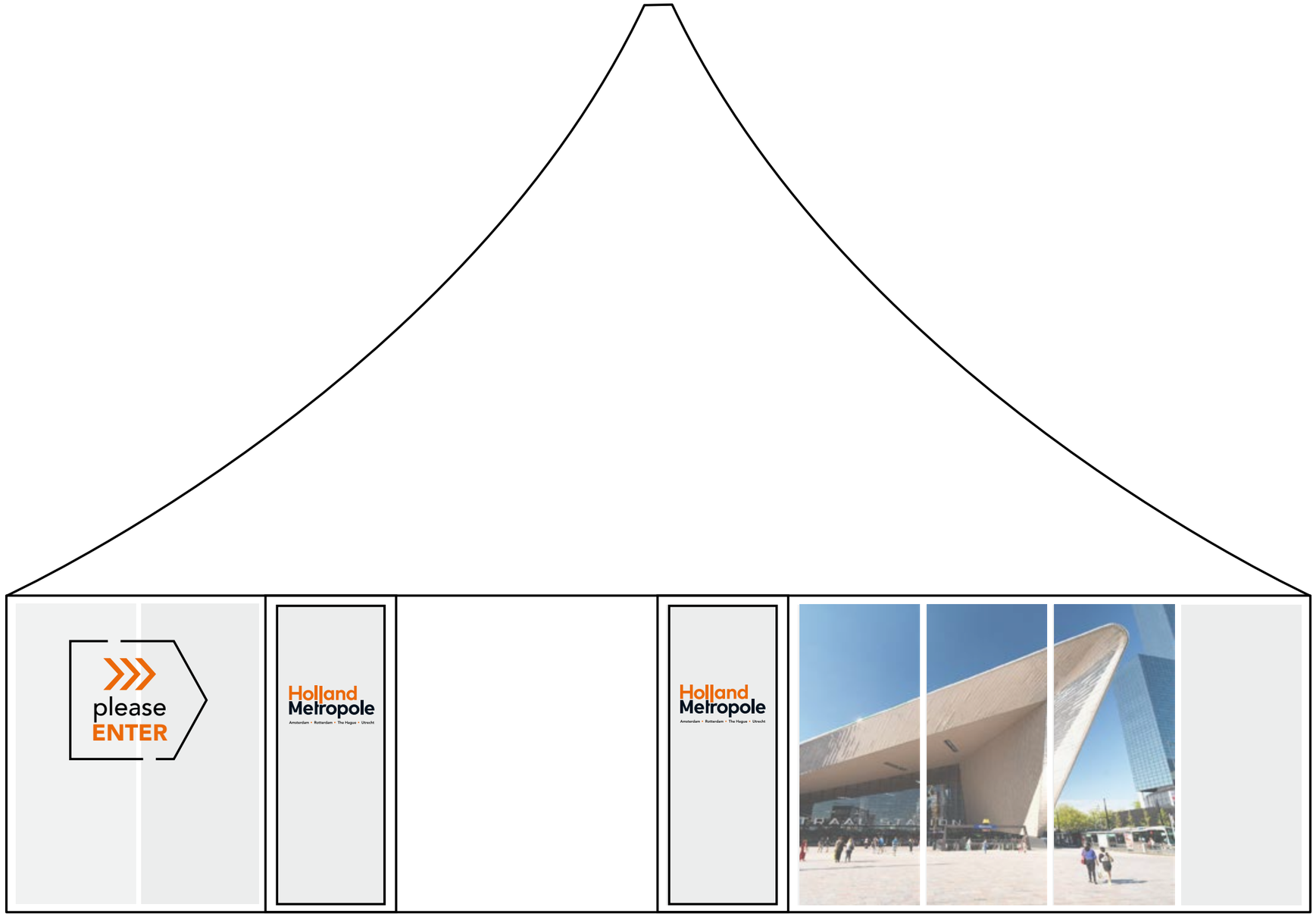
10 m

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Ontwerp exterieur




terraszijde

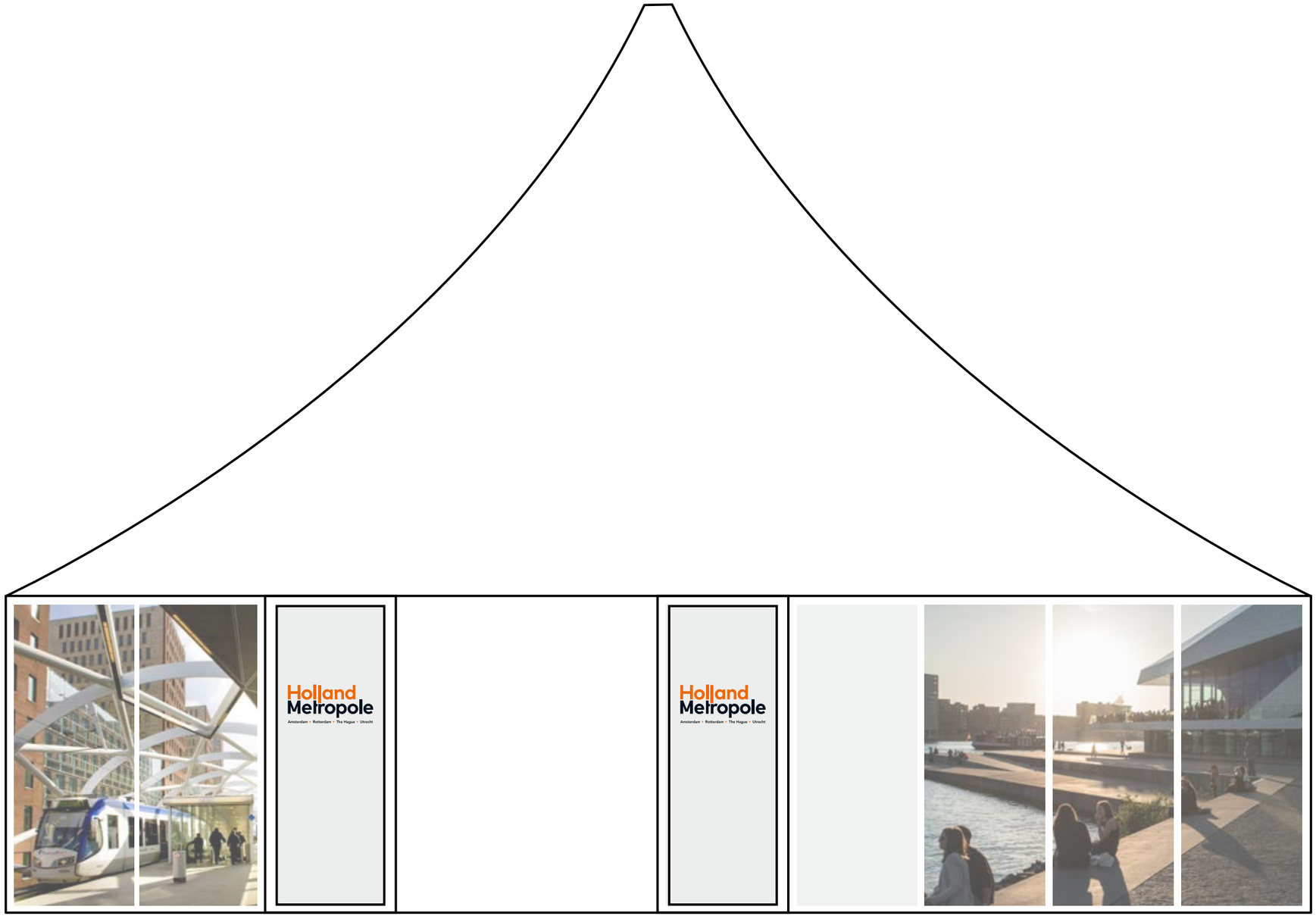
10 m

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Ontwerp exterieur

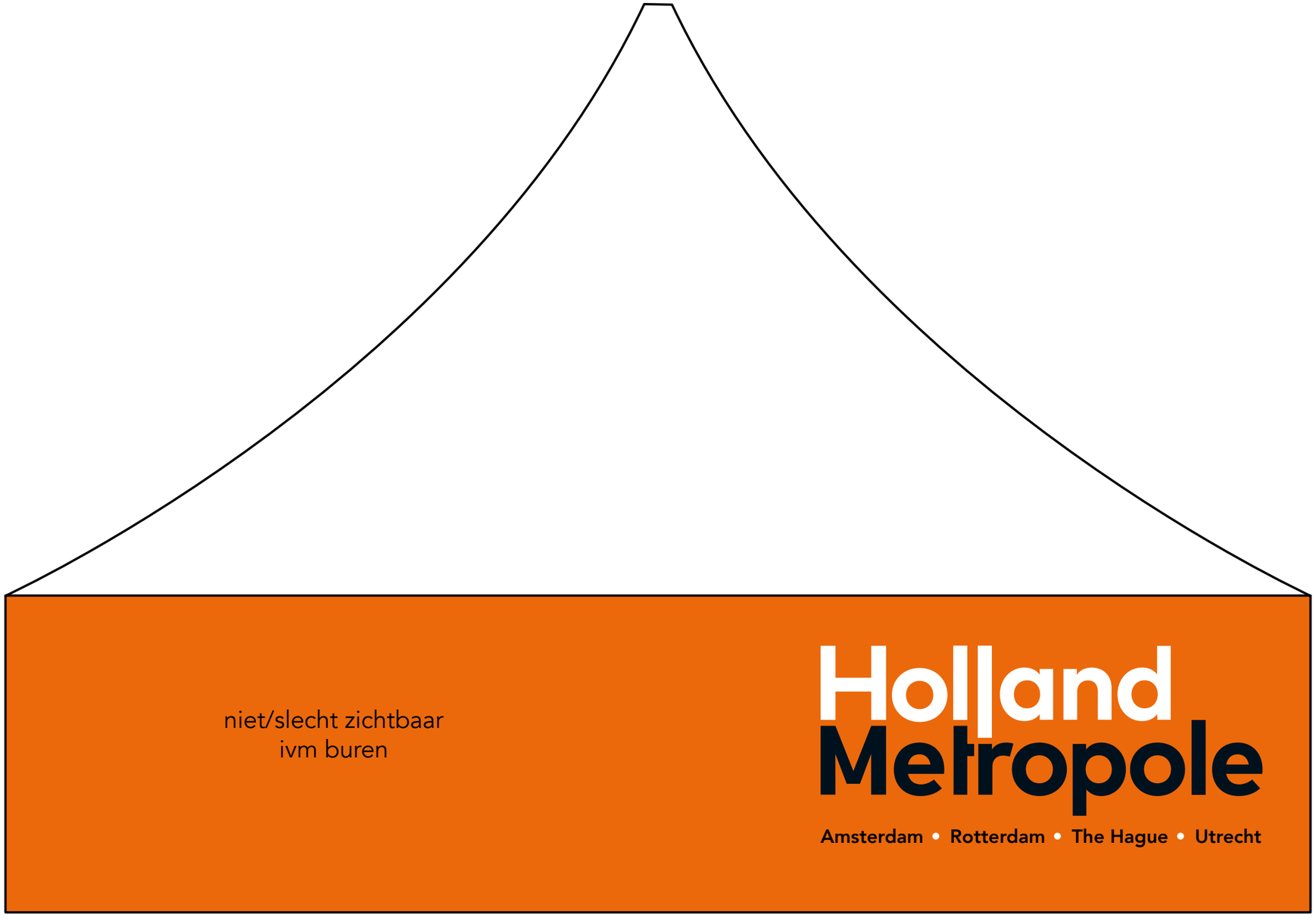



strandzijde

10 m

# MIPIM 2017

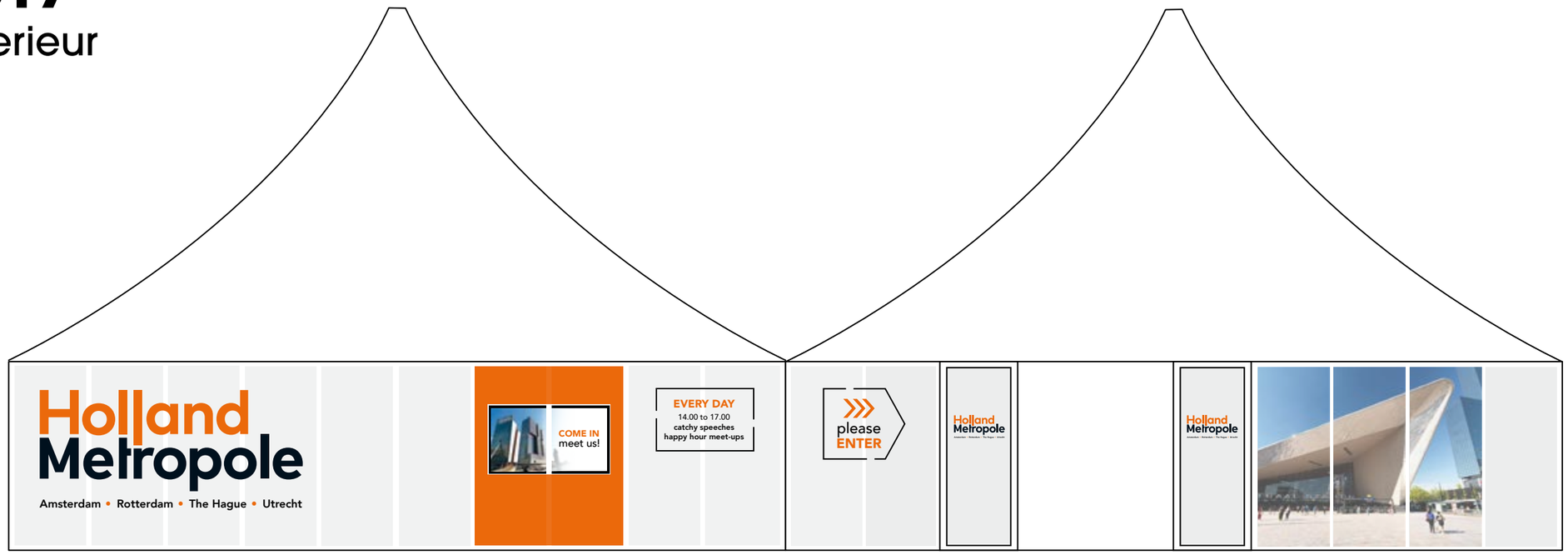
Ontwerp exterieur




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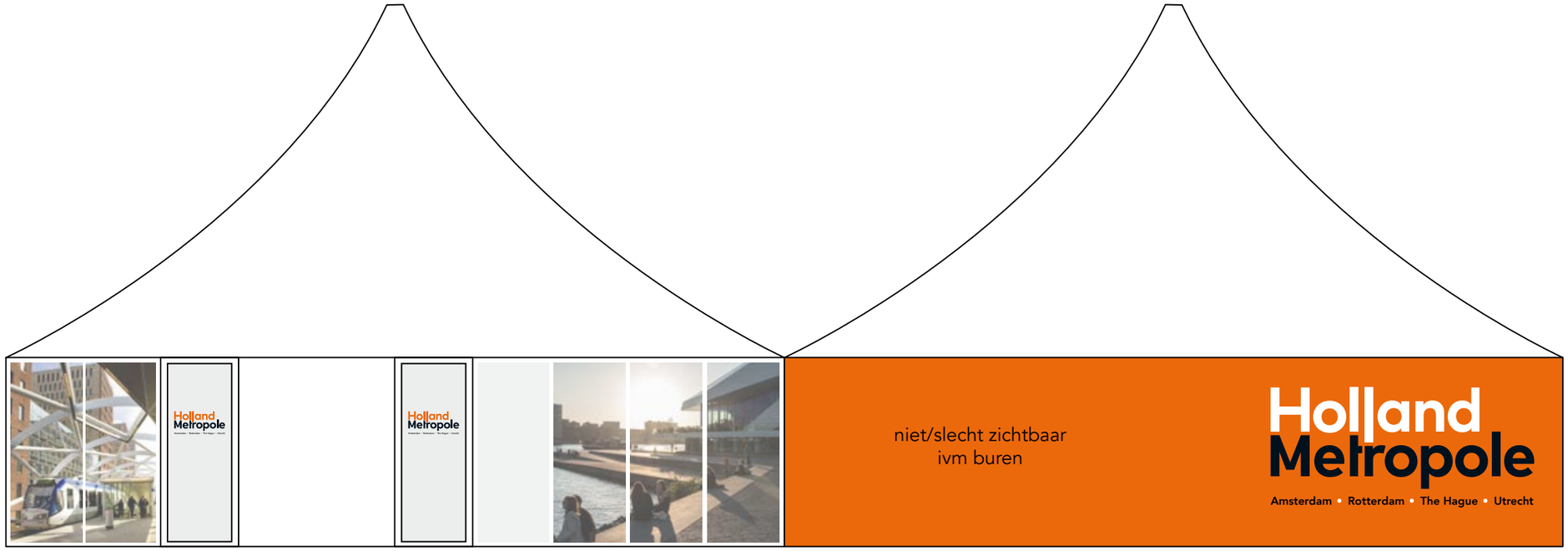
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# MIPIM 2017
## Ontwerp exterieur




voorkant straat

terraszijde




strandzijde

zijkant straat

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# MIPIM 2017
Infobalie (buiten)




versie 1

160 cm

160 cm

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# MIPIM 2017
Infobalie (buiten)




versie 2

160 cm

160 cm

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# MIPIM 2017
Plantenbak

Holland Metropole
Amsterdam • Rotterdam • The Hague • Utrecht

Holland Metropole
Amsterdam • Rotterdam • The Hague • Utrecht

Holland Metropole
Amsterdam • Rotterdam • The Hague • Utrecht

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# MIPIM 2017
entreewand

## Daily Programme Holland Metropole

### Tuesday 14 March

10.00 - 11.00
**Holland Metropole: Teaming up for growth**
Palais des Festivals, Orange Room

12.00 - 14.45
**European Cities and regions of the future Awards**
Hotel Barrière de Majestic

14.00 - 15.00
**Holland Metropole: New Generation of Residential Development**
Palais des Festivals, Salon Croisette

16.45 - 17.00
**Contract signing between BPD and IC Netherlands B.V.**
Holland Metropole Pavilion C19.C

17.00 - 18.30
**Holland Metropole Drinks**
Holland Metropole Pavilion C19.C

19.00 - 23.00
**Holland Metropole Investors Dinner**
Salon La Potiniere du Palais

23:00
**Soirée MIPIM, powered by AM**
Plage Royale, Boulevard de la Croisette

### Wednesday 15 March

10.00 - 11.00
**Holland Metropole: Teaming up for growth**
Palais des Festivals, Orange Room

12.00 - 14.45
**European Cities and regions of the future Awards**
Hotel Barrière de Majestic

14.00 - 15.00
**Holland Metropole: New Generation of Residential Development**
Palais des Festivals, Salon Croisette

16.45 - 17.00
**Contract signing between BPD and IC Netherlands B.V.**
Holland Metropole Pavilion C19.C

17.00 - 18.30
**Holland Metropole Drinks**
Holland Metropole Pavilion C19.C

19.00 - 23.00
**Holland Metropole Investors Dinner**
Salon La Potiniere du Palais

### Thursday 16 March

10.00 - 11.00
**Holland Metropole: Teaming up for growth**
Palais des Festivals, Orange Room

12.00 - 14.45
**European Cities and regions of the future Awards**
Hotel Barrière de Majestic

14.00 - 15.00
**Holland Metropole: New Generation of Residential Development**
Palais des Festivals, Salon Croisette

16.45 - 17.00
**Contract signing between BPD and IC Netherlands B.V.**
Holland Metropole Pavilion C19.C

voorzijde

125 cm

## Partners of Holland Metropole

### Private partners

AM
BNA
Bouwinvest
bpd
BUREAU STEDELIJKE PLANNING
DURA VERMEER
heijmans
hurks
SYNCHROON
syntrus achmea real estate & finance

### Public partners

City of Amsterdam
ROTTERDAM MAKE IT HAPPEN
The Hague
businesspark haaglanden
gemeente Haarlemmermeer
Port of Amsterdam
gemeente Zaanstad ZNSTD

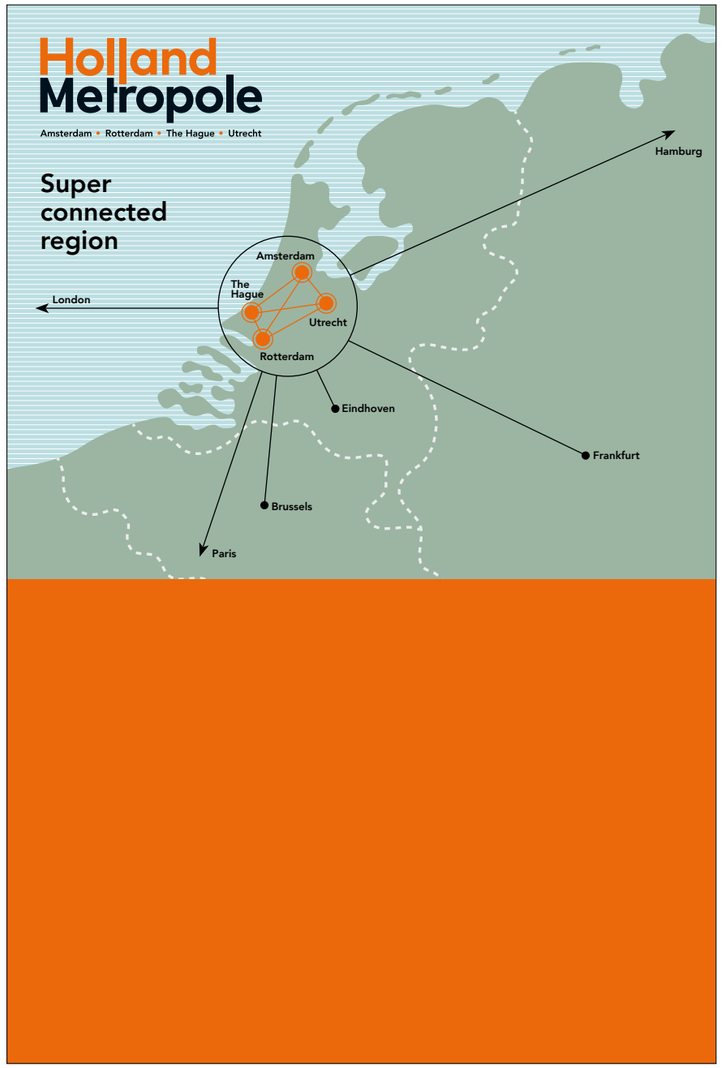
achterzijde

125 cm

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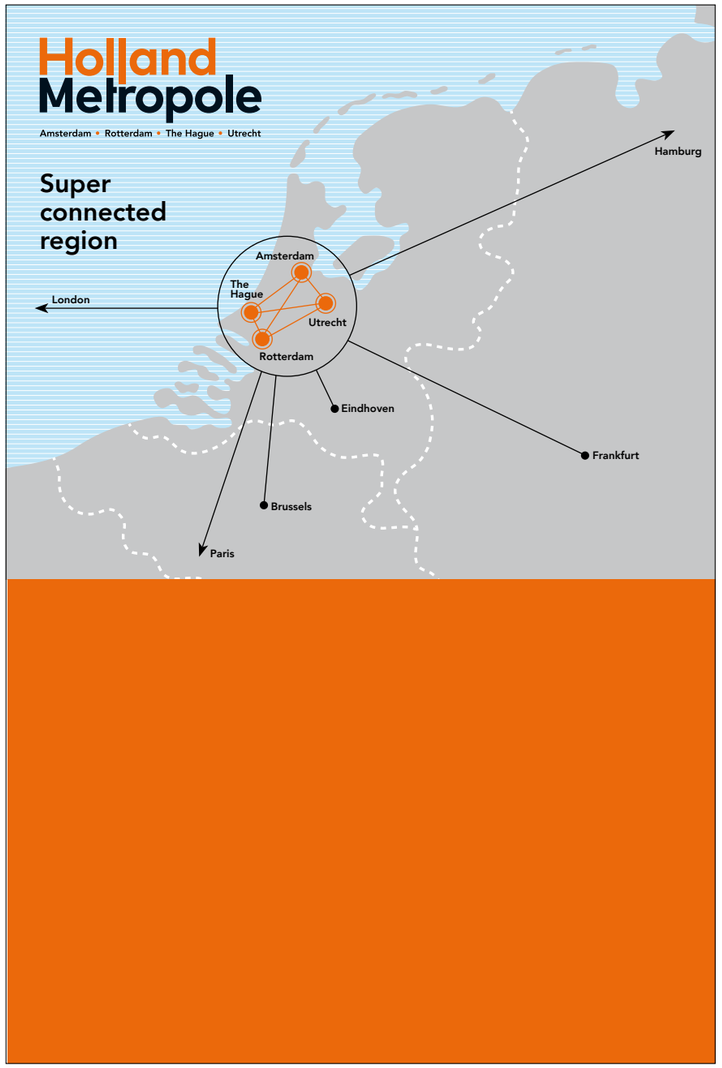
mipim

# MIPIM 2017
## Kaartwand




versie 1

200 cm




versie 2

200 cm

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# MIPIM 2017
## Bar/presentatiewand

Holland Metropole

Amsterdam • Rotterdam • The Hague • Utrecht

Private partners

Public partners



740 cm

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# MIPIM 2017
## 3D standontwerp




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