MANCHESTER CITY COUNCIL

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Sir Richard Leese
Leader of the Council
Labour Member Representing the Crumpsall Ward

Sent by email to: [redacted]@rotterdam.nl

10 December 2019,

Dear Mayor Ahmed Aboutaleb,

I am writing to invite you to be special guest of Manchester at one of our leadership debates at MIPIM 2020.

Manchester hosts a series of well attended debates, in which we aim to stimulate a dynamic, open dialogue amongst prominent leaders from our peer cities. The pavilion annually attracts a truly international audience and in 2019, over 116 cities visited the Manchester Pavilion from all corners of the globe.
We have been proud to host city leaders from London, Stockholm, Amsterdam, Berlin, Antwerp, and Barcelona amongst others at the Manchester Pavilion, a venue supported by over 80 private sector partners. These leadership debates proved to be very informative, creating stimulating discussion and drawing in large audiences.

We plan to build on this success in 2020 and we hope that you will join us as our honoured guest.

We have three sessions. Our first session, ***'City 4.0: The Co-Created City'***, will consider how leaders, citizens, and business join forces to spur city success. City 4.0 combines the ideas of networked and shared leadership, smart city systems, a strong sense of place and belonging and across Europe we see cities where people are increasingly involved in the co-created city. This enables joint leadership initiatives, citizens to build their own city networks, create spaces that thrive, and work in partnership with all level of government to make the city work.

Moderated by Professor [redacted], Global City Advisor, the panel will discuss:

- How do you foster the 'co-created' city? What is needed to make happen?
- What are the advantages that co-creation brings in the longevity of the city and its built environment?
- How do people and business access and co-create the city? What is the role of technology? What else is important?

Timings for the session are as follows:

Date: Tuesday 10 March 2020
Venue: The Manchester Pavilion, MIPIM, Cannes, FRANCE

Running Order:

09:30	Speaker check in
10:00	Leaders debate and Q&A
10:45	Networking

Given the importance of city leadership on this agenda we are very keen to have you join us to share your experience and lessons. If you are able to accept my invitation on behalf of Manchester, I would be grateful if you could liaise with [redacted], [redacted]@marketingmanchester.com, to make the necessary arrangements.

Yours sincerely,



Sir Richard Leese,
Leader of Manchester City Council