Van: [redacted]
Aan: [redacted]; [redacted]
Onderwerp: Holland Metropole Mipim edition
Datum: maandag 20 januari 2020 18:32:22

Dear both

So I've gone through the last Expo Real magazine and checked it off against the list of Mipim delegates.

Our deadline to go to print is February 24 (I have asked if this can be extended) - so we don't have much time.

We will lose quite a lot of text by cutting out ASR, Ballast Nedam,Altera, Vorm and Van Wijnen but some of the spaces I can fill with extra information which I did not use last time, plus background. I can fit The Olympic in, for example, and the Merwede project in Utrecht. I think all of the photos can stay, as we don't mention the developer specifically.

I can also ask [redacted] and perhaps Syntrus for some more quotes as well.

What do we do about Eindhoven? They have a page of investment picks and of course are quoted in the articles - do we leave it all in?

Other decisions to take:

New cover - Rotterdam?

Pages 4 and 5 - we can either do a news round-up here, or an interview with a developer, investor and alderman. This might be a little ambitious given the deadline, so please let me know your thoughts asap.

Cities need to be asked if they want to change any investment picks - I will do this.

Misteli is doing the stand as usual - then I will get the back page updates from then.

Just finalising with Property who is going to do the layout.

But if you are both okay with it, I will start putting in the calls to action.

[redacted]

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