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Directie Omgevingsmanagement
Afdeling Vernieuwing

32

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Aedes Real Estate

Director
Professor Tulpstraat 23
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Datum	30 MEI 2013
Ons kenmerk	2013- 29800 (13- 47u3d)
Uw kenmerk	
Behandeld door	
Rechtstreekse nummer	06 8362 4580
Bijlage	
Onderwerp	Soho House at Raamgracht

Nummer	13-038
Ingek.	31 MEI 2013
Archief	PGE

Dear

On Tuesday 5 February 2013 you and mr Nick Jones presented your plans to open a Soho House Amsterdam at the location Raamgracht 2-4.

In our meetings and email conversations myself and Alderman Gehrels have already shared our enthusiasm about your plans. With this letter we would like to officially confirm that we support your plans to develop a Soho House at the Raamgracht.

The location is situated in a zone that only allows the development of unique hotel concepts. In the hotel policy Soho House is mentioned as an example of such a unique concept and therefore your development is supported by the hotel policy. Next to that you have visited the site with the bureau of monuments and archeology. The director, Esther Agricola, has stated that her bureau sees the Soho House development as a possible fit for the monumental building.

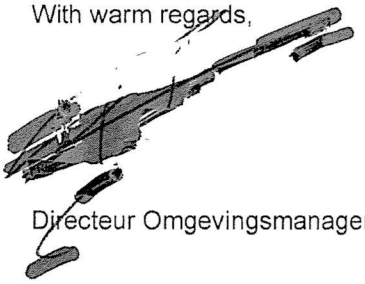
The zoning plan for this part of town that was established on 22 November 2006 states that the board of the city centre district can decide on zoning changes to hotel. On behalf of the board I would like to officially state that we support the zoning change of Raamgracht to specifically a Soho House Hotel similar to the plans your presented and will propose these plans to our local council.

We trust, as we have experienced in your previous hotel projects, that you will go through the licensing process in close cooperation with the city district civil servants and those of the Bureau of Monuments and Archeology. Further we assume that you - as always - will

be in close contact with the council members and the people living around the building about this new project in due time.

We would like to thank yo for again introducing a fantastic hotel development to the city of Amsterdam!

With warm regards,



Directeur Omgevingsmanagement