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Van: [redacted]
Verzonden: donderdag 21 april 2022 13:18
Aan: [redacted]
Onderwerp: FW: Come and meet Stoke-on-Trent and Staffordshire at MIPIM 2022

Van: Make it Stoke-on-Trent and Staffordshire <stokestaffs@sectorglobal.com>
Verzonden: dinsdag 1 maart 2022 13:54
Aan: [redacted]@amsterdam.nl>
Onderwerp: Come and meet Stoke-on-Trent and Staffordshire at MIPIM 2022

MAKE IT
STOKE-ON-TRENT & STAFFORDSHIRE

Make the most of your time at **MIPIM** 2022 and discover the investment opportunities in our region:

Monday 14th March

MAKE IT
STOKE-ON-TRENT & STAFFORDSHIRE

18:30 - 20:30
Make it Stoke-on-Trent & Staffordshire welcome drinks reception

It's fantastic to be back at MIPIM to showcase all the really exciting projects and developments happening in the area. We're kickstarting the week with our ever-popular opening reception on the Monday evening. Meet our friendly Make it team, catch up with

old acquaintances and forge new ones, networking over a few drinks as we informally launch Stoke-on-Trent and Staffordshire's MIPIM 2022 programme.

Hosts:

- Councillor Abi Brown (Stoke-on-Trent City Council)
- Anthony Hodge (Staffordshire County Council)

RSVP

Tuesday 15th March



08:30 - 09:30

Putting place at the heart of growth and regeneration in Staffordshire

Join us for a breakfast briefing where we'll share our vision for a prosperous Staffordshire.

Staffordshire is a place of innovation: of designers, creators and makers. A place that applies knowledge and pushes boundaries.

At our breakfast event, we'll share Staffordshire's ambitions development plans, our vision to reimagine key sites and set out how we're putting place at the heart of our economic strategy to deliver a Staffordshire equipped for our future generations.

As part of our place-led regeneration, we'll present the opportunities available at three of our vibrant schemes:

- Eastgate Stafford
- Innovation-led development at Keele University
- Stafford Station Gateway

Whilst the launch of our latest We Are Staffordshire Prospectus will provide a full menu of investment opportunities for you to take away.

Speakers

- Louisa Shaw, Place Brand Manager (We Are Staffordshire)
- Ann Pittard, Director of Engagement & Partnerships (Keele University)
- Anthony Hodge, Assistant Director for Business & Enterprise (Staffordshire County Council)

RSVP

Wednesday 16th March



08:45 - 10:00

We Are Levelling Up Stoke-on-Trent

Few UK cities have demonstrated the rapid sustained economic growth that Stoke-on-Trent has over the last five years, and this growth trajectory has been supercharged by the UK government in the Chancellor's October budget that the 'great city of Stoke-on-Trent' was successful in three of its four bids totalling £56 million, from the first round of £1.7 billion Levelling Up Fund.

This government investment is on a scale never seen before, a ringing endorsement of the City's ambitious regeneration plans. The focus now is to deliver on these three significant projects – Etruscan Square, the Goods Yard, and Town Centre Heritage Projects which comprise three heritage sites for residential redevelopment.

Join us at this breakfast event to hear more about the prime investment and development opportunities emerging from these Levelling Up projects, including the exciting next steps of the flagship Etruscan Square project and the Goods Yard. Also, get to know about our

other residential opportunities and the vision for the next 3-5 years to truly level up Stoke-on-Trent.

We really want to engage with partners who can work collaboratively with the City to help us to continue transforming our economic ambitions from plans to reality.

Speakers:

- Councillor Abi Brown, Leader (Stoke-on-Trent City Council)
- Councillor Daniel Jellyman, Deputy Leader (Stoke-on-Trent City Council)

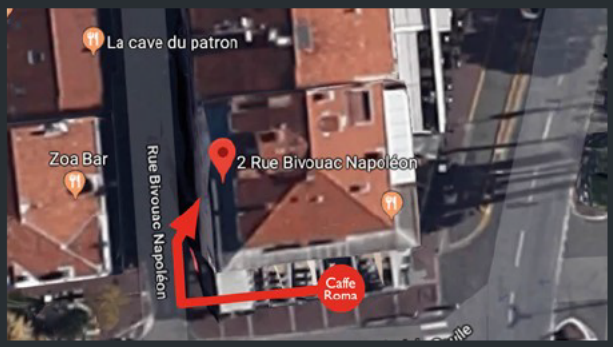
RSVP

A MIPIM badge is required for all events.

Our Events Location

2 Rue Bivouac Napoléon,
(3rd Floor, above Caffe Roma)

View on Google Maps



You can also visit us on our stand - P-1.F68

To arrange a meeting or to find out more:

Call: 0300 1118005

Email: enquiries@makeitstokestaffs.co.uk

Visit: www.makeitstokestaffs.co.uk



Sent on behalf of Make it Stoke-on-Trent and Staffordshire

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