[redacted]

Van: [redacted]
Verzonden: woensdag 11 september 2019 10:14
Aan: [redacted]
Onderwerp: FW: WEF GFC on Mobility | City Mobility Charter

Met vriendelijke groet,

[redacted]

CTO Innovatieteam

Gemeente Amsterdam

M 06 [redacted]
[redacted]@amsterdam.nl

Van: [redacted]weforum.org]
Verzonden: donderdag 22 augustus 2019 19:37
Aan: [redacted]@olacabs.com; [redacted]LTA); [redacted]LTA); [redacted]@rta.ae; [redacted]@ucdavis.edu; [redacted] Dijksma, Sharon; [redacted]@uitp.org; [redacted]@rothschild.com; [redacted]@catarc.ac.cn; [redacted]@uber.com; [redacted](LTA); [redacted] (LTA)
CC: [redacted]
Onderwerp: RE: WEF GFC on Mobility | City Mobility Charter

Dear workstream members,

Touching base to provide an update on our progress and path forward.

After two robust calls, we are nearly complete with reviewing feedback to the v2 of the Charter. I will schedule two calls for next week (the one on Friday being 'just in case') to finish up reviewing feedback. From there, we will incorporate all feedback and distribute v3 of the Charter. Following one more round of feedback, we will share v4 of the Charter more widely to allow for some peer review and seek a final publication in early November. During the next call, we can discuss if it is necessary to review once more among ourselves or if we are better served by bringing it to peers faster.

Recap of 5 & 6 August calls

- Reviewed the top line of all practices
- Reviewed the practices in detail for practices 1-3
- I am in the process of integrating this feedback into the charter.
- Next call will review practices in detail for practises 4-8 and finalize all v2 feedback

Upcoming calls

- **Tuesday, 27 August, 10:30-12:00 EST**
- **Friday, 27 August, 10:00-11:00 EST (optional)**
- Agenda:
    - Confirmation of next steps

- Review of Charter feedback
  - Practices in detail: Practices 4-8
- Identification of items for further discussion

Proposed Timeline

- 27 & 30 Aug: v2 review calls
- 3 -13 Sept: v3 circulated, feedback collected
- 16 & 17 Sept: v3 review calls
- 23 Sept - 7 Oct: v4 circulated for peer review –
  - Note: Sharon to 'debut' for peer review at 23 Sept session at WEF event
- 9 & 10 Oct: v4 review calls
- 14 Oct: v5 final draft complete
- 15 Oct: deliver to WEF editing

On the radar:

- [redacted] (Sept 23-24, New York)
  - Global New Mobility Coalition Meeting on Innovations in Urban Mobility workshop - Monday, 23 Sept 16:00-18:00 at WEF office (hosted in collaboration with the [redacted]
  - Sharon Dijksma will 'debut' the Charter to this group and solicit for peer feedback
- November publication
  - Document to be published through WEF editing process
    - If additional graphics are needed or heavier editing, we can explore.

Key links

- [redacted]

Finally, please let me know if you intend to be in NY during UNGA / Climate Week. We would love to see you in person!

Thank you,

[redacted]

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From: [redacted]
Sent: 02 August 2019 17:35
To: [redacted]@amsterdam.nl>; [redacted]@amsterdam.nl>; [redacted]@amsterdam.nl>; [redacted]@olacabs.com; [redacted]LTA) [redacted]@lta.gov.sg>; [redacted](LTA) [redacted]@lta.gov.sg>; [redacted]@agora-verkehrswende.de>; [redacted]@agora-verkehrswende.de>; [redacted]@agora-verkehrswende.de>; [redacted]@rta.ae; [redacted]@ucdavis.edu; [redacted]@gmail.com>; [redacted]@didiglobal.com>; [redacted]@amsterdam.nl; [redacted]@uitp.org; [redacted]@rothschild.com; [redacted]@catarc.ac.cn; [redacted]@uber.com>; [redacted]@uber.com

Cc: [redacted]weforum.org>; [redacted]th@weforum.org>
Subject: RE: WEF GFC on Mobility | City Mobility Charter

Dear workstream members,

Looking forward to speaking with you on Monday and Tuesday to discuss the feedback to v2 of the Charter. The meeting will review each section of the Charter based off of the feedback on the document. There will be opportunity to include additional comments over the phone. Below, find links to the Charter and my notes for the call. My goal is to get through the high level practices and then get as far as we can through the detailed bullet points.

[redacted]

- When making edits, please use Google doc's suggestion feature. If you are not signed in to a Google account, please sign your suggestions and comments.
- If you are unable to access Google docs, please let me know. Suggestions and comments are preferred to be channelled through Google docs to maintain transparency to the rest of the workstream.

[redacted] (which I will reference on the call)

Call agenda:

- Review of Charter feedback
- Identification of items for further discussion
- Confirmation of next steps

Thank you,

[redacted]

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From: [redacted]
Sent: 01 August 2019 09:10
To: [redacted]@amsterdam.nl>; [redacted]@amsterdam.nl>; [redacted]@amsterdam.nl>; [redacted]@olacabs.com [redacted]@olacabs.com>; [redacted](LTA)' [redacted]@lta.gov.sg>; [redacted]LTA)' [redacted]@lta.gov.sg>; [redacted]' [redacted]@agora-verkehrswende.de>; [redacted]@agora-verkehrswende.de>; [redacted]fi [redacted]@agora-verkehrswende.de>; [redacted]@rta.ae' [redacted]@rta.ae>; [redacted]@ucdavis.edu' [redacted]@ucdavis.edu>; [redacted]@gmail.com>; [redacted] [redacted]@didiglobal.com>; [redacted]@amsterdam.nl' [redacted]@amsterdam.nl>; [redacted]@uitp.org>; [redacted]@rothschild.com' [redacted]l@rothschild.com>; [redacted]@catarc.ac.cn [redacted]@catarc.ac.cn>; [redacted]@uber.com>; [redacted]@uber.com' [redacted]@uber.com>
Cc: [redacted]@weforum.org>; [redacted]@weforum.org>
Subject: RE: WEF GFC on Mobility | City Mobility Charter

Dear workstream members,

As a reminder, we will host two calls next week to review feedback to the Charter. Now is the time for you to provide substantial feedback to the document. Please review the document and make comments on the Google doc itself for

transparency to the rest of the group. I will be reviewing all feedback received tomorrow in prep for our calls on 5 and 6 August.

Thank you!

[redacted]

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From: [redacted]
Sent: 19 July 2019 12:39
To: [redacted] amsterdam.nl>; [redacted] @amsterdam.nl>; [redacted] @amsterdam.nl>; [redacted] @olacabs.com; [redacted] LTA) [redacted] @lta.gov.sg>; [redacted] (LTA) [redacted] @lta.gov.sg>; [redacted] @agora-verkehrswende.de>; [redacted] @agora-verkehrswende.de>; [redacted] @agora-verkehrswende.de>; [redacted] @rta.ae; [redacted] @ucdavis.edu; [redacted] @gmail.com>; [redacted] @didiglobal.com>; [redacted] @amsterdam.nl; [redacted] @uitp.org; [redacted] @rothschild.com; [redacted] @catarc.ac.cn; [redacted] .com>; [redacted] @uber.com
Cc: [redacted] @weforum.org>; [redacted] ith@weforum.org>
Subject: RE: WEF GFC on Mobility | City Mobility Charter

Dear workstream members,

As a reminder, we are collecting feedback on the Charter through 26 July. During the week of 29 July, I will review the feedback collected to determine a useful structure for a call and identify key parts of the charter that will need extended further discussion. We will host two calls on 5 and 6 August to discuss as a group and align on next steps.

Charter for your review: [redacted]

- When making edits, please use Google doc's suggestion feature. If you are not signed in to a Google account, please sign your suggestions and comments.
- If you are unable to access Google docs, please let me know. Suggestions and comments are preferred to be channelled through Google docs to maintain transparency to the rest of the workstream.

I will be out of office 22-26 July returning on 29 July. If you would like to connect in advance of the larger feedback calls, please let me know and we can schedule something for the week of 29 July. As I review the feedback the week of 29 July, I may reach out to you to clarify points and brainstorm how we should discuss this as a group.

Thank you,

[redacted]

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From: [redacted]
Sent: 03 July 2019 21:06
To: [redacted]@amsterdam.nl>; [redacted]@amsterdam.nl>; [redacted]' [redacted]@amsterdam.nl>; [redacted]@olacabs.com' [redacted]@olacabs.com>; [redacted] (LTA)' [redacted]@lta.gov.sg>; [redacted] (LTA)' [redacted]@lta.gov.sg>; [redacted]' [redacted]@agora-verkehrswende.de>; [redacted]@agora-verkehrswende.de>; [redacted]@agora-verkehrswende.de>; [redacted]@rta.ae' [redacted]@rta.ae>; [redacted]@ucdavis.edu' [redacted]@ucdavis.edu>; [redacted]@gmail.com>; [redacted]@didiglobal.com>; [redacted]@amsterdam.nl' [redacted]@amsterdam.nl>; [redacted]@uitp.org' [redacted]@uitp.org>; [redacted]@rothschild.com [redacted]@rothschild.com>; [redacted]@catarc.ac.cn' [redacted]@catarc.ac.cn>; [redacted]@uber.com>
Cc: [redacted]@weforum.org>; [redacted]@weforum.org>
Subject: RE: WEF GFC on Mobility | City Mobility Charter

Dear workstream members,

Thank you for those who were able to join the call to discuss the latest version of the draft.

From now until, 26 July, we will be collecting feedback on the Charter. We will host a call 31 July (TBC) to review the feedback received and discuss any points requiring additional debate. We will seek to publish the Charter via WEF channels on in mid-September.

Charter for your review: [redacted]

- When making edits, please use Google doc's suggestion feature. If you are not signed in to a Google account, please sign your suggestions and comments.
- If you are unable to access Google docs, please let me know. Suggestions and comments are preferred to be channelled through Google docs to maintain transparency to the rest of the workstream.

Key questions to consider when reviewing the Charter

- We agreed in Dubai that a Charter should exist to help cities and new mobility service providers collaborate. In so doing, how well does the Charter distinguish itself as the practical application of the Shared Mobility Principles? Is there a way this can be strengthened?
- Do the 8 practices cover everything? Should they be expanded?
- The Charter includes Terms of Engagement for how cities and mobility partners should collaborate on a basic level (have a contact person, have a way to communicate new innovations in the field). Do you agree with the purpose of this section? If yes, are there other terms you would suggest adding? If no, why?
- Are there other key stakeholders outside of the GFC on Mobility who we should be getting feedback from?

Timeline

- 26 July: All feedback due on v2 of the Charter
- 31 July (TBC): Workstream call to review feedback to Charter
- 9 August: [redacted] to circulate v3 of Charter for final review by the workstream
- 23 August: All feedback due on v3 of the Charter
- 30 August: [redacted] delivers Charter to WEF editing team
- Mid September: Charter is published via WEF platform

Other outputs related to the Charter

- [redacted]
    - During the Forum's event (targeted participants are CEOs/high level figures), the mobility team will host a workshop "Preparing Cities for Mobility Innovations of the Future"

- The workshop will incorporate the Charter and true cost pricing work. I am interested to hear your feedback on what outcomes from this workshop would be helpful to the progress of the charter. Perhaps this could be a testing ground for the success of the Charter or an opportunity to brainstorm a potential next phase for this workstream in the lead up to AMGFC19.

Thank you,

[redacted]

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From: [redacted]
Sent: 01 July 2019 20:54
To: [redacted]@amsterdam.nl>; [redacted]@amsterdam.nl>; [redacted] et [redacted]@amsterdam.nl>; [redacted]@olacabs.com; [redacted] (LTA) [redacted]@lta.gov.sg>; [redacted] (LTA) [redacted]@lta.gov.sg>; [redacted]@agora-verkehrswende.de>; [redacted]@agora-verkehrswende.de>; [redacted]@agora-verkehrswende.de>; ahmed.bahrozyan@rta.ae; [redacted]@ucdavis.edu; [redacted]@gmail.com>; [redacted]@didiglobal.com>; [redacted]@amsterdam.nl; [redacted]@uitp.org; [redacted]@rothschild.com; [redacted]@catarc.ac.cn; [redacted]@uber.com>
Cc: [redacted]@weforum.org>; [redacted]@weforum.org>
Subject: RE: WEF GFC on Mobility | City Mobility Charter

Dear workstream members,

We look forward to speaking with you tomorrow for the City Mobility Charter workstream call. During this call, we will review updates to the Charter (including what is included, why it was include and how it is framed). Following the call, we invite you to review the document over the next few weeks to provide feedback and comments. At that time we will review again and make final adjustments. We are seeking a September publication (at the latest) via the WEF platform.

Charter for your review: [redacted]

- When making edits, please use Google doc's suggestion feature. If you are not signed in to a Google account, please sign your edits and comments.

I am looking forward to a candid conversation tomorrow as we verify if this Charter 'works' for both private and public sectors.

Thank you,

[redacted]

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From: [redacted]
Sent: 20 June 2019 17:18
To: [redacted]@amsterdam.nl>; [redacted]@amsterdam.nl>; [redacted]' [redacted]@amsterdam.nl>; [redacted]@olacabs.com' [redacted]@olacabs.com>; [redacted](LTA)' [redacted]@lta.gov.sg>; [redacted]LTA)' [redacted]@lta.gov.sg>; [redacted]@agora-verkehrswende.de>; [redacted]@agora-verkehrswende.de>; [redacted]agora-verkehrswende.de>; [redacted]@rta.ae' [redacted]@rta.ae>; [redacted]@ucdavis.edu' [redacted]@ucdavis.edu>; [redacted]@gmail.com>; [redacted]@didiglobal.com>; [redacted]@amsterdam.nl' [redacted]@amsterdam.nl>; [redacted]@uitp.org' [redacted]@uitp.org>; [redacted]@rothschild.com' [redacted]@rothschild.com>; [redacted]@catarc.ac.cn' [redacted]@catarc.ac.cn>; [redacted]@uber.com>
Cc: [redacted]@weforum.org>; [redacted]@weforum.org>
Subject: RE: WEF GFC on Mobility | City Mobility Charter

Dear workstream members,

My apologies for the delay since you have last heard from me. In addition to concentrating some time on the other workstreams (the challenge and true cost pricing paper), we have been working to revamp the Charter from its previous iteration. Since it is often easiest to provide critique and feedback, we are working on a document to share with you at the end of this month rather than endeavouring to write something from scratch on large calls. At the end of next week, I will be in touch with a draft of the Charter. The following week, we will host a call to review the charter. During this call, it will be especially important to verify that the charter works for BOTH cities and the private sector—we will welcome candid critique to get us there.

Next call:

- 2 July, 10:45-11:45

Agenda:

- Review of Charter outline
- Review of Charter principles
- Review of Charter terms of engagement

If you have any questions or have free time to get more involved in the next week, let me know!

Thank you,

[redacted]

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From: [redacted]
Sent: 07 May 2019 17:54
To: [redacted]@amsterdam.nl>; [redacted]@amsterdam.nl>; [redacted]@amsterdam.nl>; [redacted]@olacabs.com' [redacted]@olacabs.com>; [redacted]LTA)' [redacted]@lta.gov.sg>; [redacted](LTA)' [redacted]@lta.gov.sg>; [redacted]'

[redacted]@agora-verkehrswende.de>; [redacted]@agora-verkehrswende.de>; [redacted]@agora-verkehrswende.de>; [redacted]@rta.ae' [redacted]@rta.ae>; [redacted]@ucdavis.edu' [redacted]@ucdavis.edu>; [redacted]@gmail.com>; [redacted]@didiglobal.com>; [redacted]@amsterdam.nl' [redacted]@amsterdam.nl>; [redacted]@uitp.org' <[redacted]@uitp.org>; [redacted]@rothschild.com' [redacted]@rothschild.com>; [redacted]@catarc.ac.cn [redacted]catarc.ac.cn>; [redacted]@uber.com>
Cc: [redacted]@weforum.org>; [redacted]weforum.org>
Subject: RE: WEF GFC on Mobility | City Mobility Charter

Dear workstream members,

Apologies for the last minute notification; however, we would like to host a City Mobility Charter workstream call on **9 May at 10am EST**. Since our last call, we have made several updates to the charter and look forward to discussing next steps with you.

Agenda

- Introductions
- Review last meeting
- Discussion of methodology
- Discussion of timeline
- Review of principles
    - Division of principles among workstream for development

Notes and key documents

- To review notes from the last meeting, the proposed methodology and proposed timeline, please refer to the [redacted] google doc. Thank you to [redacted] and [redacted] for the behind-the-scenes assistance.
- To review the latest iteration of the Charter, please refer to the [redacted] google doc. Thank you to [redacted] for making modifications based on the feedback of the last call.
    - Following [redacted]/Amsterdam's recent iteration of the charter, [redacted] [redacted] and I reviewed each principle to modify sentence structure and provide greater clarity on the intention of the principles. During the later half of the call, we will confirm the principles and determine if further clarification, modification or editing is needed. Should you have time before the call, please review the document and provide your suggestions.

Vidyo conference

- To join from your desktop or mobile device, please click here h[redacted]
- To join from a telephone dial one of the following numbers:
    - Europe: +41 [redacted] and enter extension [redacted]
    - US: +1 (201) [redacted] and enter extension [redacted]
    - China: (+86) [redacted] and enter extension [redacted]
    - Full list of access numbers : [redacted]

Thank you,

[redacted]

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From: [redacted]
Sent: 12 April 2019 09:49
To: [redacted]@amsterdam.nl>; [redacted]@amsterdam.nl>; [redacted]@amsterdam.nl>; [redacted]@olacabs.com' [redacted]@olacabs.com>; [redacted] M (LTA)' [redacted]@lta.gov.sg>; [redacted])' [redacted]@lta.gov.sg>; [redacted]@agora-verkehrswende.de>; [redacted]@agora-verkehrswende.de>; [redacted]@agora-verkehrswende.de>; [redacted]@rta.ae [redacted]@rta.ae>; [redacted]@ucdavis.edu [redacted]@ucdavis.edu>; [redacted]@gmail.com>; '程 [redacted]@didiglobal.com>; [redacted]@amsterdam.nl' [redacted]@amsterdam.nl>; [redacted]@uitp.org' [redacted]@uitp.org>; [redacted]@rothschild.com' [redacted]@rothschild.com>; [redacted]@catarc.ac.cn' [redacted]@catarc.ac.cn>; [redacted]@uber.com>
Cc: [redacted]@weforum.org>; [redacted]@weforum.org>
Subject: RE: WEF GFC on Mobility | City Mobility Charter

Dear workstream members,

Thank you for those that were able to join the call on Wednesday. If you were not able to join and would like to schedule some time to catch up, please let me know.

Announcement

- [redacted] will assist Sharon Dijksma on this workstream
- [redacted] will assist [redacted] on this workstream
- [redacted] will now represent Uber for the GFC on Mobility

Call recap

- Attendance: [redacted]), [redacted]), [redacted] for Sharon Dijksma)
- Confirmed problem statement
- Discussed feedback to the charter
    - General group feedback is that the overview principles are good but when they are detailed out, we will have differing oppinions
    - Note from [redacted] that in India, new mobility solutions are likely on 2 or 3 wheels and it is focused on last mile connectivity
    - Note on the importance on city planning
    - Note on the importance of also thinking about existing mobility solutions
    - Note on the importance of data security
    - For complete comments, please see [redacted] and [redacted]
- Timeline: Producing something to be signed by September
    - [redacted] volunteered on behalf of the City of Amsterdam
    - [redacted] volunteered on behalf of Agora Verkehrswende
- Methodology
    - [redacted] can also review methodology and send details plus revised principles back to the group
    - **@ALL** Is there anyone else who can assist with defining the methodology?
- Other
    - **@ALL** Please continue to provide comments on current outline of charter
        - [redacted] when can we expect to see another iteration of the charter?

- **@ALL** Are there new principles to include? How would you define principles?
- **@ALL** What resources can you commit and when?

Next call

- Due to a number of moving pieces, we are working on finalizing the next call time and will send out an invitation shortly. We are targeting April 24-26 at the same time.

Other

- Please let me know if you are unable to access Google doc links.
- If you were unable to join the call and would like catch up separately, please let me know!

Key Links

- [redacted]

Thank you,

[redacted]

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From: [redacted]
Sent: 08 April 2019 10:44
To: [redacted] amsterdam.nl>; [redacted] @amsterdam.nl>; [redacted] @amsterdam.nl>; [redacted] @olacabs.com' [redacted] @olacabs.com>; [redacted] (LTA)' [redacted] @lta.gov.sg>; [redacted] (LTA) [redacted] @lta.gov.sg>; [redacted] @agora-verkehrswende.de>; [redacted] @agora-verkehrswende.de>; [redacted] agora-verkehrswende.de>; [redacted] @rta.ae' [redacted] @rta.ae>; [redacted] @ucdavis.edu' [redacted] @ucdavis.edu>; [redacted] @gmail.com>; [redacted] @didiglobal.com>; [redacted] @amsterdam.nl; [redacted] @uitp.org' [redacted] @uitp.org>; [redacted] @rothschild.com' [redacted] @rothschild.com>; [redacted] @catarc.ac.cn' [redacted] @catarc.ac.cn>; [redacted] @uber.com' [redacted] @uber.com>; [redacted] @uber.com>
Cc: [redacted] @weforum.org>; [redacted] @weforum.org>
Subject: WEF GFC on Mobility | City Mobility Charter

Dear Workstream members,

We will be hosting a "city mobility charter" workstream call on **10 April 10am EST**. My apologies for the very short notice. This will be the first workstream call, and we will intend to have regular calls ever three weeks.

The purpose of the meeting will be to conduct initial planning for the City Mobility Charter workstream. The City of Amsterdam has done some preliminary work drafting an outline of the charter based on their experiences with new

mobility players in their city. To facilitate a productive call, we ask you to **complete the following action** (should take no more than 10 minutes).

ACTION

- Prior to the call, please review the draft outline of the charter ([redacted] put together by the City of Amsterdam (about 10 min)
- Please provide comment/ feedback regarding the charter's outline—What is missing?
- Please comment directly on the file or email the comments to me. Directions for commenting in the document below.

Key Links

- [redacted]

Agenda

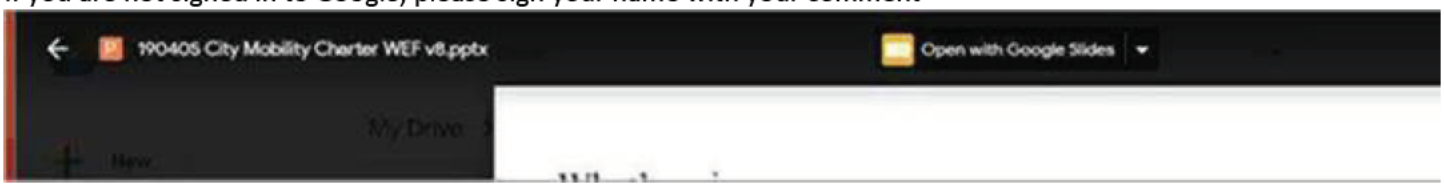
- Introduction/update (5 min)
- Confirmation of problem statement (10 min)
  - How might cities and companies work together to provide innovative and efficient mobility options that increase the safety, sustainability and inclusivity of urban transportation? (see Overview document)
- Review feedback on charter (15 min)
  - What's missing?
  - Who is the audience?
  - What is the context?
- Brainstorm methodology (15 min)
  - How do we develop the charter?
- Generate timeline (5 min)
  - Targeting September
  - May/June/July event plug-in?
- Housekeeping (5 min)
  - Overview document finalization
  - Timeline planning
  - Resource pledge
    - Based on the conversations in the call, I expect clear next steps/deliverables to come up. Please be ready to raise your hand to move these forward.

Vidyo conference

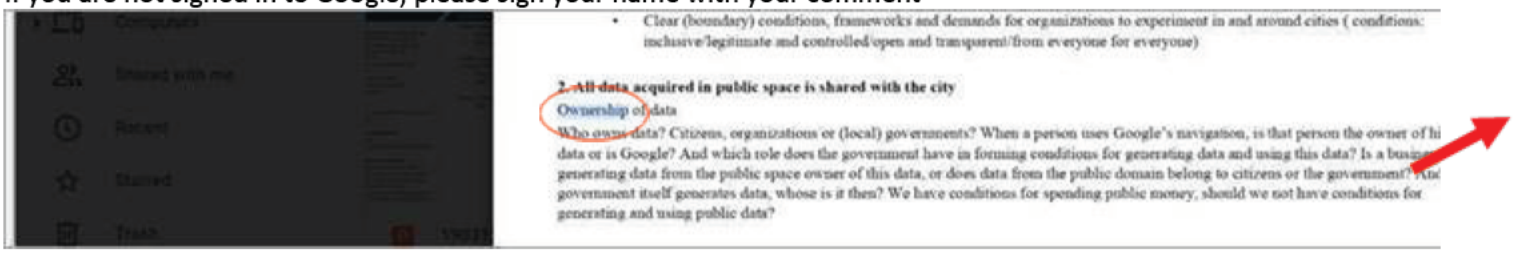
- To join from your desktop or mobile device, please click here [redacted]
- To join from a telephone dial one of the following numbers:
  - Europe: +41 [redacted] and enter extension [redacted]
  - US: +1 (201) [redacted] and enter extension [redacted]
  - China: (+86) [redacted] and enter extension [redacted]
  - Full list of access numbers [redacted] s-

To add a comment to the file—
Option 1:
Click "Add a Comment" button. (see arrow)

Use the curser to highlight the area you would like to comment on
If you are not signed in to Google, please sign your name with your comment



Option 2:
Highlight text (see text circled in red below)
Then click "Add a Comment" (see arrow)
If you are not signed in to Google, please sign your name with your comment



Thank you,

[redacted]

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