How did you prepare your visit to MIPIM? Other, namely:

- Individual appointments

How did you come to know about the Holland Metropole stand? Other, namely:

- Because our relations invited us there
- Arranged appointment with Dutch Company which also is a sponsor of the stand
- Excel list of the participants of MIPIM
- Previous relationship

What is the primary reason that you have visited the Holland Metropole stand? Other, namely:

- Discussing the possibility to work together next year on MIPIM and EXPO REAL this year
- Individual appointments
- Get a drink
- The way to exhibit

If you would have to evaluate the Holland Metropole stand with an overall grade, which grade would you give? You can explain your grade below.

- I would recommend to exhibit inside the Palais rather than on the boulevard.
- Great location, but not clear who was who and who was doing what. Great coffee and bits & bites.
- Great location and layout, catering.Only thing I would add is toilets...
- While I had a prearranged Meeting with a Company, it was difficult to get hold of/contact a second company´s representative during MIPIM as the Suggestion to meet up was not planned in advance. On the negative side it seems to be difficult to make spontaneous Meetings (not unexpected at MIPIM) with specific representatives. On the (very) positive side Holland Metropole stand has a very good, transparent Trade Fair Brochure which allows to find the correct Approach Partner quickly and also gives a Basis for follow up (if no Meeting could take place at MIPIM itself).
- Good location. Bright entrance. Refreshments offered. Courteous staff. However the message of Metropole was lost on me. I was not aware it was only representing the largest cities
- Poor stand in comparison with the others. I visited the stand but there was nobody who helped me.
- It is not very open
- Limited soace and offerings
- Good looking, inviting and not overdone.
- Quality documentation avalable, cosy feeling to its design, manageable size (you don't feel lost there).
- I missed out the Dutch State housing organisation and the city of Utrecht.
- Good relevant meeting with key people
- Very nice stand!
- Exciting stand, visually good
- Friendly and elegant.
- There is not much exhibition inside the stand. It is mostly for meetings.
- A small stand for a big country!
- Not that impressive.

Did the Holland Metropole stand satisfy your expectations?

- Outdoor seating and good refereshments.
- It was as expected
- Familiar with holland metropole at expo real: know what to expect.
- I was mostly interested in gathering documentation on the Metropole and its upcoming RE and infrastructure projects
- There isn't much to see.
- Visit the stand every year.
- Quite a small presence.

What do you remember most of your visit of the Holland Metropole stand?

- A lot of relevant people at the stand, unfriendly staff at the bar & serving. Would hire Dutch staff in stead of French.
- The great view and the opportunity to meet relations and connections. I was hoping to meet the founders but could not find them. It was not clear if they were around. It was not clear who was initiation what and how.
- Professional manner of welcome
- Annemieke and Lex
- We asked for someone to talk to however no one came.
- Good atmosfeer
- The view
- Useful stopping point between meetings
- Sorry to say, I was there on Thursday morning for an appointment, so I was positively surprised that a) the tent was dry (while the outside was absolutely wet) and b) actually warm.
- Uncluttered feel to the place. Plenty of space to sit and chat. Bright (orange) decor
- It is suitable for arranged meetings.
- No food
- The umbrella I was kindly offered to use on Thursday.
- The breadth of documentation available
- Location and stand simplicity
- The hospitality
- The welcoming member of staff who was very helpful.
- Missing of city of Utrecht
- Warm welcome
- Welcome of director of the Zuidas
- Good meeting
- The bike competition
- Location

- The positive vibe
- The booklet that was handed out and the greetings from the receptionist.
- The individual appointmets.
- Informative & friendly

Do you have any ideas or suggestions with regards to how the presentation of the Holland Metropole stand could be improved?

- Exhibit inside the palais and show more projects on site.
- It would be nice if there would be more information about the contacts of the founders, the possibility to contact them, to get in touch with them, if I was welcomed, if there would have taken some pictures, if there was a possibility to get introduced. A host who leads the people around and asked them about their intentions would be a nice solution. Also more information about the cities and the contactpersons would be a great help. It's non-Connecting and I think toghether we can make some improvements.
- To improve the welcome desk, if you enter inside directly, there is ot a welcome system stand management
- Have toilets next year
- The outside of the stand should be more distinguishable: it has to stand out more. maybe color (orange)
- Use the croisette more for an optical Highlight (Model of Harbour or so) maybe. The trees looked tidy and protect the stand, but at the same time locks the stand in.
- Bigger stand with a better location will atract more people.
- Try to have a more open stand.
- More space for information
- Enlarge the stand :-)
- Please invite city of Utrecht to create one full metropole team of all major cities, maybe including Eindhoven
- More space

What did you take with you after your visit to the Holland Metropole stand? Select all that apply. Other, namely:

- Contacts and business cards

The visibility of the cities and partners was good. **Filter: disagree and fully disagree**

- Play movies on a screen with information, share brochures and talk about the cities, share detailed information, show specific details of the cities and tell this in presentations.
- Not clear who represented who?
- I was focusing on meeting somebody and missed any representation of cities (even if it was there!)
- There are not visible

What is the main reason you didn't have a conversation with a representative? Other, namely:

- Not activily seeked a representative

Was it easy to get in contact with a representative of the stand?

- One pragreed appointment with a partner.
- Second targeted appointment (with a Partner) did not materialise (too spontaneous at MIPIM), all were in appointments.

After the visit to the Holland Metropole stand, I have: Select all that apply. Other, namely:

- Hoping to meet the people to discuss further possibilities
- Left contact card to be contacted however nothing happened

In which branche do you work?

- real estate communication and real estate business network
- Mipim organization
- Media
- Comms
- Finance
- Debt financing
- PR
- Engineering consultancy
- Industry
- Consultancy

In which country do you work?

- Netherlands
- The netherlands
- Uk
- France
- Germany
- The netherlands
- Netherlands
- Netherlands
- Germany
- United kingdom
- The netherlands
- Uk
- Several european countries
- France
- Spain.
- Europe
- Uk
- France
- Nl
- Czech republic
- Hta design llp
- Nl
- Uk
- Netherlands
- Netherlands
- U.s
- Germany
- Netherlands
- Italy/us
- Netherlands
- Uk , holland
- Netherlands