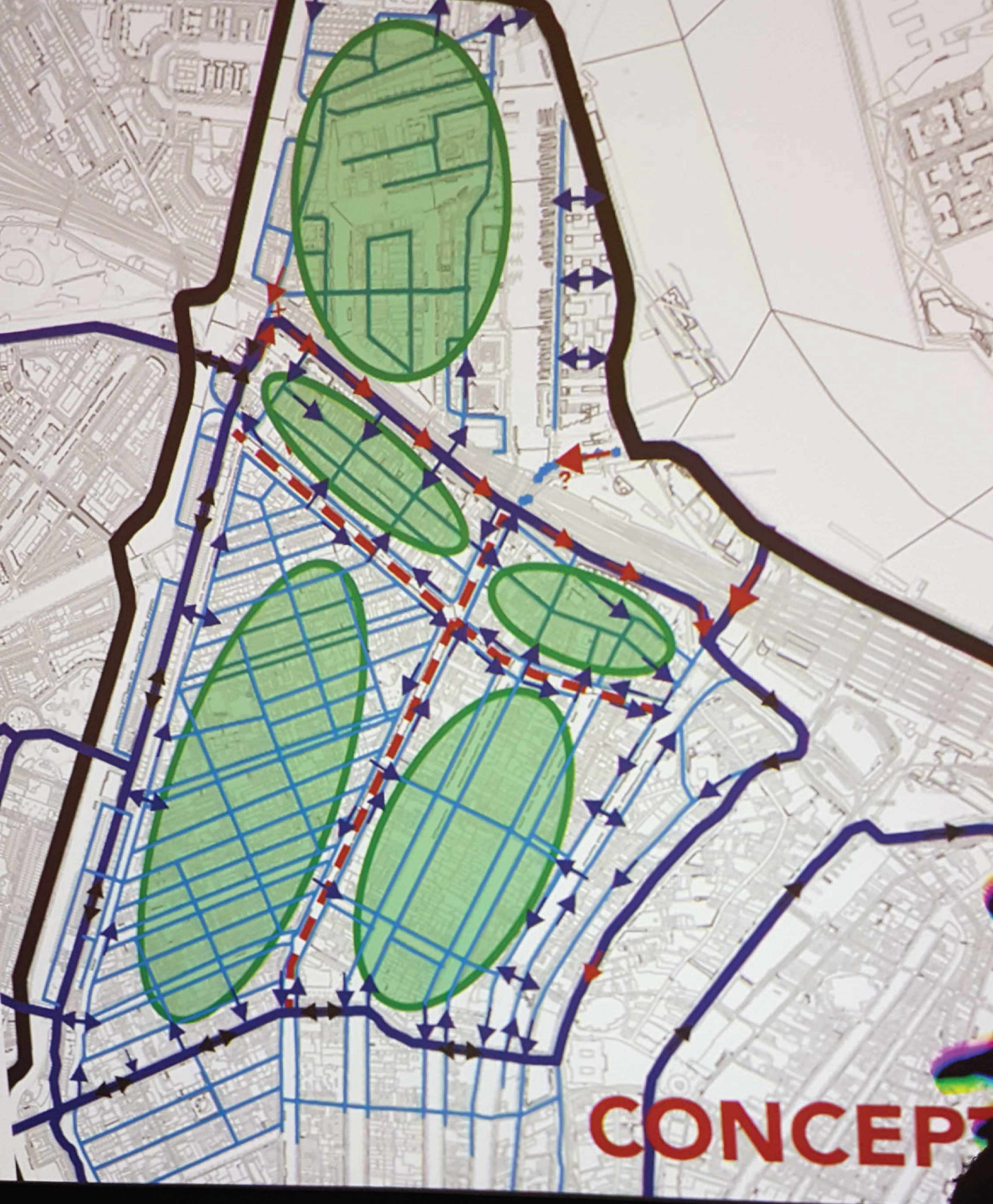
CONCEPT