European Waterfront Cities Network

Note of meeting in MIPIM 2018

Thursday 15th March Hotel Majestic 10.00 to 12.00.

The meeting at MIPM 2018 was attended by:

- Liverpool
- Amsterdam
- Belfast
- Copenhagen
- Edinburgh
- Gdynia
- Glasgow ??
- Gothenburg
- Hamburg
- Lisbon South
- Rotterdam
- Stockholm

Apologies received from Barcelona, Bordeaux, Cardiff, Helsinki, and Newcastle.

- Liverpool was thanked warmly for its convening of the network.
- It was agreed that the session hosted by Amsterdam, Rotterdam and the Holland Metropole the day before had been very worthwhile. Amsterdam and Rotterdam were thanked for their hospitality.
- The network members agreed to move forwards together with a simple and unbureaucratic cooperation that optimised knowledge sharing, interaction, and showcasing to key audiences.
- Gothenburg stated a desire to host a conference for the cities in 2020. Other cities indicated a desire to host events.
- The basic rubric of meeting twice a year at MIPIM and EXPO Real was agreed with options for additional sessions as warranted.

Key discussion: Financing Waterfront Development.

Each city had prepared a short briefing document on their financing models. The briefings are attached to this note.

Each city took the opportunity to present their model and discussion ensued.

There are significant differences in the ways that cites approach waterfront finance. These depend upon:

i. Whether they have a strong or weak demand framework for waterfront locations.
ii. Whether they seek to acquire, own, hold or to sell land as part of the process.
iii. What the relationship is with other waterfront land owners and the extent to which they have joint agreements with them.
iv. Whether they can retain receipts from land sales and recycle them.
v. Whether they need to generate private sector contributions to infrastructure and other costs to make waterfront redevelopment work.

vi. Whether they can use their role as planning authorities to 'trade' land use change and increased densities for land shares or financial contributions to public goods.
vii. What public goods they need to provide on the waterfront. Eg how expensive they are (metro/tram system versus public parks for example).
viii. Whether they are adopting a multi-cycle or single cycle strategy.

Cities also varied in the use of key tools for waterfront development that are linked to financial and investment strategy.

- Whether they have a development corporation or company for waterfront redevelopment.
- What other means might be used to combine ownership structures on complex sites.
- Whether they use Joint Ventures with other landowners (eg Port Companies)
- How decontamination of polluted sites is paid for.
- Whether they use tax incentives to encourage redevelopment.
- Whether master-planning is used to drive particular financial models.

These different variables are exemplified in the briefing documents for each city.

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Suggested Agenda for EXPO Real Meeting Oct 2018.

8th October 2018 **10.00 to 13.00** Waterfront Cites Network Meeting

1. Introductions and re-cap, whole group.
2. Plans for EXPO Real:
3. Small group discussions: groups of 2-3 cities for each subject, as suits the cities.

    - Animating the waterfront.
    - Working with port companies.
    - Difficult sites.
    - Connecting with, and complementing, city centres.
    - Private sector partnerships and innovation on the waterfront

4. Plenary feedback from discussion.
5. Revie and next steps.

9th October 2018 **10.00 to 1.00** 3 x 60 minutes Waterfront Seminars x 4 cities per seminar

- Investment Opportunities on Europe's Waterfronts
- Integrating Waterfronts with City Centres
- Waterfronts, public space, and events

Also, for city leaders:

8th October 2018 **2.00 to 6.00** pm

City leaders summit with 4 topics:

For Mayors, Deputy Mayors, Senior Councillors, and City CEOs.

- Housing how to build more affordable supply.
- Health healthy cities and active mobility
- Democracy citizen engagement and use of new technology
- Partnerships with investors, developer, landowners, and infrastructure providers