From: "10.2.e" <10.2.e@felyx.nl>
Sent: Tue, 29 Sep 2020 14:55:00 +0100
To: "10.2.e" <10.2.e@amsterdam.nl>
Cc: "10.2.e@ams-institute.org" <10.2.e@ams-institute.org>; "10.2.e" <10.2.e@amsterdam.nl>
Subject: RE: Amsterdam x Vianova - Project collaboration on data-driven mobility management

Hi 10.2.e

Dank voor de uitnodiging, goed initiatief. Zullen we 7 oktober om 12 uur doen? Kan jij misschien een link sturen voor het overleg in de app van voorkeur?

Groeten 10.2.e

10.2.e | **Head of public affairs**
Felyx Sharing B.V.
Pilotenstraat 37, 1059 CH, Amsterdam
10.2.e@felyx.nl | 10.2.e | www.felyx.com | KvK: 68094434

> **Van:** "10.2.e" <10.2.e@amsterdam.nl>
> **Datum:** 29 september 2020 om 14:49:44 CEST
> **Aan:** "10.2.e" <10.2.e@amsterdam.nl>, 10.2.e@ams-institute.org
> **Kopie:** "10.2.e" <10.2.e@amsterdam.nl>
> **Onderwerp: Doorst: Amsterdam x Vianova - Project collaboration on data-driven mobility management**
>
> Hi 10.2.e & 10.2.e
>
> Even een poging om met elkaar de outlines van een pilot te bespreken.
>
> 10.2.e en ik kunnen:
> - 7 okt 11:30 -13:30
> - 7 okt na 16:30
> - 8 okt 15:00 - 16:15
>
> Kun jullie aangeven of en welke momenten passen?
> Gr,
> 10.2.e
>
> Met vriendelijke groet,
>
> 10.2.e
> *Lead MaaS*
> *CTO Innovatie team*
>
> 10.2.e
> 10.2.e@amsterdam.nl
>
> **Gemeente Amsterdam**

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Begin doorgestuurd bericht:

Van: "10.2.e " <10.2.e @amsterdam.nl>
Onderwerp: FW: Amsterdam x Vianova - Project collaboration on data-driven mobility management
Datum: 29 september 2020 om 12:51:02 CEST
Aan: "10.2.e der" <10.2.e @amsterdam.nl>

Van: 10.2.e <10.2.e @ams-institute.org>
Verzonden: woensdag 23 september 2020 14:39
Aan: 10.2.e <10.2.e @amsterdam.nl>; 10.2.e <10.2.e @ams-institute.org>
Onderwerp: FW: Amsterdam x Vianova - Project collaboration on data-driven mobility management

10.2.e

Pakken jullie dit op? Lijkt me wel handiger. Thanks!

Gr,

10.2.e

From: 10.2.e <10.2.e @felyx.nl>
Sent: woensdag 23 september 2020 13:58
To: 10.2.e <10.2.e @felyx.com>; 10.2.e <10.2.e @ams-institute.org>; 10.2.e @amsterdam.nl; 10.2.e <10.2.e @ams-institute.org>
Cc: 10.2.e <10.2.e @felyx.com>
Subject: RE: Amsterdam x Vianova - Project collaboration on data-driven mobility management

Hi all,

Curious to see what type of cooperation could be set up between felyx, AMS Institute and Vianova. I've already spoken about this with 10.2.e from Vianova and we have the technical connection up and running soon.

10.2.e our head of BI, is currently on holiday. As I am responsible for many of the partnerships that felyx engages in we could discuss all the various options first with those willing to attend, or we could wait until 10.2.e is back from holiday as of October 12. Let me know what your prefer. If you would like to meet up with me first, please share some timeslots in which a meeting could take please.

Best regards,

10.2.e

10.2.e | **Head of public affairs**
Felyx Sharing B.V.
Pilotenstraat 37, 1059 CH, Amsterdam
10.2.e @felyx.nl | 10.2.e | www.felyx.com | KvK: 68094434

Van: 10.2.e <10.2.e @felyx.com>
Verzonden: woensdag 23 september 2020 11:32
Aan: 10.2.e <10.2.e @ams-institute.org>

CC: 10.2.e <10.2.e @felyx.nl>; 10.2.e <10.2.e @felyx.com>
Onderwerp: FW: Amsterdam x Vianova - Project collaboration on data-driven mobility management

Good luck with that 10.2.e (finally not enough hands so you will have to use your voice)

The 10.2.e 's will contact 10.2.e and 10.2.e directly

Regards
10.2.e

From: 10.2.e <10.2.e @ams-institute.org>
Sent: 23 September 2020 10:14
To: 10.2.e <10.2.e @felyx.com>
Subject: FW: Amsterdam x Vianova - Project collaboration on data-driven mobility management

Hi 10.2.e

FYI: I am expecting our third child to be born anywhere in the course of this week. So I will be offline for a while, expecting to return mid-October.

In case you want to start the conversation with Amsterdam, please e-mail:
10.2.e 10.2.e @amsterdam.nl (Project manager Smart Urban Mobility Gemeente Amsterdam)
And cc my colleague:
10.2.e 10.2.e @ams-institute.org

Both are fully up-to-speed and have already been in touch with the founder of Vianova, from March onwards I believe. They met during the Startup Autobahn event.

Thanks!

Best,

10.2.e

From: 10.2.e
Sent: dinsdag 22 september 2020 09:19
To: 10.2.e <10.2.e @felyx.com>
Cc: 10.2.e <10.2.e @felyx.nl>; 10.2.e <10.2.e @felyx.com>; 10.2.e <10.2.e @ams-institute.org>
Subject: RE: Amsterdam x Vianova - Project collaboration on data-driven mobility management

Hi 10.2.e

10.2.e (Gemeente Amsterdam, project manager Smart Mobility) asked me to set up a meeting with Felyx and Vianova. 10.2.e would like to learn what is needed from the city to facilitate the pilot and what they can do with the data from a shared mobility provider such as Felyx.

Should we take this up with 10.2.e W & 10.2.e S? I would say that it can be valuable to be in close contact with the gemeente....

Best,

10.2.e

From: 10.2.e <10.2.e @felyx.com>
Sent: maandag 21 september 2020 12:35
To: 10.2.e <10.2.e @ams-institute.org>
Cc: 10.2.e <10.2.e @felyx.nl>; 10.2.e <10.2.e @felyx.com>
Subject: RE: Amsterdam x Vianova - Project collaboration on data-driven mobility management

Dear 10.2.e
Sounds good
I think we are already involved (and we are working with them in Brussels too)
Ch

Verzonden vanaf mijn Samsung Galaxy-smartphone.

-------- Oorspronkelijk bericht --------
Van: 10.2.e <10.2.e @ams-institute.org>
Datum: 21-09-2020 12:26 (GMT+01:00)
Aan: 10.2.e <10.2.e @felyx.com>
Onderwerp: FW: Amsterdam x Vianova - Project collaboration on data-driven mobility management

Hi 10.2.e

Below a request from the municipality to start the conversation between Felyx, AMS, gemeente Amsterdam, concerning the plans for a pilot of Vianova in Amsterdam.

10.2.e we take this up with you and 10.2.e ? Seems like an interesting project for Felyx to be involved in!

Best,

10.2.e

From: 10.2.e <10.2.e @amsterdam.nl>
Sent: maandag 21 september 2020 12:04
To: 10.2.e <10.2.e @ams-institute.org>; 10.2.e <10.2.e @ams-institute.org>
Cc: 10.2.e <10.2.e @amsterdam.nl>
Subject: FW: Amsterdam x Vianova - Project collaboration on data-driven mobility management

Ha 10.2.e

Bijgaand het voorstel voor een IDM – pilot met Vianova en Felyx. Wat nog niet zo sterk in het voorstel staat, maar wat wel mijn insteek is, is een pilot met tweezijdige communicatie van data van deelmobiliteitsaanbieder naar de mobiliteitscentrale stad; en van stad naar deelmobiliteitsaanbeider.

Lijkt me goed om met Felyx te bespreken hoe zij erin zitten en met welke pilot en informatie vanuit de stad zij geholpen zijn. Kan jij vanuit jouw contacten een gesprek inplannen 10.2.e ?

Leervragen vanuit de pilot voor ons zijn o.a.:

1. Welke data moet verwerkt worden voor zo'n werkwijze?
2. Welke standaarden en architectuur zijn daarbij nodig?

3. Welke grondslagen zijn daarvoor?
4. Wat kunnen we leren van andere Europese steden?
5. Hoe kunnen we een dergelijke werkwijze uitwerken met inachtingneming AVG, privacy by design, dataminimalisatie en datasoevereiniteit?
6. Wat betekent dit voor overeenkomsten / vergunningen tussen stad en aanbieders?

Welke rol kan AMS spelen in deze pilot?

Groeten,

10.2.e

Van: 10.2.e <10.2.e @vianova.io>
Verzonden: dinsdag 8 september 2020 16:54
Aan: 10.2.e <10.2.e @amsterdam.nl>
CC: 10.2.e <10.2.e @amsterdam.nl>; 10.2.e <10.2.e @ams-institute.org>; 10.2.e @bddz.nl; 10.2.e <10.2.e @amsterdam.nl>; 10.2.e <10.2.e @vianova.io>
Onderwerp: Re: Amsterdam x Vianova - Project collaboration on data-driven mobility management

Hi 10.2.e hi 10.2.e

Thanks for your great feedback. You will find attached the pilot proposal. I would also like to send you the booklet of all detailed use cases.

Given the confidential information provided, we would like to set a confidential agreement. I have attached one here. Do you have an existing template inside the city ?

I'd be happy to find a time this week to have a short discussion on the pilot proposal (Thursday or Friday ?) to answer potential questions.

Regards,

10.2.e

On Thu, 3 Sep 2020 at 15:46, 10.2.e <10.2.e @amsterdam.nl> wrote:

> Hi 10.2.e
>
> That is good news, then we'll have already a basis to do the pilot. Felyx made the same proposal towards AMS Institute.
>
> Looking forward to your new proposal! Some take aways after our conversations:
>
> 1. Let's start with a feasible pilot to develop a living prototype. Timeline 4-6 months.
> 2. In the development of the living prototype we partner up together to explore new ways of collaboration between cities and mobility providers. So the pilot should also be interesting from Vianova's point of view.
> 3. We use the pilot to learn:
>   a. How can we translate our values (accessible for everyone, alignment with the total mobility system, space efficient) in the organization of shared mobility.
>   b. How the information chain from city to mobility provider and vice versa could look like to make this possible (static and real-time)
>   c. How we could permit shared mobility in a modern way

We like to learn from the pilot and your experience in other cities to make an upscale plan for the city after the pilot. Vianova could learn from how we organize mobility management in Amsterdam.

Best,

10.2.e

Van: 10.2.e <10.2.e @amsterdam.nl>
Verzonden: donderdag 3 september 2020 15:42
Aan: 10.2.e <10.2.e @vianova.io>
CC: 10.2.e <10.2.e @amsterdam.nl>; 10.2.e <10.2.e @amsterdam.nl>; 10.2.e 10.2.e <10.2.e @vianova.io>
Onderwerp: Re: Amsterdam x Vianova - Project collaboration on data-driven mobility management

Hi 10.2.e

Good news. Thnx. Looking forward to the proposal.

Regarding your question;
Recently we published this news item: https://www.amsterdam.nl/nieuws/nieuwsoverzicht/experiment-deelfiets/
With the section below in it. ALtough it is in Dutch you will recognize the names:-)
We are currently rolling out ehubs in the city. Urbee and Cargaroo will also be placing bikes there.

10.2.e

Waar precies?

- FlickBike: 400 deelfietsen langs Westlijn van de metro. Plaatsing vanaf september.
- Urbee: 300 elektrische deelfietsen Oost. Plaatsing vanaf begin oktober.
- Go About: 200 deelfietsen op Zuidas en 400 deelfietsen in Zuidoost. Plaatsing vanaf eind oktober.
- Cargoroo: in totaal 100 elektrische deelbakfietsen in Oost en Zuid. Plaatsing vanaf eind 2020.

Met vriendelijke groet,

10.2.e
Lead MaaS
CTO Innovatie team

10.2.e
10.2.e @amsterdam.nl

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Op 3 sep. 2020, om 14:26 heeft 10.2.e <10.2.e @vianova.io> het volgende geschreven:

Hi 10.2.e hi 10.2.e

I have spoken to 10.2.e from Felyx this morning. He confirmed that Felyx is happy to join the pilot project.

Asking about the value to get out of the project, he mentioned that the relationship is already very good with the city of Amsterdam. He mentioned that he would be keen to be involved in policy/orchestration discussion during the pilot (phase 1 and/or phase 2, as we discussed).
Felyx has GBFS feed live and can read the MDS Policy API. The MDS Provider API is in their product backlog.

For Amsterdam bike-sharing, I have Urbee, Cargoroo, Hello-Bike, Donkey Republic. Is that correct ?

Drafting the pilot proposal - it will be with you by Monday latest.

Thanks

10.2.e

On Tue, 1 Sep 2020 at 16:43, 10.2.e <10.2.e @vianova.io> wrote:

> Hi all,
>
> I wanted to assure myself that everyone will be able to log-in to the Google Meet, as well as download the presentation above.
>
> 10.2.e our CTO, former technical head of connected car platform at Renault-Nissan, and 10.2.e former tech lead at Google Maps will be joining us tomorrow for the call. They will be able to provide specific answers to architecture and integration questions you may have.
>
> If you have specific questions we can prepare in advance, please let us know. We would be happy to answer them.
>
> Thank you,
>
> 10.2.e
>
> On Thu, 27 Aug 2020 at 19:51, 10.2.e <10.2.e @vianova.io> wrote:
>
> > Hi 10.2.e hi 10.2.e hi 10.2.e
> >
> > As discussed you will find here the presentation (let me know in case you can't download it).
> >
> > We have made a proposal for project planning as well as two proposals for architecture (to be discussed). The project planning will also depend on the scope of the results/use cases that we want to achieve.

Our next meeting will be on Wednesday next week. The objectives I foresee are the following:
- Define the scope of the project and determine the use cases
- Discuss the integration to the existing Amsterdam systems
- Specify the ideal data governance
- If pilot project, define the handover and continuity of the project / system / data

Regards,

10.2.e

--

10.2.e | Co-Founder & CEO |
10.2.e @vianova.io | 10.2.e |
Village by CA, 55 rue la Boétie, 75008, Paris
Kraftwerk, Selnaustrasse 25, 8001 Zurich
Find us: www.vianova.io | Read us: Medium

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