Daily Programme Holland Metropole

MIPIM 2017

TUESDAY MARCH 14TH

08.30 – 09.30	**Manchester: 'Brexit, who benefits?'** Panel discussion with Holland Metropole's Eric van der Burg (Deputy Mayor City Development, City of Amsterdam) Moderator: Greg Clark *Location: The Manchester Pavilion*
14.00 – 15.00	**Holland Metropole: The new deal – building for sharing** ***The potential of flexible and affordable housing*** **Holland Metropole** in cooperation with the **City of Copenhagen** and **IFHP** Moderator: Anette Galskjøt (CEO IFHP) How the Sharing economy is disrupting the way we live: Alsino Skowronnek (Studio Karat Berlin) and Irma van Oort (KCAP Architects) The investor's perspective: opportunity or threat? Henk Jagersma (CEO Syntrus Achmea Real Estate & Finance, Chair IVBN) The tale of two attractive cities: A Mayor's discussion by Morten Kabell (Technical and Environmental Mayor Copenhagen) and Eric van der Burg (Deputy Mayor City Development, City of Amsterdam) Debate with the audience and panel *Location: Palais des Festivals, Salon Croisette, Palais 3* *Join us for drinks at the Holland Metropole Pavilion C19.E*
16.00 – 16.45	**Holland Metropole + Royal institute of architecture (BNA)** ***Mix to the Max! The architects perspective on supermixed areas*** Moderator: Fred Schoorl with contributions of UNStudio, KCAP, Benthem Crouwel and Mecanoo Final comment: Ronald Schneider (Deputy Mayor City of Rotterdam) *Location: Holland Metropole Pavilion C19.E*
From 16.45	**Holland Metropole Drinks** *Location: Holland Metropole Pavilion C19.E*
17.15 – 17.45	**Holland Metropole: fit for the future!** Research and benchmarks presented by: Professor Greg Clark CBE *Location: Holland Metropole Pavilion C19.E*
19.00 pre-dinner drinks 20.00 dinner *Invitation only*	**Holland Metropole Investors Dinner** Holland Metropole Innovation Strategy as driver for the real estate market *Location: Restaurant La Potinière du Palais*
22.00 *Invitation only*	**Soiree MIPIM, powered by AM** *Location: Restaurant Plage Royale, Boulevard de la Croisette*

WEDNESDAY MARCH 15TH

11.15 – 12.00	**Holland Metropole: start-up pitches!** Moderator: Lex Brans (Director Marketing Real Estate Amsterdam Metropolitan Area) ParkBee, Chainels (both Dutch start-up finalists of MIPIM start-up Competition), Assetti and Rialto *Location: Holland Metropole Pavilion C19.E*
12.30 – 14.00 *Invitation only*	**Networking lunch Rotterdam** *Location: Restaurant La Potinière du Palais*
12.30 – 14.00 *Invitation only*	**Networking lunch Port of Amsterdam & SADC** *Location: Radisson Blu Cannes*
15.00 – 15.30	**Festive signing: new life for monumental building Thw Hague through transformation** Joris Wijsmuller (Deputy Mayor of The Hague) Serge Hannecart (CEO of LIFE) *Location: Holland Metropole Pavilion C19.E*
15.30 – 16.00	**Urban regeneration: the next step!** Infoburst by Desirée Uitzetter (Director Area Development BPD) *Location: Holland Metropole Pavilion C19.E*
From 16.30	**Holland Metropole Drinks** *Location: Holland Metropole Pavilion C19.E*
17.00 – 17.30	**Holland Metropole: live report on the elections in The Netherlands** Moderators: Richard Betts (Group Publisher, Head of Events & PropertyTV, PropertyEU) Adam Elzakalai (Deputy Mayor City of Haarlemmermeer) Lisette van Doorn (Chief Executive of ULI Europe) Maarten Vermeulen (Regional Managing Director FRICS) *Location: Holland Metropole Pavilion C19.E*

THURSDAY MARCH 16TH

11.00 – 12.00	**Airport Cities - diversifying fast, growing fast** Moderator: Hannu Penttilä (Deputy Mayor, City of Vantaa) Elisabeth Le Massion (Member of the Board of Directors, Hubstart Paris Regional Alliance) John Atkins (Director, Atkins Property, UK experience) Sergi Alegre Calero (Vice Mayor El Prat, Barcelona-El Prat Airport) Adam Elzakalai (Deputy Mayor City of Haarlemmermeer) Arja Lukin (Project Director, City of Vantaa, Airport City Aviapolis, Helsinki-Vantaa Airport) *Location: Helsinki Finland Stand*
11.15 – 12.00	**New game, new rules, new asset classes: what are the consequences for brick and mortar?** Moderator: Lex Brans (Director Marketing Real Estate Amsterdam Metropolitan Area) Jordi Moix (Commissioner Espai Barça FC Barcelona) Sylvain Vieujot (Executive Deputy Chairman Equitativa Real Estate) Suzanne Wylie (Chief Executive Belfast City Council) *Location: Palais des Festivals, New Deal room, Palais 3*
11.30 – 12.15	**Sustainability, valuation & investment** Moderator: Richard Betts (Group Publisher, Head of Events & PropertyTV, PropertyEU) Maarten Vermeulen (Regional Managing Director FRICS) Josefina Lindblom (DG Environment, European Commission) Rüdiger Hornung (Managing Director, TÜV SÜD ImmoWert GmbH, Germany) Vlaho Kojakovic (Senior Banker, EBRD, United Kingdom) Rüdiger Beckmann (Vice President Sales & Innovation, LOG4REAL) *Location: Grand Auditorium, Palais des Festivals*
12.30 – 13.30	**Investment opportunities in the Holland Metropole** Moderator: Lex Brans (Director Marketing Real Estate Amsterdam Metropolitan Area) Harm Jansen (Director North-West Region, BPD): Demand for residential market in the Amsterdam Metropolitan Area Henk Harms (Director of Development and Economic Affairs, The Hague) and Frans de Jong (Area Developer, Rotterdam): Opportunities for area developments in The Hague and Rotterdam *Location: Holland Metropole Pavilion C19.E*
From 16:30	**Holland Metropole Drinks** *Location: Holland Metropole Pavilion C19.E*
18.30 – 20.00	**MIPIM Awards 2017 Ceremony with finalist Bouwinvest's project Nowadays** Category: best urban regeneration project *Location: Grand Auditorium, Palais des Festivals*

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