Holland Metropole



MIPIM, 13 - 16 March 2018

Boulevard C19.E

Holland Metropole

Holland Metropole is the metropolitan region comprising the Netherlands' four largest cities - Amsterdam, Rotterdam, The Hague and Utrecht together with major private real estate companies and other cities from the region.

As world's best connected region, Holland Metropole offers investors a world class business and investment climate.

hollandmetropole.com

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Intro

Holland Metropole is the metropolitan region comprising the Netherlands' four largest cities - Amsterdam, Rotterdam, The Hague and Utrecht - who are working together to promote the region to international investors as a major urban destination for growth, development and investment. The largest Dutch real estate investors and developers are a key part of the Holland Metropole initiative and are also present here at MIPIM 2018.

The combination of the four big Dutch cities as one metropolitan area creates one of the most opportunity-rich regions in Europe. Holland Metropole is globally orientated with many international and innovative institutions and the Netherlands is home to the biggest startup ecosystem in Europe.

We are delighted to welcome you to the Holland Metropole Pavilion at MIPIM 2018 where our partners are highlighting the great investment opportunities they have on offer across all real estate segments.

Deputy mayor Eric van der Burg, Amsterdam
Deputy mayor Ronald Schneider, Rotterdam
Deputy mayor Joris Wijsmuller, The Hague

About our stand

Holland Metropole Pavilion C19.E

You are most welcome to join us and network at the Holland Metropole stand. We offer:

- A daily programme of seminars, presentations and debates. Check the website hollandmetropole.com for the latest events
- Perfect networking opportunities
- All-day catering, free WIFI for partners and guests, and an information desk

Holland Metropole press information
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Our facilities

Presentation screen
Presentation screen for all partners to show their websites, projects, films, etc.

Catering
The bar and catering personnel will be fully at your disposal. The stand will be supplied all day with healthy juices, sandwiches and snacks for your convenience. On Tuesday, Wednesday and Thursday we end the day with the Holland Metropole Drinks party, including authentic Dutch 'bitterballen'.

Storage room
Our partners have access to a storage room for their personal belongings and to recharge audio-visual equipment. The door has a number lock for safety. Our hostesses can provide you with the code. Brochures can be stored and displayed at the information desk area.

Information desk
For information about our partners, as well with our WIFI code and the code for storage room, please contact our hostesses.

Socials

Follow / like us on social media
Twitter: @hllndmtrple
LinkedIn: https://goo.gl/ukqPWb

Our stand

Holland Metropole Pavilion C19.E



About MIPIM

MIPIM, the world's leading property market, brings together the most influential players from all international property sectors - office, residential, retail, healthcare, sport, logistics and industrial, offering unrivalled access to the greatest number of development projects and sources of capital worldwide. The 29th edition will be held in Cannes, France from 13-16 March 2018.

Whether you're attending as an exhibitor or a visitor, MIPIM gives you unrivalled access to the greatest number of international property leaders, development projects and real estate industry insights. The four-day event includes an extensive conference programme with over 100 seminars, debates, award shows and other networking events. Real estate professionals can share their experiences, expand their networks and stay on top of property and investment trends.

Please visit hollandmetropole.com for an update on the programme at the Holland Metropole Pavilion C19.E and other events organised by the Holland Metropole partners.

Practical information MIPIM

Opening times for visitors

Tuesday 13 March	09.00 - 19.00
Wednesday 14 March	09.00 - 19.00
Thursday 15 March	09.00 - 19:00
Friday 16 March	09.00 - 15.00

Location Palais des Festivals

1, Boulevard de la Croisette
06400 Cannes, France

Location stand

Promenade Robert Favre le Bret
(5 minute walk from Palais des Festivals)
Stand number C19.E

Location partner diner

Le Cirque
30, Rue Hoche
06400 Cannes, France

Location Holland Metropole Pavilion



Stand C19.E

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AM

Conceiving and developing inspiring and sustainable living environments is what drives us.

AM is a leading developer of housing estates and district-wide urban centres. We specialize in translating people's changing wishes into new living environments. Our projects are tailored to the lifestyles of consumers and respect and reinforce the local culture. Thereby we provide for quality of space and quality of life... Inspiring Space! Based in the Netherlands, AM is part of listed Royal BAM Group.



Bajes Kwartier, Amsterdam
New mixed-use healthy urban quarter.

Amsterdam

Amsterdam is the cosmopolitan cultural capital of the Netherlands and its entrepreneurial and creative spirit has a unique global reach. A strong tradition of innovation, creativity and broadmindedness keeps atracting young professionals and creative entrepeneurs all over the world.

The population is growing by some 15.000 extra inhabitants each year, generating investments in residential developments, offices, business parks, and logistics. In the comprehensive Metropolitan Region of Amsterdam as a whole, some 60.000 residential units will be developed over the next 5 years.
Amsterdam will be transforming 300.000m^2 office space in the coming years and will issue two new office space tenders yearly.



Haven Stad (port city): twelve existing areas will be transformed over the next decades into a densely populated urban area with an industrial character.

Bouwinvest

Bouwinvest strives to achieve risk-adjusted returns on behalf of its pension fund clients. We manage €9.4 billion in assets within five Dutch property sector funds and international real estate investments in Europe, North-America and Asia-Pacific.

With 65 years of experience and a heritage rooted in pension funds and the construction industry, we understand the needs of long-term institutional investors and the dynamics of the domestic and international real estate investment markets. Bouwinvest has an experienced team of 150 investment professionals. In the Dutch market we invest directly, while internationally we partner with real estate operators who have a proven track record and share our investment philosophy.



Bouwinvest prefers to invest in larger areas and is closely involved in the evolution of the industrial shipyard NDSM terrain (Amsterdam) to a mixed neighbourhood.

BPD

BPD is one of the largest area developers in Europe. Our company operates from 25 regional offices located in the Netherlands, France and Germany. Over the past 70 years, BPD has realised homes and areas of over one million Europeans. The scope of the areas that BPD develops vary enormously. From urban expansion covering thousands of homes in the Netherlands to apartment blocks in Munich and state-of-the art villas in Nice.

In everything that we do, it is our mission to develop affordable homes in areas that are well-connected now and for the future. Our extensive research into residential needs forms the basis of everything we develop. In doing so, we strive to contribute to creating living environments, residential areas that have their own, unique identities.



The Sax Rotterdam, a 51-floor mixed-use skyscraper. Total surface area 82.000m2.

Bureau Stedelijke Planning

Bureau Stedelijke Planning B.V. (Urban Planning Agency) is specialised in market research and urban planning of shopping centers, houses, offices, industrial zones and leisure facilities in downtowns, new towns and urban areas. Bureau Stedelijke Planning has been active for 20 years and has offices in the cities of Amsterdam, Gouda and Eindhoven in the Netherlands.

The main focus of our work is turning the wishes and ideas of consumers into viable visions, plans and concepts for projects and area development. We also guide the implementation of these projects and give strategic advice, to help our clients achieve the best results possible. Clients: municipalities, provinces, investors, real estate developers and retailers.



Leiden station: urban planning: Bureau Stedelijke Planning (image: A2 Studio).

Chainels

Chainels is the community platform for B2B communication within shopping centres, high streets, city centres, business parks and multi-tenant buildings. All stakeholders within these areas collaborate on topics such as marketing, security, facility and governance. We make communication effortless and provide tenants with easy access to premium services. Save time and money, and watch your tenant's satisfaction and engagement increase rapidly!

Currently we service around 100 communities and 20.000 companies! Some well known real estate (management) companies make use of our product. E.g. CBRE GI, Wereldhave, Syntrus Achmea, ASR, Cushman & Wakefield, Apleona and Colliers International. Come meet us and share your vision on collaboration within commercial property!



Compatibility on all devices makes collaboration quick and easy.

member of Holland ConTech & PropTech

Delft

‘Building the future of Delft together’

Agenda Delft 2040: The Delft council is ready to make Delft a prominent city of knowledge and technology offering a pleasant living, working and staying environment. A city which makes use of sustainable energy, which stands for the Delft ‘brand’ and which is within optimal reach. With visitors enjoying its plentiful history and culture. A city ‘building’ on a carefully balanced housing offer and matching facilities. It is these ambitions that we find in Agenda Delft 2040.

Fund Delft 2040: Delft reserves € 75 million to stimulate necessary investment. All initiatives that are in line with its set tasks may apply to this fund.



City of Delft.

Dura Vermeer

Dura Vermeer is a top 10 player in the Dutch construction industry. Dura Vermeer is engaged in the development, engineering, construction, maintenance and renovation of projects in the markets for residential and non-residential, construction and infrastructure.

We operate exclusively in the Netherlands and have 160 years of experience and expertise. Dura Vermeer covers the entire country with a network of independent regional business units. Our customers increasingly require high quality and sustainable solutions and facilities for liveability, housing, working, recreation, mobility and safety. We work together with customers, contractors and others involved in the construction process to build on the best possible solutions based on our brand values: customer-oriented, reliable, team player and inventive.



Pontsteiger, Amsterdam, The power of integrality.

Fakton

We are real estate professionals, delivering finance and strategic boardroom consultation to clients. Our combination of flexibility, personality, and innovation – alongside strong financial and developmental skills – is unique and we are proud of it.

Fakton is a high-end consulting firm with 35+ years of experience with a strong network of domestic and international investors. We combine expert financial management and developmental guidance to bridge the gap between solutions and strategic planning. With the practical knowledge to link our financial know-how to the real world, we can deliver unique insights and opportunities. With your help, we want to make meaningful contributions to creating resilient urban living environments and vital real estate organisations.



Fakton Capital supported 'ABC Vastgoed' with the purchase of the 'Hembrugterrein' Zaandam by structuring and optimizing the business case.

Haarlemmermeer

Airport City Haarlemmermeer, the most sustainable Dutch municipality, is the best choice for entrepreneurs because of its easy accessibility and central location within the Amsterdam Metropolitan Area.

Only 4 minutes from Schiphol Airport and 20 minutes from Amsterdam Central Station, Haarlemmermeer has been voted the Economic Top Location in the Netherlands for many years now. It offers an attractive business- and living environment. Home to over 600 international companies, Haarlemmermeer is a great location for new ideas and sustainable innovative activity. We are proud to be home to Beukenhorst-Zuid, the most sustainable business park in Europe which has attracted many international companies such as Asics and FIFPro.
Haarlemmermeer: The beating heart of the Randstad!



De Golvende Brug at Beukenhorst-Zuid, nominated for the World Architecture News Best Bridge Award.

Heijmans

Heijmans is a listed company that combines activities related to property development, residential building, non-residential building, roads and civil engineering in the working areas living, working and connecting.

Our constant focus on quality improvements, innovation and integrated solutions enables us to generate added value for our clients. Heijmans realises projects for private consumers, companies and public sector bodies. In the field of property development we focus on both large and smaller-scale area development projects in urban and out-of-town areas. Examples of our recent and current projects are: Leidsche Rijn Centrum in Utrecht, Spaarndammerhart in Amsterdam, The Fenixloodsen in Rotterdam and Heijmans ONE, the innovative portable home for young professionals. For more information, visit www.heijmans.nl.



The Fenixloodsen: Rotterdam's best kept secret. Heijmans is transforming the former industrial Fenixloodsen into a sought-after living space.

KCAP Architects&Planners

KCAP is known for the development of sustainable urban living environments, with buildings and public spaces that enliven and renew the city. In our designs, we combine our experience with architecture, urban planning and landscape design to create social and spatial cohesion. In our projects, new concepts for living and working, culture, sustainability and infrastructure go hand in hand with the social aspects for current and future generations. Designs with the necessary flexibility for adapting to the individual needs of users and new social developments; designs with a vital programming, connected with their surroundings and anchored in WELL principles.

KCAP is an internationally operating design firm for architecture, urbanism and landscape design with offices in Rotterdam, Zurich and Shanghai.

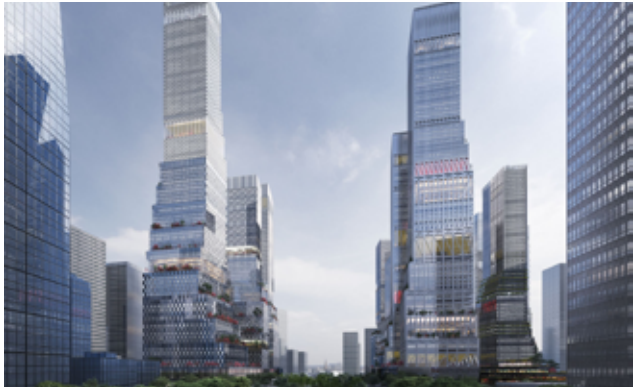


HafenCity Hamburg, Europe's largest inner-city redevelopment, KCAP/ASTOC.

Mecanoo

Mecanoo architecten, directed by Francine Houben, brings architecture, urbanism, landscape, restoration and interior design together in a coherent yet unexpected way. This multidisciplinary approach has led to a wide variety of award-winning projects worldwide, including libraries, housing, offices, theatres, museums, education buildings, hotels, stations, as well as landscape and masterplans.

Mecanoo's signature is enhanced by a focus on process, integrated sustainable solutions, with an eye for materialisation, playfulness and innovation. Each design is founded on the observation of people, place and purpose, evolving into well-loved places which respond to current needs while being prepared for (un)predictable change.



Shenzhen North Station Urban Design, Shenzhen, China. 1st prize competition.

MRP Development

MRP Development is a leading development company in the Netherlands, specialising in large, complex real estate projects.

MRP Development's project portfolio has grown substantially since the company's establishment in 2016, and represents a total turnover of €1 billion. Many projects consist of large inner city area developments such as Osdorp in Amsterdam, Kruisvaart in Utrecht and the redevelopment of the former Ministry of Social Affairs in The Hague. MRP Development's core values are entrepreneurship together with a passion and intrinsic motivation to create superior living and working environments for its customers.



SWest, Strijp-S in Eindhoven.

Octo

Octo is a fast growing start-up with a revolutionary, award winning solution that automates building-inspections and maintenance planning for facility and asset managers through sensors, drones and AI!

To achieve this they've developed a wood-rot-detection sensor (patent pending) and legionella-prevention sensor (patent pending). They also integrate third party sensors that measure occupancy, indoor climate, elevator rides and plant moisture levels. All aspects that aren't sensible are visually inspected with a drone that generates a point cloud, thermal scan and photographs. The gathered data is centrally collected and analysed in the cloud to calculate the optimal strategy for our clients. This saves them time and money! Their excellent team consists of 11 people with backgrounds in product development, AI, database architecture, building science and sales.



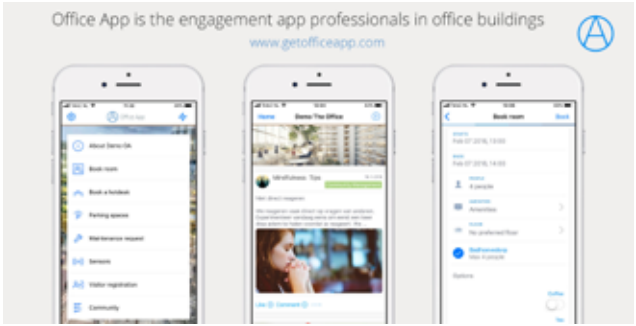
Octo automates inspections and facility management through sensors, drones and AI!

member of Holland ConTech & PropTech

Office App

Office App was founded 3 years ago out of the belief that the understanding of the occupants of the office building are the driven force for a smart, healthy and future proof building. The world of real estate is changing very quickly and the need to be predictive and user-centric are key.

Office App is turning the office experience on its head, by offering the engagement app for professionals. We bring together all functionalities and services you have, or would like, in an office building, on a single mobile platform. We do this without adding complexity to current systems and processes. Office App serves over 40.000 professionals by providing them a happy office life with customers like UBS, CBRE, Cushman & Wakefield, Nokia, Dell and EY.



Office App is the engagement app for professionals in office buildings.

member of Holland ConTech & PropTech

OMA

OMA is an international practice operating within the traditional boundaries of architecture and urbanism. Led by nine partners and maintaining offices in Rotterdam, New York, Beijing, Hong Kong, Dubai and Perth, OMA's main objective of any design exercise executed is to provide the client with new, original concepts and a practical architectural solution with visionary ambitions.

OMA-designed buildings currently under construction include Taipei Performing Arts Centre, the Axel Springer Campus in Berlin, Park Grove in Miami, Tencent Headquarters in Beijing and Prince Plaza in Shenzhen. In all projects, OMA strives to continually redefine existing typologies.



OMA is currently developing the Feyenoord City Masterplan in Rotterdam.

Parkbee

Do you believe your building is utilised to it's full potential? Are your parking spots always occupied?

ParkBee develops smart proptech that's transforming underused parking spots into value-adding ones. Cities are full of parking locations that are not used to their full potential. Car parks from office buildings, apartments or hotels often have structural overcapacity or are not fully utilised during the day, in evenings or weekends.
We optimise the use of buildings by making these parking locations available to the NL and UK public. Easily done via ParkBee's smart tech together with the major parking apps (Parkmobile, Park-line & RingGo).
We provide you the opportunity to add value to your building by generating additional revenue and contribute to a sustainable city.



ParkBee opens up the barriers to your private parking space to the public with Parkmobile and RingGo.

member of Holland ConTech & PropTech

Port of Amsterdam

Through the centuries the port of Amsterdam has evolved into one of the world's key international logistics hubs, a renowned metropolitan and innovative port. Interwoven in the city and with Europe's preferred airport, Amsterdam Airport Schiphol, only 10 minutes away, it is a sought after location by many international companies.

The port area offers large plots with flexible lay outs for development and space for various business activities, such as fashion, logistics, super yachting and biobased industry. With its central location and excellent hinterland connections through rail, road and inland waterways, the Amsterdam port offers their customers fast, efficient, reliable and sustainable facilities. All against favourable rates and in a lucrative environment.



Atlaspark is ideally located for various business activities and offers spaces for grow.

Rotterdam

Rotterdam is a young, dynamic and international city with a beating heart. The city on the Maas, is considered atypical in its own country and internationally renowned for its smart port, innovative manufacturing and its unpolished charms.

Whether it is its ever-changing skyline full of audacious architecture, its port that is regarded as the smartest in the world, or the "can do" mentality of its residents, Rotterdam is a town with a pronounced character, energetic and always dynamic. The city authorities are transforming the city centre and port areas into high-quality, modern, sustainable living and working environments. Growing international attention and investments have resulted in a lively and vibrant city.



Rotterdam Central District, a well-connected, central location with a mixed urban program.

SYNCHROON

SYNCHROON is a project development company with its main focus on housing and retail locations in the city. The city inspires us to create an environment that really adds beauty and care for its people and nature. We feel a great responsibility towards social involvement. This target gives our team strength in its pursuit to enhance urban life.

People working at SYNCHROON are fully committed and feel proud to be able to contribute to add beauty and comfort to life in the city. They want to make sure that the city is a wonderful place to live and work. This makes a strong team. The team is always aiming to develop original and powerful projects that surprise and satisfy our clients. With COURAGE and LOVE for the job we want to develop BEAUTIFUL projects we are PROUD of, together and in collaboration with our partners and clients.



Merwedekanaalzone, deelgebied 5, Utrecht.

Syntrus Achmea Real Estate & Finance

Syntrus Achmea Real Estate & Finance is an investment manager specialising in real estate and mortgage investments for institutional investors. With assets under management of more than € 20 billion, Syntrus Achmea Real Estate & Finance is the largest real estate and mortgage investment manager in the Netherlands, offering services in real estate sectors in Europe, North America and Asia.

We offer services to over 60 institutional clients (predominantly pension funds) through commingled vehicles, funds of funds and separate accounts. The focus of Syntrus Achmea Real Estate & Finance is on achieving stable income returns and long-term capital appreciation.



The Hague, transformation of Wijnhavenkwartier.

The Student Hotel

The Student Hotel co-living, co-working business model provides a unique hybrid destination for a fast-growing international community.

The developer, investor and operator has 4,392 rooms in 11 hotel locations including: Rotterdam, Amsterdam (2 locations: City and West), The Hague, Groningen, Eindhoven, Maastricht, TSH Campus in Barcelona and as The Student Hotel Paris in France. The Student Hotel Florence, Bologna and Dresden will open in 2018, Madrid, Berlin and Delft open in 2019. Rome and Vienna open in 2020. The group plans to have 41 properties (17,550 rooms) in the major European cities by 2021.

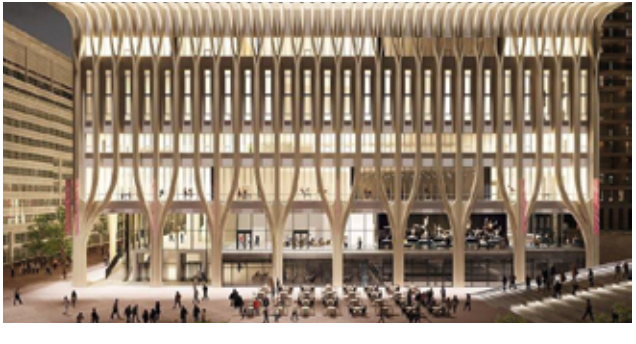


At The Student Hotel, we are committed to creating colourful experiences we believe will change the way we live, work and travel.

The Hague

The Hague is a growing city. The steady stream of new residents is spurred by the presence of numerous international organisations. The Hague is not just the seat of government of The Netherlands, but also one of the most important UN cities in the world.

That's why companies like Shell, Total and Siemens have chosen to locate their head offices here. With the development of The Hague Security Delta, the biggest security cluster in Europe, start-ups and technology firms are also choosing to come to The Hague. Large and small, long-established and innovative: these companies are located in and around the Beatrixkwartier, the second business district in the Netherlands. Easily accessible, close to the historic city centre and just a stone's throw away from the long sandy beach. denhaag.nl/en



The Spuikwartier development includes the new educational and cultural complex.

UNStudio

UNStudio, founded in 1988 by Ben van Berkel and Caroline Bos, is an international architectural design network with three full service international offices in Amsterdam, Hong Kong and Shanghai. We specialise in architecture, interior architecture, product design, urban development and infrastructural projects.

Over 200 staff from 27 countries are spread throughout the network in a streamlined structure that enables us to spend less time organising and concentrate on designing and collaborating with our clients.

UNStudio's current management team consists of Ben van Berkel, Caroline Bos, Gerard Loozekoot, Astrid Piber and Hannes Pfau, closely supported by a strong team of long term Directors and Associate Directors.



The design for the Deutsche Bank site will create a 'City for All' in Frankfurt.

Zuidas Amsterdam

Zuidas is the international urban knowledge and business hub of Amsterdam located near the city centre. By train from Schiphol International Airport you are in the heart of Zuidas within 7 minutes. About 700 Dutch and international companies are already based in the area, as are one of the Netherlands' largest universities and a prestigious university medical centre. With 7,000 homes planned, Zuidas will become a unique and vibrant neighbourhood with shops, restaurants and cultural activities.

Besides exploring new opportunities for urban development, the Zuidasdok project will kick off in 2019. It involves, amongst other things, expanding the Amsterdam Zuid railway station and widening the A10 motorway, part of which will be moved underground, the objective being to improve traffic flow.



A bird's eye view over (part of) Zuidas.

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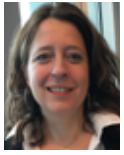

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The project group - led by Lex Brans - consists of 8 individuals, representing each participating partner, public as well as private. Their work, in collaboration with Misteli creative agency, resulted in stand design, programme and communication means.

Véronique Misteli of Misteli creative agency is both contact person and stand manager during MIPIM 2018 exhibition days.

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