Holland Metropole



MIPIM Pavilion C19.E
14 - 17 March 2017



Holland Metropole

Holland Metropole is an alliance between Amsterdam, Rotterdam, The Hague and Utrecht, together with major private real estate companies and other cities from the region.

As world's best connected region, Holland Metropole offers investors a world class business and investment climate.

hollandmetropole.com

Contents

Holland Metropole partners	4
Intro	5
About our stand	8
Our facilities	9
Our stand	10
About MIPIM	12
Practical information MIPIM	13
Location Holland Metropole Pavilion	14
Daily programme	16
Partners contacts	20
Partners	24
Participants contacts	66
Project group	87

Holland Metropole partners







Associate partners



Intro

Holland Metropole is the metropolitan region comprising the Netherlands' four largest cities Amsterdam, Rotterdam, Utrecht and The Hague. They are increasingly pooling their resources and collaborating to promote Holland Metropole to international investors as the top urban region for growth and development. The major Dutch real estate investors and developers are collaborating on the Holland Metropole initiative and will be present at MIPIM 2017.

The combination of the four big Dutch cities as one metropolitan area creates one of the most opportunity-rich regions in Europe. Holland Metropole is globally orientated with many international and innovative institutions and the Netherlands is home to the biggest start-up ecosystem in Europe.

We look forward to meeting you at the Holland Metropole Pavilion at MIPIM 2017 (stand C19.E) where our partners will be highlighting the great investment opportunities they have on offer across all real estate segments.

Deputy mayor Eric van der Burg, Amsterdam
Deputy mayor Ronald Schneider, Rotterdam
Deputy mayor Joris Wijsmuller, The Hague

Holland Metropole



no. 1 in Europe
World class infrastructure and connectivity

7.57 mio
Population





Sustainable cities
no. 3 in the world





Quality of life
no. 5 in the world

GDP (in € bns)
288





Research and Innovation
no. 4 in Europe

Quality and density of universities
no. 5 in the world





no. 2 in the world
Conference and convention destination

Polycentric character, average travelling time between cities
35 min



About our stand

Holland Metropole Pavilion C19.E

Our pavilion is open and welcoming, and offers plenty of networking facilities. Our programme includes:

- A daily programme of seminars, presentations and debates, both inside as outside the pavilion.
- All-day catering, storage room for our partners, WIFI for partners and guests and information desk.
- Perfect networking opportunities, inside as well as on our 95m² terrace.

Holland Metropole press information
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Our facilities

Storage room
Our partners have access to a storage room for their personal belongings and to recharge audio-visual equipment. The door has a number lock for safety.
Our hostesses can provide you with the code. Brochures can be stored and displayed at the information desk area.

Presentation screen
Presentation screen for all partners to show their websites, projects, movies, etc.

Catering
The bar and catering personnel will be fully at your disposal. The stand will be supplied all day with healthy juices and sandwiches for your convenience. On Tuesday, Wednesday and Thursday we end the day with open-invitation Holland Metropole Drinks.

Information desk
For information about our partners, as well with our WIFI code and the code for storage room, please contact our hostesses.

Our stand

Holland Metropole Pavilion C19.E



About MIPIM

MIPIM, the world's leading property market, brings together the most influential players from all international property sectors - office, residential, retail, healthcare, sport, logistics and industrial, offering unrivalled access to the greatest number of development projects and sources of capital worldwide. The 28th edition will be held in Cannes, France from 14-17 March 2017.

Whether you're attending as an exhibitor or a visitor, MIPIM gives you unrivalled access to the greatest number of international property leaders, development projects and real estate industry insights.

MIPIM offers during this 4-day event an extensive conference programme with over 90 seminars, conferences, award shows and other networking events. Real estate professionals can share their experiences, expand their networks and stay on top of property and investment trends.

Please visit hollandmetropole.com for an update on the programme at the Holland Metropole Pavilion C19.E and other events organized by the Holland Metropole partners.

Practical information MIPIM

Opening times for visitors

Tuesday 14 March	09.00 – 19.00
Wednesday 15 March	09.00 – 19.00
Thursday 16 March	09.00 – 19.00
Friday 17 March	09.00 – 15.00

Relevant sites

hollandmetropole.com
mipim.com
cannes-destination.com

Location

Palais des Festivals
1, Boulevard de la Croisette
06400 Cannes, France

Stand

Promenade Robert Favre le Bret
Stand number C19.E

Location Holland Metropole Pavilion



Stand C19.E

Daily programme

TUESDAY MARCH 14TH

08.30 – 09.30	**Manchester: 'Brexit, who benefits?'** Panel discussion with Holland Metropole's Eric van der Burg (Deputy Mayor City Development, City of Amsterdam) Moderator: Greg Clark *Location: The Manchester Pavilion*
14.00 – 15.00	**Holland Metropole: The New Deal – Building for Sharing'** ***The potential of flexible and affordable housing*** **Holland Metropole** in cooperation with the **City of Copenhagen** and **IFHP** Moderator: Anette Galskjøt (CEO IFHP) How the Sharing economy is disrupting the way we live: Alsino Skowronnek (Studio Karat Berlin) and Irma van Oort (KCAP Architects) The investor's perspective: opportunity or threat? Henk Jagersma (CEO Syntrus Achmea Real Estate & Finance, Chair IVBN) The tale of two attractive cities: A Mayor's discussion by Morten Kabell (Technical and Environmental Mayor Copenhagen) and Eric van der Burg (Deputy Mayor City Development, City of Amsterdam) Debate with the audience and panel *Location: Palais des Festivals, Salon Croisette, Palais 3* *Join us for drinks at the Holland Metropole Pavilion C19.E*
16.00 – 16.45	**Holland Metropole + Royal institute of architecture (BNA)** ***Mix to the Max! The architects perspective on supermixed areas*** Moderator: Fred Schoorl with contributions of UNStudio, KCAP, Benthem Crouwel and Mecanoo Final comment: Ronald Schneider (Deputy Mayor City of Rotterdam) *Location: Holland Metropole Pavilion C19.E*
From 16.45	**Holland Metropole Drinks** *Location: Holland Metropole Pavilion C19.E*
17.15 – 17.45	**Holland Metropole: Fit for the Future!** Research and benchmarks presented by: Professor Greg Clark CBE *Location: Holland Metropole Pavilion C19.E*
19.00 pre-dinner drinks 20.00 dinner *Invitation only*	**Holland Metropole Investors Dinner** Holland Metropole Innovation Strategy as driver for the real estate market Welcome: Joris Wijsmuller (Deputy Mayor of The Hague) Keynote: Ian Mulcahey (Managing Director Gensler) Final comment: Harm Janssen (BPD) *Location: Restaurant La Potinière du Palais*
22.00 *Invitation only*	**Soiree MIPIM, powered by AM** *Location: Restaurant Plage Royale, Boulevard de la Croisette*

WEDNESDAY MARCH 15TH

11.15 – 12.00	**Holland Metropole: Start-up Pitches!** Moderator: Lex Brans (Director Marketing Real Estate Amsterdam Metropolitan Area) ParkBee, Chainels (both Dutch start-up finalists of MIPIM start-up Competition), Assetti and Rialto *Location: Holland Metropole Pavilion C19.E*
12.30 – 14.00 *Invitation only*	**Networking lunch Rotterdam** *Location: Restaurant La Potinière du Palais*
12.30 – 14.00 *Invitation only*	**Networking lunch Port of Amsterdam & SADC** *Location: Radisson Blu Cannes*
15.30 – 16.00	**Urban regeneration: the next step!** Infoburst by Desirée Uitzetter (Director Area Development BPD) *Location: Holland Metropole Pavilion C19.E*
From 16.30	**Holland Metropole Drinks** *Location: Holland Metropole Pavilion C19.E*
17.00 – 17.30	**Holland Metropole: live report on the elections in the Netherlands** Moderators: Rob Vester (Syntrus Achmea Real Estate & Finance), Adam Elzakalai (Deputy Mayor City of Haarlemmermeer) *Location: Holland Metropole Pavilion C19.E*

THURSDAY MARCH 16TH

11.00 – 12.00	**Airport Cities - diversifying fast, growing fast** Moderator: Hannu Penttilä (Deputy Mayor, City of Vantaa) Elisabeth Le Massion (Member of the Board of Directors, Hubstart Paris Regional Alliance) John Atkins (Director, Atkins Property, UK experience) Sergi Alegre Calero (Vice Mayor El Prat, Barcelona-El Prat Airport) Adam Elzakalai (Deputy Mayor City of Haarlemmermeer) Arja Lukin (Project Director, City of Vantaa, Airport City Aviapolis, Helsinki-Vantaa Airport) *Location: Helsinki Finland Stand*
12.30 – 13.30	**Investment Opportunities in the Holland Metropole (lunchsession)** Demand for residential market, by Harm Janssen (Director North-West Region BPD) Followed by pitches of the Cities of Amsterdam, Rotterdam and The Hague *Location: Holland Metropole Pavilion C19.E*
14.00 – 14.45	**How can Real Estate contribute to the building of inclusive cities and create new sources of growth? (official MIPIM conference)** With a representative from the Holland Metropole partners *Location: Palais des Festival, New Deal room, Palais 3*
From 16:30	**Holland Metropole Drinks** *Location: Holland Metropole Pavilion C19.E*
18.30 – 20.00	**MIPIM Award ceremony with finalist Bouwinvest's project Nowadays** Category: best urban regeneration project *Location: Grand Auditorium, Palais des Festivals*

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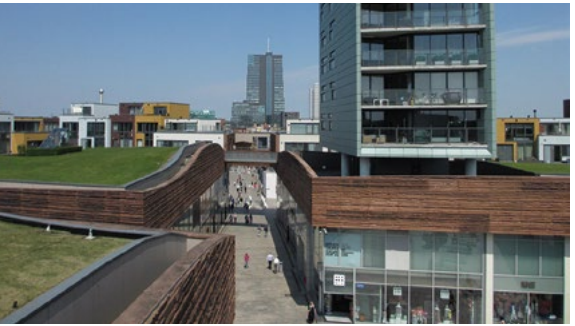
Almere Poort



Almere
City Centre

Artist
Impression
Floriade carpet
(MVRDV)



Almere

As part of the Amsterdam Metropolitan Area, Almere is located between two international airports and near the Port of Amsterdam. Almere features a multitude of highways, railways and waterways. This makes Almere a prime location for living, to build your own house or for business development and opportunities. Almere has an abundance of space available to accommodate both residential and commercial property investments. It has excellent procedures in place facilitating the licensing or sale of land to set up new businesses or expand established businesses.

Almere came into existence on the drawing board in 1976. The city was designed from scratch based on a multi-centre plan that would incorporate as much of the surrounding water and nature as possible. In 2022, Almere is going to host the 7th Floriade World Horticultural Expo. After the exhibition, a new district will emerge on the site, including housing, regional facilities and also space for national and international companies, thereby offering plenty of opportunities for entrepreneurs and property developers alike.

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Villa Mokum – Amsterdam: New appartment building for starters and students in Amsterdam. Winner of 'Amsterdamse Nieuwbouwprijs'. In co-operation with the City of Amsterdam.



De Reder op Scheveningen – The Hague: Spacious appartments with seaview in a lively harbour area. In co-operation with the City of The Hague.

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AM

Conceiving and developing inspiring and sustainable living environments is what drives us. AM is a leading developer of housing estates and district-wide urban centres.

Inspiring Space

We specialize in translating people's changing wishes into new living environments. Our projects are tailored to the lifestyles of consumers and respect and reinforce the local culture. Thereby we provide for quality of space and quality of life... Inspiring Space! Based in the Netherlands, AM is part of listed Royal BAM Group.

De Zalmhaven – Rotterdam: Eye-catching residential tower in new trendy city area 'Scheepvaartkwartier' in Rotterdam. In co-operation with the City of Rotterdam and Amvest





Transformation Sloterdijk area: Urban regeneration towards vibrant mixed use area.



Amsterdam Science Park: 'Connecting Boundless Minds'.

EYE Film museum; A'DAM Toren 'transformation of the old Shelltower into an iconic multifunctional building'.



Amsterdam

Amsterdam is an important Metropolitan Area in Europe, its entrepreneurial spirit has a unique global reach. It is the economic and cultural heart of Holland. The European Commission awarded the title of European Capital of Innovation ("iCapital") 2016 to Amsterdam for its holistic vision of innovation related to four areas of urban life: governance, economics, social inclusion, and quality of life.

With 15.000 new inhabitants each year, the city of Amsterdam will continue to grow, generating investments in residential developments, business parks, logistics and start-ups in the Metropolitan Area. A strong tradition of innovation, creativity and broadmindedness keeps attracting young professionals and creative entrepreneurs from all over the world. In the whole of the Amsterdam Metropolitan Area some 60.000 homes will be developed over the next 5 years.

Amsterdam is also home to a dynamic and productive hub of universities, businesses and science parks undertaking world-class research and innovation.

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UNStudio: Arnhem Central Station, the Netherlands. This transfer hub rewrites the rulebook on train stations and is the most complex of its type in Europe. The station is the new 'front door' of the city, embracing the spirit of travel.





Mecanoo: Manchester University, United Kingdom. The University's Engineering Campus Development will transform the way in which the future engineers are educated.

Benthem Crouwel Architects: Rotterdam Central Station by Team CS. A bold example of streamlined cooperation between client and designers. It was realized within budget and schedule, and is proudly adopted by the city





KCAP Architects&Planners with ASTOC: HafenCity Hamburg, Germany, Europe's largest inner-city development project that transforms Hamburg's former port area into a new, lively city district.

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Royal Institute of Dutch Architects BNA

The Royal Institute of Dutch Architects BNA is the professional association for more than 1100 Dutch architectural offices. BNA stimulates the development of architecture and supports the practice of its members. BNA presents:

Benthem Crouwel Architects: creates innovative, flexible and efficient designs in a variety of scales for almost four decades. Well known projects are: Stedelijk Museum of Modern and Contemporary Art, Amsterdam Airport Schiphol and Rotterdam railway station.

KCAP Architects&Planners: works on a large variety of projects realising unique concepts and attractive designs on the fringe between architecture and urbanism, particularly with a focus on mastering cities and creating sustainable and inspiring living environments.

Mecanoo architecten: brings architecture, urbanism, landscape, restoration and interior design together in a coherent way. The multidisciplinary team has brought prize-winning projects all over the world.

UNStudio: offers a full range of architectural services. It is recognized for its exceptional ability to create engaging designs that result in acclaimed work and a strong return on investment.



Amsterdam
Nowadays
Passageway /
Beurspassage



Amsterdam
Nowadays
Nieuwendijk 196



Amsterdam, Nowadays, Damrak 70 & 80

Bouwinvest REIM

Please vote for the only Dutch entry in the MIPIM Awards - the 'Nowadays' Urban regeneration retail and hospitality project in Amsterdam.

Bouwinvest REIM is proud to announce that Nowadays is finalist for a prestigious MIPIM Award in the category Best Urban Regeneration Project!
It is the only Dutch project that is nominated in Cannes. Make Holland look even better as an investment destination at MIPIM 2017 and help us by voting for Nowadays.

Nowadays is the largest High Street retail redevelopment project of its kind in the Netherlands and represents a major step in the regeneration of the historic downtown Amsterdam area. It includes Damrak 70 & 80, on the main gateway into the city, and the parallel Nieuwendijk 196, that runs into the busiest shopping street in the country. The project involved a technically challenging transformation of the outmoded existing properties into 27,500 m² of modern shopping space for leading international retail value brands. The buildings are joined by the Beurspassage that has become an iconic public space with stunning modern artwork.

Vote now! Location: the Awards gallery, located at Palais de Festival Level - 1

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Rotterdam, Wilhelminapier: developing two towers Philadelphia & Havana, 350 apartments, 6.000 m2 floor space for 'The Sax', realisation 2018 – 2020.



Amsterdam, Laan van Spartaan comprises subsidised/liberal rental sector housing and owner-occupied housing, meant for students, first-time buyers and families.

The Hague, Binck Eiland: developing two towers comprising rental and owner occupied apartments ranging from 60 to 250 m2. Apart from that, 90 rental and owned houses are built. The area will include 256 underground parking spaces for residents as well as public parking spaces on the street.

BPD

Our company focuses on one of the basic human needs: shelter. On houses, neighbourhoods and every possible residential need there may be in the countries where we operate as an area developer: the Netherlands, France and Germany. Since our foundation in 1946, we have facilitated the construction of over 320,000 houses. That makes us one of Europe's largest area developers.

Creating living environments

At BPD our mission is to contribute to creating 'living environments', residential areas that are alive in their own right. Places that offer peace and quiet and a sense of space and also encourage activity on the streets outside. We are involved in large urban developments but also in small-scaled residential projects in villages and (inner) cities. Our working field is literally very large and very small, we are an area and project developer in one.



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Market research and consulting for the development of Mall of the Netherlands (image: Unibail-Rodamco)



Leiden central station area: Market research and urban planning of offices, shopping center, leisure and residential (design: Neutelings Riedijk Architecten, image: A2 Studio)

Holland Park Diemen: Transformation of a deprived office area to a multifunctional residential area (image: Snippe projecten)



Bureau Stedelijke Planning

Market research, consulting and urban planning. Bureau Stedelijke Planning (Urban Planning Agency) is specialised in market research and urban planning of shopping centers, houses, offices, industrial zones and leisure facilities in new towns, downtowns and urban areas.

Bureau Stedelijke Planning has been active for 20 years and has offices in the cities of Amsterdam and Gouda in the Netherlands.

Using our integral approach Bureau Stedelijke Planning always delivers tailor made solutions.

The main focus of our work is turning the wishes and ideas of consumers into viable visions, plans and concepts for projects and area development. We also guide the implementation of these projects and give strategic advice, to help our clients achieve the best results possible.

Clients of Bureau Stedelijke Planning are municipalities, provinces and national governments, as well as investors, real estate developers, building companies and retailers.

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Historical city of Delft

Impression House of Delft, Van Dongen Koschuch Architects and Planners





Delft University of Technology Library, Mecanoo architecten

Delft

Delft is the innovative heart of the region that covers The Hague (seat of the Dutch government) and Rotterdam (Europe's largest seaport). Only a 15 minute train ride away from these metropoles, Delft is a city all of its own. It houses the internationally reputed technological university TU Delft and several other high-tech institutions. Global players like 3M, IKEA, DSM and UNESCO have branches here. In the slipstream of all these commercial and scientific organisations, innovative, internationally oriented and highly educated people work, live and study here.

As a result, the city is teeming with life and creativity. It boasts a rich cultural life, world famous Delftware and more than 750 years of history. Painter Johannes Vermeer lived and worked here, as did William of Orange (ancestor of the Dutch royal family). Today, Delft keeps moving on. Recently the railway has been extended and gone underground, making room for new housing and other real estate developments in the heart of the city. At this moment, for those who recognize opportunity, Delft is offering a world of possibilities.

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Amsterdam, Pontsteiger: Residential, leisure & offices Development & Construction - Dura Vermeer & M.J. de Nijs en Zonen



Utrecht, Noordgebouw: Offices, hotel, retail & residential Development & Construction – Dura Vermeer & VORM

Utrecht, Genmab Research and Development Center Development & Construction - Dura Vermeer



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Dura Vermeer Divisie Bouw en Vastgoed BV

Dura Vermeer is active in construction, infrastructure, engineering and services. We develop, realise and operate projects commissioned by third parties, at their own risk. Dura Vermeer stands out and has an innovative method of working. Together with our partners we offer industry-leading, integrated and sustainable solutions for a wide range of building projects. This makes us a sound partner for our business relations, with a focus on continuity and sustainability.

Dura Vermeer keeps applying and expanding its 160 years of knowledge and experience and uses its professional expertise to contribute optimally to its clients' ambitions in the future too. To that end Dura Vermeer is focussed on business relations and has a sound financial basis to fulfil these ambitions.

Dura Vermeer is aware of its influence on society and considers social responsibility self-evident. This is reflected in everything we do: in our projects, in our organisation, both directly and indirectly. This means that innovation, an open and honest way of conducting business, customer-friendliness, but definitely also care for the environment and sustainable entrepreneurship are hallmarks of our everyday management.

Westewagenstraat, Rotterdam: Fakton (Re)development Services advised the client (Vervat Vastgoed) about the complete development of this demolition/new housing development of 230 student housing units.





Holendrecht: Dealmaking & Development Holendrecht Talent Campus. Fakton Capital and Fakton (Re) development Services initiated the redevelopment of 50.000m2 of vacant office space into a lively campus for students and starters.

Wilhelminapier, Rotterdam: Fakton Capital assisted in the sale of the Philadelphia & Havana to investors.



Fakton

Fakton is a high-end consultant for strategy, development and investment issues, in real estate and its environment for over 35 years. It is our mission to contribute in a meaningful way to creating social and affordable urban living environments and vital real estate organisations. Fakton has gathered a team of professionals for all your financial, strategic and development tasks in planning and real estate.

Since 1981 we have walked a unique path in the world of real estate when Wim Rust founded Fakton. He instantly created our one-of-a-kind DNA due to his original, innovative, unconventional, transparent, personal and disruptive views on real estate mathematics. Fakton still has the same profile, as we keep on reinventing ourselves to fulfil our clients' needs. We combine strategic thinking, organisational depth and financial creativity to bring capital and real estate projects together. This shows for instance in the way we communicate in a sales-oriented way, assist in the sale of urban real estate, in the way we facilitate methodology in strategic and organisational tasks and constantly go in search of custom-made creative and financial constructions.

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Specialist team



Overview of the business park HarnaschPolder

Businesspark Haaglanden

Businesspark Haaglanden is an independent partnership of the municipalities of The Hague, Midden-Delfland, Pijnacker-Nootdorp and Rijswijk. Businesspark Haaglanden sales business properties at six separate business parks, they are: Forepark, Heron, Boezem Oost, Wateringse Veld, Harbour Village Plaspoelpolder and HarnaschPolder. All together the business parks have 80 hectare of land for sale.

This offers plenty of possibilities for businesses to establish themselves. At the same time, the Haaglanden region is strategically located within the Netherlands. The most important highways intersect the region.

Specialists Team
When businesses are looking for new areas to establish themselves, the Businesspark Haaglanden supports the businesses in this search. The specialists team of the Businesspark Haaglanden consists of professionals who accompany entrepreneurs in realising a new and suitable business location.

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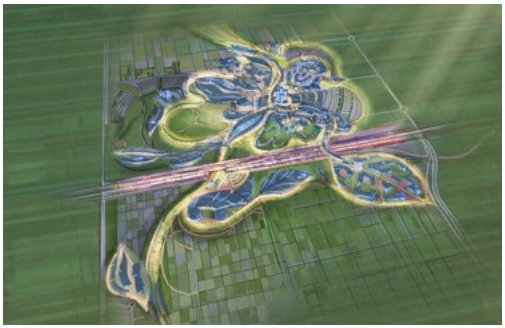
Schiphol Trade Park: Doing business in an inspiring environment in which sustainability and innovation come together. Direct access to highway A4: own entrance and exit, Schiphol Airport, Future HST Cargo, AMS IX (data), BREEAM.



PARK21
Landscape covering 1000 hectares for recreation and leisure activities. Park layer is already in use.



Beukenhorst-Zuid
Destined to be the most sustainable full service office park at strategic location with high-quality appearance.

Haarlemmermeer

Land, that until 165 years ago, lay submerged is now home to around 145,000 people. Situated between Amsterdam and The Hague, Airport City Haarlemmermeer is the beating heart of the Randstad. Comprising 26 communities, each with its own character, it offers ample space for living, enterprise, work and recreation. Due to its central location easy access via road, water and rail, and its proximity to the main airport Schiphol, Airport City Haarlemmermeer provides excellent advantages as a business location. As an added benefit, there are direct connections from Schiphol to over 322 destinations in 90 countries.

Airport City Haarlemmermeer boasts a healthy balance between local, regional, national and international companies. Every business sector can be found here, with the focus being on logistics, life sciences, ICT, food and flowers and aerospace. The 54 business estates and 17 office locations vary immensely in size, character and type of activity. In addition, Airport City Haarlemmermeer offers a great balance between work, living, and leisure.

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Wijnhavenkwartier: A real part of Rotterdam's history that is being given a new lease of life. A historical location in the heart of the city where people live, work, and enjoying restaurants, cafés and great shops.



Fenixlofts: Rotterdam's best kept secret. Heijmans is transforming the former industrial Fenixloodsen into a sought-after living space.

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Heijmans

Heijmans is a listed company that combines activities related to property development, residential building, non-residential building, roads and civil engineering in the working areas living, working and connecting.

Our constant focus on quality improvements, innovation and integrated solutions enables us to generate added value for our clients. Heijmans realises projects for private consumers, companies and public sector bodies. In the field of property development we focus on both large and smaller-scale area development projects in urban and out-of-town areas. Examples of our recent and current projects are: Timmerhuis and The Fenixloodsen in Rotterdam, Wijnhavenkwartier in The Hague and Heijmans ONE, the innovative portable home for young professionals. For more information, visit www.heijmans.nl.

Timmerhuis: From an old ministry building into an attractive living, work and study complex in a very desirable location in the heart of The Hague.





London City Island: 650 apartments near the financial centre of London



Lorentz, Leiden: 50.000 m2 multi-functional building features ample space for retail outlets, offices and rental apartments

Hurks

Hurks is one of the leading companies in the Dutch building and real-estate market. We develop, build and maintain spaces in which people can live, work, recuperate, shop and recreate in comfort. Our company excels when dealing with complex and comprehensive projects, which require all companies within the group to work closely with each other and other stakeholders.

And this synergy makes Hurks a specialist in four domains: urban development, innovation centres & hospitals, transformations and high-rise construction. Being a family business, long-term thinking is second nature at Hurks. We do not simply construct buildings, but cater for its whole life cycle.



Kop Grasweg, Amsterdam: 350 apartments at the IJ-river, transforming Industrial into housing

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Atlaspark: the logistics hotspot in the port of Amsterdam region



Stadhaven Minerva: the place for the creative sector



Port of Amsterdam

Port of Amsterdam

The port of Amsterdam is the 4th port of Europe and one of the founding economic pillars of the city of Amsterdam. Through the centuries it has evolved into one of the world's key international logistics hubs, a renowned metropolitan port. Interwoven in the city and with Amsterdam Airport Schiphol only 15 minutes away, the port of Amsterdam is a sought after location by many international companies.

The port area is managed, operated and developed by Port of Amsterdam. Port of Amsterdam's main aim is stimulating economic activity and employment in the entire Amsterdam port region. The port area offers large plots with flexible lay outs for development and space for various business activities. From fashion and design to heavy industry. With its central location and excellent hinterland connections through rail, road and inland waterways, the Amsterdam port offers their customers fast, efficient, reliable and sustainable facilities. All against favorable rates and in a lucrative environment. The port of Amsterdam is already the location of choice for companies such as G-Star RAW, Calvin Klein, Nissan, GE Aviation, Renault Trucks, Rivièra Maison, DSV, Starbucks, Kintetsu World Express, and many more.

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The Rotterdam Innovation District: International hotspot for smart manufacturing. A hybrid zone between te exciting city center of Rotterdam and Europe's largest port, creating unprecedented synergies.





Well-connected, central location in the city center and mix of multinationals, local businesses, culture, and housing are the main assets of Rotterdam Central District. It's a fantastic city entrance to Rotterdam and an entrance to the Randstad conurbation. An area, where Rotterdam and Europe meet.

City of Rotterdam

Rotterdam is a young, dynamic and international city with a beating heart. Rotterdam offers a gateway to Europe thanks to its smart port and innovative manufacturing with a leading role for the clean tech, food and medical clusters. The city authorities are transforming the city centre and port areas into high-quality, modern, sustainable living and working environments. Growing international attention and investments have resulted in a lively and vibrant city.



Kop van Zuid/Wilhelminapier is one of the leading architectural centerpieces of the Netherlands. Connected via the Rijnhavenbrug to Katendrecht: an unique mix of historic buildings with a raw, nautical character and modern, hip and trendy places.

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SYNCHROON

SYNCHROON is a project development company with its main focus on housing and retail locations in the city. The city inspires us to create an environment that really adds beauty and care for its people and nature. We feel a great responsibility towards social involvement. This target gives our team strength in its pursuit to enhance urban life.

People working at SYNCHROON are fully committed and feel proud to be able to contribute to add beauty and comfort to life in the city. They want to make sure that the city is a wonderful place to live and work. This makes a strong team. The team is always aiming to develop original and powerful projects that surprise and satisfy our clients.

With COURAGE and LOVE for the job we want to develop BEAUTIFUL projects we are PROUD of, together and in collaboration with our partners and clients.



Frame, Amsterdam



The Hague,
transformation of
Wijnhavenkwartier



Zaandam,
Zorgboulevard,
health care
real estate,
second line cure.



Utrecht,
transformation of
Neudeflat

Syntrus Achmea Real Estate & Finance

Syntrus Achmea Real Estate & Finance is an investment manager specialising in real estate and mortgage investments for institutional investors.

With assets under management of approximately €18 billion, Syntrus Achmea Real Estate & Finance is the largest real estate and mortgage investment manager in the Netherlands, offering services in real estate sectors in Europe, North America and Asia.

We offer services to over 60 institutional clients (predominantly pension funds) through commingled vehicles, funds of funds and separate accounts. The focus of Syntrus Achmea Real Estate & Finance is on achieving stable income returns and long-term capital appreciation.

Syntrus Achmea Real Estate & Finance and its legal predecessors have been active on the Dutch market for more than 60 years and have a proven track record.

Syntrus Achmea Real Estate & Finance is part of Achmea, the holding company of a group of strong, successful brands in financial services.

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The Hague

The Hague is a growing city. For years, it has been a magnet for internationals and professionals and lately it is attracting more and more students as well. This steady stream of new residents is spurred in particular by the presence of the numerous international organisations located here. Indeed, this City of Peace and Justice is not just the seat of government of the Netherlands, but also one of the most important UN cities in the world.

That's why companies like Shell, Total and Siemens have chosen to locate their head offices or important operations here. With the development of The Hague Security Delta, the biggest security cluster in Europe, more and more start-ups and technology firms are also choosing to come to The Hague. Large and small, long-established and innovative: these companies are located in and around the Beatrixkwartier, the second business district in the Netherlands. Easily accessible, close to the historic city centre and just a stone's throw away from the eleven-kilometre long sandy beach. That's unique in Europe.

Spuikwartier Theatre
Central Innovation District
The Hague





Kop Noordsche Bos (HSB - architect Neelu Boparai)



Zaans architecture on new Cultuurcluster with apartments (RoyalHaskoning/DHV – MVRDV)

Housing project around the Brokking industrial monument (Van Wijnen)



Zaanstad

The city of Zaanstad is a part of the Amsterdam Metropolitan Area (AMA). The region is functioning as a magnet because of its diverse pallet of different living environments wich varies from urban core to rural periphery. Therefore there is a significant pressure in the housing market. To meet the additional demand for housing the city Zaanstad has to build a significant part of the 250.000 new houses wich are needed between now and 2040 in the AMA. We welcome partners to realize these ambitions.

To accommodate this growth:

- New city center of Zaandam: Over 100 acres, 700 million of investments in a new canal, offices, a cinema, shops and about 2.500 new houses.
- Amsterdam-ZaanIJ Waterfront: Miles and miles of waterfront connect the river Zaan with the river IJ to downtown Amsterdam. This is a huge urban development project with numerous historical industrial sites where we develop about 20.000 new houses till 2040.

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The project group for MIPIM 2017 - led by Bob van der Zande – consists of 7 individuals, representing each participating partner, public as well as private. Their work, in collaboration with Misteli Communication, resulted in stand design, programme and communication means. Véronique Misteli and Titus Ballieux, of Misteli Communication, are both contact person and stand manager during MIPIM 2017 exhibition days.

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