MEMORANDUM OF UNDERSTANDING

between

HUAWEI

and

AMSTERDAM ARENA

and

THE CITY OF AMSTERDAM

ANNEX 1

The partners intend to collaborate on the following topics within the framework of this Memorandum of Understanding and within the period of 2015 to 2020. The activities will also be part of the Amsterdam Smart City-program and share its vision on open innovation and collaboration.

1. Digital Stadium and Living Lab
   a) The further development of the connectivity within the Amsterdam ArenA using HuaWei Technology will create the best connected stadium in the world making use of state of the art communication standards including LTe and Wifi. Trunking will be a part of this.
   b) Lessons learned by Connecting the ArenA will be shared with the City of Amsterdam and the City will use these lessons in their ambition to improve the connectivity in Amsterdam. The ArenA bouelevard will be the first place for deployment.
   c) All parties will facilitate the development of new applications within reasons and as long as they do not interfere with other agreements.

2. Mobility
   a) The Amsterdam ArenA will coordinate an open data mobility portal or its users. The City of Amsterdam will share their data and will share and align its activities around this topic.
   b) HuaWei will help with gathering data from their technology and make it useful for applications that give insight in mobility patterns e.g .in relation to crowd control.

3. Energy
   a) All partners will do their utmost best to reduce the use of non-renewable energy. This means that, when quality is guaranteed, low energy solutions will be preferred.
   b) The potential of Power via Ethernet will be experimented and potential will be shared.

4. Communication and Transparency
   a) Via the website that will be developed around the "journey" to 2020 the parties will give insight in progress, success and challenge.
   b) Once a year results will be presented at an event, to be held in the ArenA, given insight and challenging partners to come up with there solutions.