PROPOSAL:

NFIA China MEDIA TOUR 2014

24-29 Nov 2014

N Brabant Utrecht – Rotterdam – Amsterdam

Media/Journalists:

中国经营报
China Business Journal
中国经营报
CHINA BUSINESS JOURNAL

5.1,2,e
5.1,2,e
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Founded in 1985, China Business Journal, insight into the business phenomena, interpretation of commercial law, boost commercial success, and promote commercial civilization. It is currently the leading supplier of integrated financial information.
Circulation: 920,000

大公报-大公网
Ta Kung Pao
大公網
Takungpao.com

5.1,2,e
5.1,2,e

Ta Kung Pao is the oldest active Chinese language newspaper in China. It was originally founded in Tianjin in 1902, but the current Ta Kung Pao was established by the government of the People's Republic of China after the Chinese Civil War. Widely regarded as a veteran pro-Beijing newspaper, it covers a range of political, economic and cultural topics.
The current circulation of Ta Kung Pao newspaper is estimated to be 400,000 copies (in print), of which 160,000 copies are distributed in Hong Kong, 210,000 in Mainland China, and 30,000 for the rest of the world. The daily visits of Its online version is estimated to be 150,000.

人民网
People's Daily Online
人民网
english.people.cn

5.1,2,e

People.cn, founded on Jan. 1, 1997, is a large-scale information interaction platform constructed by People's Daily – one of the world's top ten newspapers. It is also one of the largest comprehensive Internet media on the Internet. As a leading key news website in China, it upholds the belief "authority and strength originate from the people". With "authority, popularity and credibility" as tenet, it takes "multiple languages, all media forms, globalization and full coverage" as objectives, and "disseminating China's news and covering world news" as its mission.

第一财经日报
China Business News
对时代负责
第一财经日报
CHINA BUSINESS NEWS

5.1,2,e

China Business Daily was launched in November 2004, as first comprehensive national financial daily in China, the main audiences are business leaders, entrepreneurs, management experts, financial investment, policy makers and other relevant intellectual.
Circulation: 800.000

经济日报
Economic Daily
經濟日報

5.1,2,e

Founded in the early 1980s, the Economic Daily formally started its publication on Jan. 1st, 1983. Since then, the Daily has dedicated itself to providing economic decision makers, business executives, economists, and people from all trades and professions with timely, accurate, and comprehensive news about China's economy. In more than two decades, the Economic Daily has forged strong relationships with various governmental organizations, and large state-owned or state-controlled enterprises and financial institutions. Headquartered in Beijing,

中国贸易报
China Trade News
5.1,2,e

the Daily also has 58 local bureaus in different provinces, autonomous regions, and large cities, and posts foreign correspondents in more than 20 countries, which definitely broadens the scope of its news reporting.
Circulation: 800.000
China Trade News was founded in 1987, it is jointly sponsored by the China Council for the Promotion of International Trade (CCPIT) and the China International Chamber of Commerce, after 20 years of development, the newspaper has become one of the most authoritative and influential newspapers in economic and trade fields in China.
Circulation: 170.000
Sina.com is the largest Chinese-language infotainment web portal. It is run by SINA Corporation which was founded in 1999. SINA (NASDAQ: SINA) is a Chinese online media company for Chinese communities around the world. SINA operates four major business lines: Sina Weibo, SINA Mobile, SINA Online, and SINA.net. SINA has over 100 million registered users worldwide.
Founded in November, 1998, Tencent, Inc. has grown into China's largest and most used Internet service portal. In its ten-year history, Tencent has been able to maintain steady and fast-paced growth by always putting its users first. On June 16th, 2004, Tencent Holdings Limited (SEHK 700) went public on the main board of the Hong Kong Stock Exchange.

新浪财经
5.1,2,e Finance
5.1,2,e

腾讯网
Tencent.com

Focus Areas

Automotive, Med Tech, manufacturing equipment for Semi con industry
Innovation

Tentative Program:

Date/日期	Activities/行程安排	Hotel/住宿	Contact Person 联络人
24 Nov MON			
10:55	KL0898 Beijing - Amsterdam		
15:50	Arrival pick up by BOM	N-Brabant	
	Dinner		
25 Nov TUE			
	Whole day program N-Brabant (3 meetings/visits)		
Evening	N-Brabant- Utrecht	Utrecht	
26 Nov WED			
Morning	NFIA-ACIEN Meeting in Utrecht		
Afternoon	Program in Utrecht (1-2 meetings/visits)	Utrecht	
27 Nov THU			
	Utrecht - Rotterdam Rotterdam Program (2-3 meetings/visits)		
	Dinner in Rotterdam		
After dinner	Rotterdam - Amsterdam	Amsterdam	
28 Nov FRI			
	Amsterdam Program (2-3 meetings/visits)	Amsterdam	

29 Nov SAT			
14:00	Hotel – Amsterdam Airport Schiphol		
17:40	Amsterdam- Beijing KL4303 14:40-6:55 KL897 17:40-9:55		