[redacted]

Van: [redacted]
Verzonden: woensdag 24 juli 2019 17:54
Aan: [redacted]@uber.com'
CC: [redacted]
Onderwerp: FW: WEF GFC on Mobility | City Mobility Charter

Dear Mr. [redacted]
I am a colleague of [redacted], who you might have spoken to during one of the calls regarding the city mobility charter. As you know our deputy mayor Dijksma will present the charter during the Sustainable Development Impact Summit in New York on the 23rd and 24th of September. As she is going to New York, we would also like to plan some visits a part from the summit. Would it be possible to set up a meeting with Uber in New York? Our deputy mayor recently launched a new 5 year programme on smart mobility. One of her main goals is to create fully fledged alternatives for the private car, which are sustainable, affordable and accessible to all. We think this is a topic which is interesting to discuss with Uber, as well as further discuss the charter.

I hope to hear from you, thank you in advance!

Kind regards,

[redacted]

CTO Innovation team

City of Amsterdam

M 06 [redacted]
[redacted]@amsterdam.nl

Van: [redacted]@weforum.org]
Verzonden: donderdag 4 juli 2019 03:06
Aan: [redacted]@olacabs.com; [redacted] (LTA); [redacted] (LTA); [redacted]@rta.ae; [redacted]@ucdavis.edu; [redacted] Dijksma, Sharon; [redacted]@uitp.org; [redacted]@rothschild.com; [redacted]@catarc.ac.cn; [redacted]
CC: [redacted]
Onderwerp: RE: WEF GFC on Mobility | City Mobility Charter

Dear workstream members,

Thank you for those who were able to join the call to discuss the latest version of the draft.

From now until, 26 July, we will be collecting feedback on the Charter. We will host a call 31 July (TBC) to review the feedback received and discuss any points requiring additional debate. We will seek to publish the Charter via WEF channels on in mid-September.

Charter for your review: [redacted]

- When making edits, please use Google doc's suggestion feature. If you are not signed in to a Google account, please sign your suggestions and comments.

- If you are unable to access Google docs, please let me know. Suggestions and comments are preferred to be channelled through Google docs to maintain transparency to the rest of the workstream.

Key questions to consider when reviewing the Charter

- We agreed in Dubai that a Charter should exist to help cities and new mobility service providers collaborate. In so doing, how well does the Charter distinguish itself as the practical application of the Shared Mobility Principles? Is there a way this can be strengthened?
- Do the 8 practices cover everything? Should they be expanded?
- The Charter includes Terms of Engagement for how cities and mobility partners should collaborate on a basic level (have a contact person, have a way to communicate new innovations in the field). Do you agree with the purpose of this section? If yes, are there other terms you would suggest adding? If no, why?
- Are there other key stakeholders outside of the GFC on Mobility who we should be getting feedback from?

Timeline

- 26 July: All feedback due on v2 of the Charter
- 31 July (TBC): Workstream call to review feedback to Charter
- 9 August: [redacted] to circulate v3 of Charter for final review by the workstream
- 23 August: All feedback due on v3 of the Charter
- 30 August: [redacted] delivers Charter to WEF editing team
- Mid September: Charter is published via WEF platform

Other outputs related to the Charter

- [redacted]
    - During the Forum's event (targeted participants are CEOs/high level figures), the mobility team will host a workshop "Preparing Cities for Mobility Innovations of the Future"
    - The workshop will incorporate the Charter and true cost pricing work. I am interested to hear your feedback on what outcomes from this workshop would be helpful to the progress of the charter. Perhaps this could be a testing ground for the success of the Charter or an opportunity to brainstorm a potential next phase for this workstream in the lead up to AMGFC19.

Thank you,

[redacted]

Platform Curator, Mobility System
World Economic Forum LLC
www.weforum.org
Tel: +1[redacted]

From: [redacted]
Sent: 01 July 2019 20:54
To: [redacted]@amsterdam.nl>; [redacted]@amsterdam.nl>; [redacted]@amsterdam.nl>; [redacted]@olacabs.com; [redacted](LTA) <[redacted]@lta.gov.sg>; [redacted]@lta.gov.sg>; [redacted]@agora-verkehrswende.de>; [redacted]@agora-verkehrswende.de>; [redacted]@agora-verkehrswende.de>; [redacted]@rta.ae; [redacted]@ucdavis.edu; [redacted]@gmail.com>; [redacted]@didiglobal.com>; [redacted]@amsterdam.nl; [redacted]@uitp.org; [redacted]@rothschild.com; [redacted]@catarc.ac.cn; [redacted]@uber.com>
Cc: [redacted]@weforum.org>; [redacted]@weforum.org>
Subject: RE: WEF GFC on Mobility | City Mobility Charter

Dear workstream members,

We look forward to speaking with you tomorrow for the City Mobility Charter workstream call. During this call, we will review updates to the Charter (including what is included, why it was include and how it is framed). Following the call, we invite you to review the document over the next few weeks to provide feedback and comments. At that time we will review again and make final adjustments. We are seeking a September publication (at the latest) via the WEF platform.

Charter for your review [redacted]

- When making edits, please use Google doc's suggestion feature. If you are not signed in to a Google account, please sign your edits and comments.

I am looking forward to a candid conversation tomorrow as we verify if this Charter 'works' for both private and public sectors.

Thank you,

[redacted]

[redacted]
Platform Curator, Mobility System
World Economic Forum LLC
www.weforum.org
Tel: +1 [redacted]

From: [redacted]
Sent: 20 June 2019 17:18
To: [redacted]@amsterdam.nl>; [redacted]@amsterdam.nl>; [redacted]' [redacted]@amsterdam.nl>; [redacted]@olacabs.com' [redacted]@olacabs.com>; [redacted](LTA)' [redacted]@lta.gov.sg>; [redacted](LTA)' [redacted]@lta.gov.sg>; [redacted]' [redacted]@agora-verkehrswende.de>; [redacted]@agora-verkehrswende.de>; [redacted]@agora-verkehrswende.de>; [redacted]@rta.ae' [redacted]@rta.ae>; [redacted]@ucdavis.edu' [redacted]@ucdavis.edu>; [redacted]@gmail.com>; [redacted]@didiglobal.com>; [redacted]@amsterdam.nl' [redacted]@amsterdam.nl>; [redacted]@uitp.org [redacted]@uitp.org>; [redacted]@rothschild.com' [redacted]@rothschild.com>; [redacted]@catarc.ac [redacted]@catarc.ac.cn>; [redacted]@uber.com>
Cc: [redacted]@weforum.org>; [redacted]@weforum.org>
Subject: RE: WEF GFC on Mobility | City Mobility Charter

Dear workstream members,

My apologies for the delay since you have last heard from me. In addition to concentrating some time on the other workstreams (the challenge and true cost pricing paper), we have been working to revamp the Charter from its previous iteration. Since it is often easiest to provide critique and feedback, we are working on a document to share with you at the end of this month rather than endeavouring to write something from scratch on large calls. At the end of next week, I will be in touch with a draft of the Charter. The following week, we will host a call to review the charter. During this call, it will be especially important to verify that the charter works for BOTH cities and the private sector—we will welcome candid critique to get us there.

Next call:

- 2 July, 10:45-11:45

Agenda:

- Review of Charter outline
- Review of Charter principles
- Review of Charter terms of engagement

If you have any questions or have free time to get more involved in the next week, let me know!

Thank you,

[redacted]

[redacted]
Platform Curator, Mobility System
World Economic Forum LLC
www.weforum.org
Tel: +1 [redacted]

From: [redacted]
Sent: 07 May 2019 17:54
To: [redacted]@amsterdam.nl>; [redacted]@amsterdam.nl>; [redacted]@amsterdam.nl>; [redacted]@olacabs.com [redacted]@olacabs.com>; [redacted]LTA)' [redacted]@lta.gov.sg>; [redacted](LTA)' [redacted]@lta.gov.sg>; [redacted]@agora-verkehrswende.de>; [redacted]@agora-verkehrswende.de>; [redacted]@agora-verkehrswende.de>; [redacted]@rta.ae' [redacted]@rta.ae>; [redacted]@ucdavis.edu' <[redacted]@ucdavis.edu>; [redacted]@gmail.com>; [redacted]<[redacted]@didiglobal.com>; [redacted]@amsterdam.nl' [redacted]@amsterdam.nl>; [redacted]@uitp.org' [redacted]@uitp.org>; [redacted]@rothschild.com' [redacted]@rothschild.com>; [redacted]@catarc.ac.cn' [redacted]@catarc.ac.cn>; [redacted]@uber.com>
Cc: [redacted]@weforum.org>; [redacted]@weforum.org>
Subject: RE: WEF GFC on Mobility | City Mobility Charter

Dear workstream members,

Apologies for the last minute notification; however, we would like to host a City Mobility Charter workstream call on **9 May at 10am EST**. Since our last call, we have made several updates to the charter and look forward to discussing next steps with you.

Agenda

- Introductions
- Review last meeting
- Discussion of methodology
- Discussion of timeline
- Review of principles
    - Division of principles among workstream for development

Notes and key documents

- To review notes from the last meeting, the proposed methodology and proposed timeline, please refer to the [redacted] google doc. Thank you to [redacted] and [redacted] for the behind-the-scenes assistance.

- To review the latest iteration of the Charter, please refer to the [redacted] google doc. Thank you to [redacted] for making modifications based on the feedback of the last call.
    - Following [redacted] /Amsterdam's recent iteration of the charter, [redacted] [redacted] and I reviewed each principle to modify sentence structure and provide greater clarity on the intention of the principles. During the later half of the call, we will confirm the principles and determine if further clarification, modification or editing is needed. Should you have time before the call, please review the document and provide your suggestions.

Vidyo conference

- To join from your desktop or mobile device, please click here [redacted]
- To join from a telephone dial one of the following numbers:
    - Europe: +41 [redacted] and enter extension [redacted]
    - US: +1 (201) [redacted] and enter extension [redacted]
    - China: (+86) [redacted] and enter extension [redacted]
    - Full list of access numbers : [redacted]

Thank you,

[redacted]

[redacted]
Platform Curator, Mobility System
World Economic Forum LLC
www.weforum.org
Tel: +1 [redacted]

From: [redacted]
Sent: 12 April 2019 09:49
To: [redacted] @amsterdam.nl>; [redacted] @amsterdam.nl>; [redacted] @amsterdam.nl>; [redacted] @olacabs.com' [redacted] @olacabs.com>; [redacted] LTA)' [redacted] @lta.gov.sg>; [redacted] (LTA)' [redacted] @lta.gov.sg>; [redacted] @agora-verkehrswende.de>; [redacted] @agora-verkehrswende.de>; [redacted] @agora-verkehrswende.de>; [redacted] @rta.ae [redacted] @rta.ae>; [redacted] @ucdavis. [redacted] @ucdavis.edu>; [redacted] @gmail.com>; [redacted] @didiglobal.com>; [redacted] @amsterdam.nl' [redacted] @amsterdam.nl>; [redacted] @uitp.org' [redacted] @uitp.org>; [redacted] @rothschild.com' [redacted] @rothschild.com>; [redacted] @catarc.ac.cn' [redacted] @catarc.ac.cn>; [redacted] @uber.com>
Cc: [redacted] @weforum.org>; [redacted] @weforum.org>
Subject: RE: WEF GFC on Mobility | City Mobility Charter

Dear workstream members,

Thank you for those that were able to join the call on Wednesday. If you were not able to join and would like to schedule some time to catch up, please let me know.

Announcement

- [redacted] will assist Sharon Dijksma on this workstream
- [redacted] will assist [redacted] on this workstream

- [redacted] will now represent Uber for the GFC on Mobility

Call recap

- Attendance: [redacted]
- Confirmed problem statement
- Discussed feedback to the charter
  - General group feedback is that the overview principles are good but when they are detailed out, we will have differing oppinions
  - Note from [redacted] that in India, new mobility solutions are likely on 2 or 3 wheels and it is focused on last mile connectivity
  - Note on the importance on city planning
  - Note on the importance of also thinking about existing mobility solutions
  - Note on the importance of data security
  - For complete comments, please see [redacted] and [redacted]
- Timeline: Producing something to be signed by September
  - [redacted] volunteered on behalf of the City of Amsterdam
  - [redacted] volunteered on behalf of Agora Verkehrswende
- Methodology
  - [redacted] can also review methodology and send details plus revised principles back to the group
  - **@ALL** Is there anyone else who can assist with defining the methodology?
- Other
  - **@ALL** Please continue to provide comments on current outline of charter
    - [redacted] when can we expect to see another iteration of the charter?
  - **@ALL** Are there new principles to include? How would you define principles?
  - **@ALL** What resources can you commit and when?

Next call

- Due to a number of moving pieces, we are working on finalizing the next call time and will send out an invitation shortly. We are targeting April 24-26 at the same time.

Other

- Please let me know if you are unable to access Google doc links.
- If you were unable to join the call and would like catch up separately, please let me know!

Key Links

- [redacted]

[redacted]

[redacted]

[redacted]

Platform Curator, Mobility System
World Economic Forum LLC
www.weforum.org

Tel: +1 [redacted]

From: [redacted]
Sent: 08 April 2019 10:44
To: [redacted]@amsterdam.nl>; [redacted]@amsterdam.nl>; [redacted]@amsterdam.nl>; [redacted]@olacabs.com' [redacted]@olacabs.com>; [redacted](LTA)' [redacted]@lta.gov.sg>; [redacted](LTA) <[redacted]@lta.gov.sg>; [redacted]@agora-verkehrswende.de>; [redacted]@agora-verkehrswende.de>; [redacted]@agora-verkehrswende.de>; [redacted]@rta.ae' [redacted]@rta.ae>; [redacted]@ucdavis.edu' [redacted]@ucdavis.edu>; [redacted]@gmail.com>; [redacted]@didiglobal.com>; [redacted]@amsterdam.nl; [redacted]@uitp.org' [redacted]@uitp.org>; [redacted]@rothschild.com' [redacted]@rothschild.com>; [redacted]@catarc.ac.cn' [redacted]@catarc.ac.cn>; [redacted]@uber.com' [redacted]@uber.com>; [redacted]@uber.com>
Cc: [redacted]@weforum.org>; [redacted]@weforum.org>
Subject: WEF GFC on Mobility | City Mobility Charter

Dear Workstream members,

We will be hosting a "city mobility charter" workstream call on **10 April 10am EST**. My apologies for the very short notice. This will be the first workstream call, and we will intend to have regular calls ever three weeks.

The purpose of the meeting will be to conduct initial planning for the City Mobility Charter workstream. The City of Amsterdam has done some preliminary work drafting an outline of the charter based on their experiences with new mobility players in their city. To facilitate a productive call, we ask you to **complete the following action** (should take no more than 10 minutes).

ACTION

- Prior to the call, please review the draft outline of the charter ([redacted] put together by the City of Amsterdam (about 10 min)
- Please provide comment/ feedback regarding the charter's outline—What is missing?
- Please comment directly on the file or email the comments to me. Directions for commenting in the document below.

Key Links

- [redacted]

Agenda

- Introduction/update (5 min)
- Confirmation of problem statement (10 min)
  - How might cities and companies work together to provide innovative and efficient mobility options that increase the safety, sustainability and inclusivity of urban transportation? (see Overview document)
- Review feedback on charter (15 min)
  - What's missing?
  - Who is the audience?
  - What is the context?
- Brainstorm methodology (15 min)

- How do we develop the charter?
- Generate timeline (5 min)
  - Targeting September
  - May/June/July event plug-in?
- Housekeeping (5 min)
  - Overview document finalization
  - Timeline planning
  - Resource pledge
    - Based on the conversations in the call, I expect clear next steps/deliverables to come up. Please be ready to raise your hand to move these forward.

Vidyo conference

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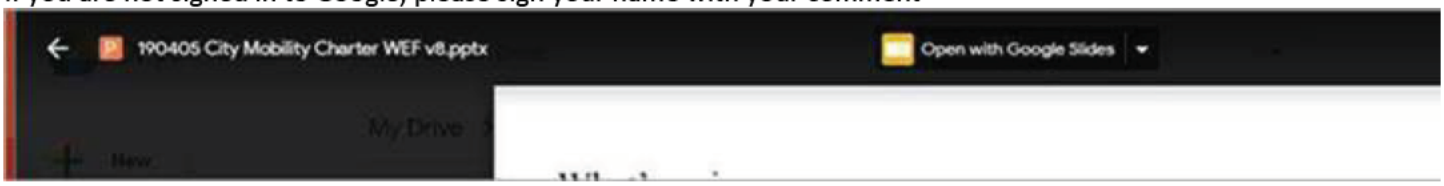
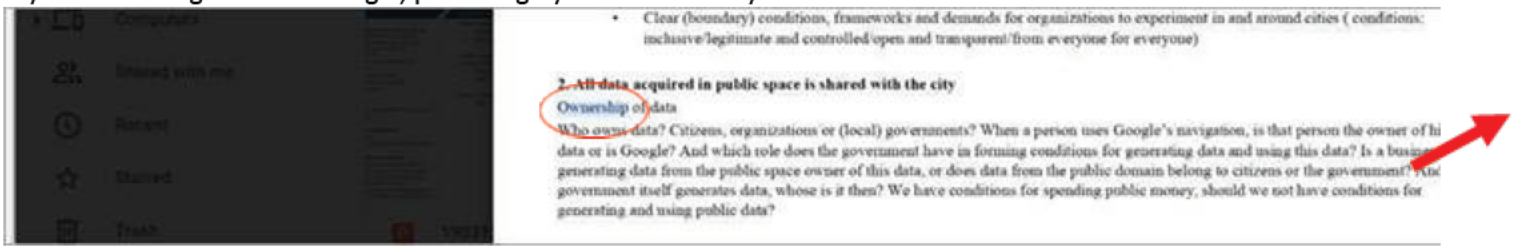
  - US: +1 (201)[redacted] and enter extension[redacted]
  - China: (+86)[redacted] and enter extension[redacted]
  - Full list of access numbers : [redacted]

To add a comment to the file—
Option 1:
Click "Add a Comment" button. (see arrow)
Use the curser to highlight the area you would like to comment on
If you are not signed in to Google, please sign your name with your comment



Option 2:
Highlight text (see text circled in red below)
Then click "Add a Comment" (see arrow)
If you are not signed in to Google, please sign your name with your comment



Thank you,

[redacted]

[redacted]
Platform Curator, Mobility System
World Economic Forum LLC
www.weforum.org
Tel: +1[redacted]

_____
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