

DRIVING URBAN CHANGE

AGENDA 2022

CONFERENCES & EVENTS PROGRAMME

Built by

RX

In the business of building businesses

mipim

DRIVING URBAN CHANGE

Transforming the spaces in which we live, work and play to enable a more sustainable and prosperous future for all.
The COVID-19 pandemic has forced us to rethink the way we live. It is transforming our industries and how we do business. It is intensifying social and environmental crises in our communities. And it is challenging fundamental assumptions and global trends, such as urbanization, to build the smartest city for tomorrow.

As the world prepares to build back stronger and better, the whole real estate industry has to drive the change all together and work on essential values : livability, sustainability, resilience and affordability.
These are strictly necessary to drive a transition of the real estate ecosystem and the built environment. Thanks to technological innovation and progress, we have new tools available to support this effort and to reimagine and transform physical spaces— our homes, offices, factories, farms, healthcare facilities and public spaces—to be more adaptive, customized and even anticipate new needs before they arise. New models for public-private cooperation and shared community services are also changing the way in which cities provide services to residents and business, blurring the lines between government and the private sector with more and more initiatives arriving from all sides, to move forward in the right way.

For this 2022 mipim Edition, the conferences programme will rely on 6 different highlights:

- **Cities for Citizens – The big debate**
- **Housing First - Back to essentiality**
- **Green is the new black - The new deal**
- **The office uprising - The Phoenix has come to birth again from its ashes!**
- **Real Estate : much more than an asset – A jump in a financial market**
- **Real Estate Tech – Future is now !**

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Egypt OPPORTUNITY

MIPIM AWARDS 2022



The MIPIM Awards recognize the real estate industry's most outstanding projects in the world across 12 categories :

- Best cultural and sports infrastructure
- Best healthcare development
- Best hotel & tourism resort
- Best industrial & logistics development
- Best mixed-use development
- Best office & business development
- Best refurbished building
- Best residential development
- Best shopping centre
- Best urban project
- Best futura project
- Best futura mega project

Now more than ever, it is important to highlight the built and unbuilt projects, show the world that the real estate industry is thriving and give recognition to your team members for their valuable work. This year, the jury will be chaired by François Trausch, Global CEO & CIO of Allianz Real estate.

See you at the Awards ceremony on **Thursday 17 March!**
https://www.mipimawards.com/mipimawards2022/en/page/jury

OUR SPEAKERS



FRANÇOIS HOLLANDE
FORMER PRESIDENT OF THE FRENCH REPUBLIC



SIMON ALLFORD
President
RIBA



MARK ALLNUTT
Senior Managing Director
GREYSTAR EUROPE HOLDINGS



MAUD BAILLY
CEO Southern Europe
ACCOR



BRADLEY BAKER
Director
CO—RE LONDON



MARIE BALÁČOVÁ
Head of Data & Analytics, CEE
CUSHMAN & WAKEFIELD



BRYNJOLFUR BALDURSSON
CEO
ELDBORG CAPITAL



ARNAUD BEKAERT
Managing Director for Greater Paris Real Estate, International, Urban Era and Retail
BOUYGUES IMMOBILIER.



SVEN BIENERT
Professor / Managing Director
IIÖ GMBH



JORGE R BLANCO
Chief Commercial Officer
ALTUS GROUP LIMITED



JULIETTE BORIE
Vice President Real Estate & Facility Management Group Services
RENAULT



ANNE BREEN
Head of Investment Strategy
abrdn



SUE BROWN
Managing Director
REAL ESTATE BALANCE



JAVIER BURON
Housing Manager
BARCELONA CITY COUNCIL



JOHANNA CAPOANI
Head of Hospitality Portfolio Management
SWISS LIFE ASSET MANAGERS



CIARAN CARVALHO
Head of Real Estate
CMS



MANFREDI CATELLA
Founder & CEO
COIMA SGR SPA



MICHELE CECCHINI
Head of Public Health
ORGANIZATION FOR ECONOMIC CO-OPERATION AND DEVELOPMENT (OECD)



FREDERIC CEYTE
President - Altus Analytics EMEA
ALTUS GROUP



HÉLÈNE CHARTIER
Head of Zero Carbon Development
C40 CITIES



SÉBASTIEN CHEMOUNY
Head of France
ALLIANZ REAL ESTATE GMBH



YAP CHIN SIANG
Deputy Chief Executive
SINGAPORE TOURISM BOARD



GREG CLARK
Master of Ceremonies



GUILLEMETTE COLOMBE
Head of Consultations
MAKE.ORG



CIARA DAFFY
Asset Manager
CBRE GLOBAL INVESTORS

OUR SPEAKERS



ADINA DAVID
Director
URBAN LIVING, GREYSTAR



SIMON DAVIES
Directeur Environnement
AIA LIFE DESIGNERS



SANDRA DAZA
Directora General
GESVALT



NICOLETTA DE BONA BOTTEGAL
Lead Portfolio Manager &
Team Lead Real Estate
DWS



OLIVIER DE LA ROUSSIÈRE
Président
VINCI IMMOBILIER



ABIGAIL DEAN
Global Head of Strategic Insights
NUVEEN



PETER DENTON
Chief Executive
HOMES ENGLAND



FRÉDÉRIC DIB
Founder and CEO
MOZAÏC ASSET MANAGEMENT



ALEXANDRA DUBLANCHE
Vice-Présidente du
CONSEIL RÉGIONAL D'ILE-DE-FRANCE
et Présidente de CHOOSE PARIS REGION



FRÉDÉRIC DUROUSSEAU
Chief Real Estate and
Development Officer
KORIAN



ARNAUD FETY
Head of Institutionnal
Investors Department
AEGIDE-DOMITYS



COURTNEY FINGAR
Editor-in-chief
INVESTMENT MONITOR



MARNIX GALLE
Executive Chairman, IMMOBEL
Chairman, ULI EUROPE



HENRY GALLEGO
CEO
KTESIOS SOCIMI



ALEXANDRE GALLO
CEO
DB CARGO FRANCE



ALEXANDER GEBAUER
CEO for West of Europe
ALLIANZ REAL ESTATE



WILLEMIJN GEELS
VP Development, Europe
IHG HOTELS & RESORTS



DIMAS GIMENO
Founding Partner
WOW



SHINICHI GOTO
Director, General Affairs Division,
City Bureau
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TRANSPORT AND TOURISM



GUY GRAINGER
Global Head of Sustainability
Services & ESG
JLL



PIERRE-YVES GUICE
CEO
PARIS LA DÉFENSE



MICHELA HANCOCK
Managing Director, Business Development
GREYSTAR EUROPE HOLDINGS LTD



KENNETH HATTON
Managing Director
– Head of Hotels, EMEA
CBRE



KIM HERFORTH NIELSEN
Founder and Creative Director
3XN/GXN ARCHITECTS



BILL HUGHES
Head of Real Estate
LEGAL & GENERAL INVESTMENT
MANAGEMENT



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FREUDENBERG REAL ESTATE GMBH



BEVERLEY KILBRIDE
Head of Transactions &
Asset Management Europe
LASALLE INVESTMENT MANAGEMENT



DIRK LABUSCH
Chief Editor
HAUFE-LEXWARE GMBH & CO. KG

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OUR SPEAKERS



LAURENT LAVERGNE
Global Head of Asset Management & Development
AXA



MELANIE LEECH
Chief Executive
BRITISH PROPERTY FEDERATION



SÉVERINE LITS
Urban Development Manager
UNAA_URBAN NATION
ARCHITECTS & ASSOCIATES



SIMON MALLINSON
Executive Managing Director
REAL CAPITAL ANALYTICS



LUIS MARTÍN GUIRADO
Corporate Director of Business Development
GESVALT



LEONARD MEYER ZU BRICKWEDDE
President & CEO
KENSHO INVESTMENT CORPORATION



DR MAHDI MOKRANE
Head of Investment Strategy & Research
PATRIZIA



RUI MOREIRA
Mayor of Porto
PORTO CITY HALL



JORGE MORGADINHO
Executive Director
REIFY



WILLIAM MURRAY
Partner
MURRAYTWOHIG



INGRID NAPPI
Real Estate and Sustainable Developement Chair Holder - Workplace Management Chair Holder
ESSEC BUSINESS SCHOOL



JUSSI NIEMISTÖ
Head of Research
CBRE FINLAND



ALEKSANDRA NJAGULJ
Global Head of ESG for Real Estate
DWS



ALEXANDRA NOTAY
Placemaking and Investment Director
PFP CAPITAL



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CIO, Head of Investment, Real Assets
AXA IM ALTS



TIM OLDMAN
Founder & CEO
LEESMAN



RAIMUND PAETZMANN
VP Logistics Network Expansion and Real Estate
ZALANDO SE



VANGUELIS PANAYOTIS
COO
MKG GROUP



JACQUES PERPÈRE
General Secretary
ADI



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CEO
BERKELEY GROUP



BERNARD PINOTEAU
Head of International Development
AEGIDE-DOMITYS



FRANÇOIS PITTI
Directeur, Directeur Prospective et Marketing stratégique
BOUYGUES CONSTRUCTION



ROGER PLA
Partner
ROCA JUNYENT



PETER PLAUT
Executive Director
WIMMER FAMILY OFFICE



LEE POLISANO
President
PLP ARCHITECTURE



ANDY PYLE
UK Head of Real Estate
KPMG



TIMOTHÉ RAULY
CIO, Head of Fund Management, Real Assets
AXA IM ALTS



DARREN RODWELL
Deputy Chair
LONDON COUNCILS

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OUR SPEAKERS



SALLY RONALD
Deputy Director Investor Relations
DIT



ORNA ROSENFELD
Global advisor on housing,
research scientist and author



JACKIE SADEK
Director
URBAN STRATEGY



KAZUYA SAWAMOTO
Director & CEO
DAIWA HOUSE EUROPE B.V.



ISABELLE SCEMAMA
Global Head, AXA IM ALTS
CEO, AXA IM - REAL ASSETS



MARIELLE SEEGMULLER
Operations Director
COVIVIO



ABBY SHAPIRO
Head of Office,
Retail & Life Science, Europe
OXFORD PROPERTIES



REMIGIJUS ŠIMAŠIUS
Mayor of Vilnus
LITHUANIA



AMOS SIMBO
Director
WINWAY AND BPIC NETWORK



ANNI SINNEMÄKI
Deputy Mayor
CITY OF HELSINKI



NEIL SLATER
Global Head of Real Assets
abrdn



PASCAL SMET
Secretary of State
of the Brussels-Capital Region
BRUSSELS-CAPITAL REGION



MĀRTIŅŠ STAĶIS
Mayor of Riga
RIGA CITY COUNCIL



BARBARA STEENBERGEN
Member Executive Committee/
Director EU office
INTERNATIONAL UNION OF TENANTS



DR. THOMAS STEINMÜLLER
Representative DACH & PL
AFILOG INTERNATIONAL C/O CAPTEN AG



ANDY STREET
Mayor of the West Midlands
UK



CLARE THOMAS
Partner
CMS



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Head of CRE & Hotel Finance EMEA
BANCO SABADELL



LEANNE TRITTON
Managing Director
ING MEDIA



SUNITA VAN HEERS
CEO
SUREAL BV



ROMAIN VEBER
Executive Director Investment
& Development
GECINA



RUDI VERVOORT
Minister President
BRUSSELS REGION



BEGOÑA VILLACÍS SANCHÉZ
Deputy Mayor
MADRID



MEGAN WALTERS
Global Head of Research
ALLIANZ REAL ESTATE



CAMIL YAZBECK
Senior Vice President Head
of Development Northern Europe
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THREESTONES CAPITAL

RE-INVEST

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AWARDS' SPONSORS

IZRESEARCH

MONDAY 14 MARCH

CLOSED-DOOR EVENTS
by invitation only

17.30 - 22.00
LOCATION TBC
RE-INVEST DINNER

Dinner sponsored by PARIS LA DÉFENSE

Sponsored by abrdn, AXA Investment Managers, CMS law·tax·future, PATRIZIA, KPMG, REDEVCO

TUESDAY 15 MARCH - MORNING

CLOSED-DOORS EVENTS
by invitation only

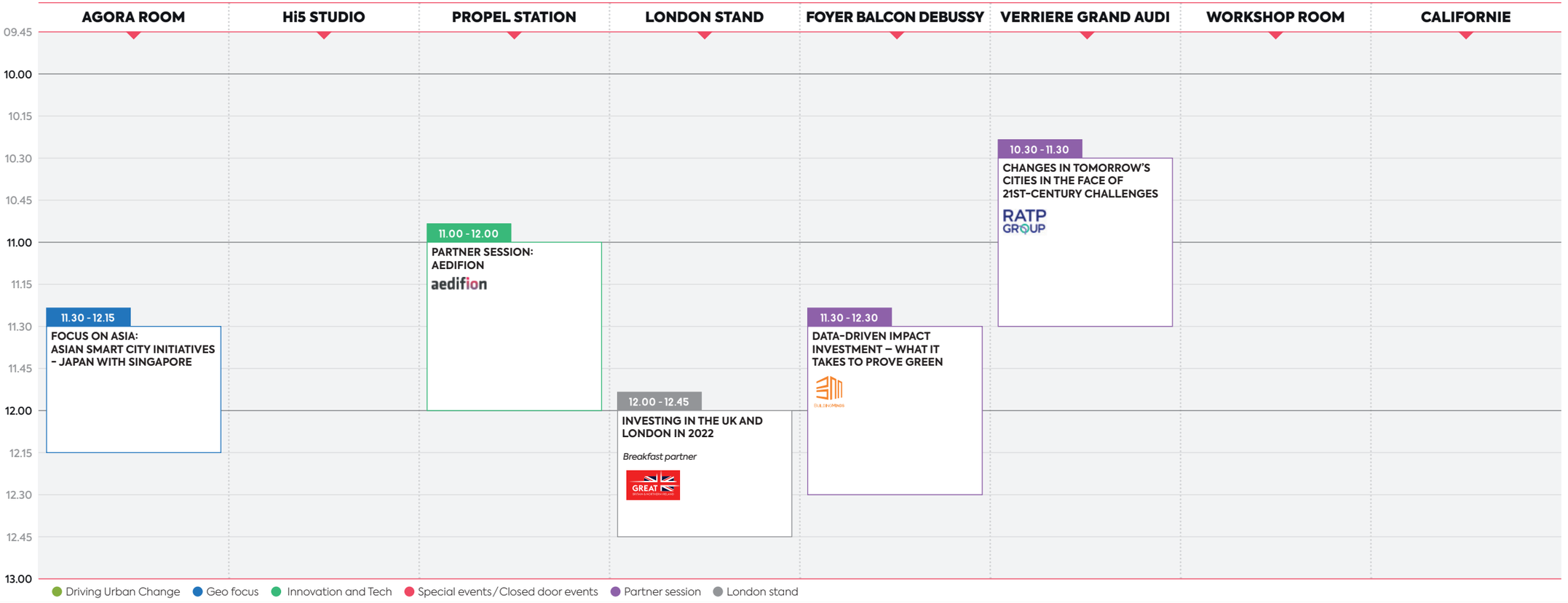
08.00 - 12.30
MAJESTIC
RE-INVEST SUMMIT

Sponsored by abrdn, AXA Investment Managers, CMS law·tax·future, PATRIZIA, KPMG, REDEVCO

Breakfast partner GREAT

12.30 - 14.00
MAJESTIC
RE-INVEST LUNCH

Sponsored by abrdn, AXA Investment Managers, CMS law·tax·future, PATRIZIA, KPMG, REDEVCO



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TUESDAY 15 MARCH – AFTERNOON

mipim

CLOSED-DOORS EVENTS *by invitation only*

16.00 - 17.45
MAJESTIC
POLITICAL LEADERS' SUMMIT
Sponsored by EURO CITIES

SPECIAL EVENTS *open to all*

15.00 - 16.00
GRAND AUDITORIUM
OPENING KEYNOTE
FRANÇOIS HOLLANDE
FORMER PRESIDENT OF THE FRENCH REPUBLIC



FROM 19.30
JW MARRIOTT
WELCOME RECEPTION

AGORA ROOM	Hi5 STUDIO	PROPEL STATION	LONDON STAND	FOYER BALCON DEBUSSY	VERRIERE GRAND AUDI	WORKSHOP ROOM	CALIFORNIE
14.00 - 14.45 CITIES FOR CITIZENS THE BIG DEBATE	14.00 - 15.00 ULI: EMERGING TRENDS Urban Land Institute	15.00 - 15.45 CHANGE MANAGEMENT IN LARGE CORPORATES	14.00 - 14.45 LONDON BOROUGHS AND THEIR OPPORTUNITIES		SINGAPORE INVEST 12.30 - 14.15	13.30 - 15.00 CENTRAL EASTERN EUROPE FOCUS *Sponsored by* SKANSKA	14.00 - 15.00 PARTNER SESSION: CHEVREUX
16.15 - 17.00 FRANCE: TOWARDS A NEW GEOGRAPHICAL DISTRIBUTION?	16.00 - 17.00 TOMORROW'S URBANISM: MORE HUMAN, MORE RESILIENT, AND MORE BUSINESS-FRIENDLY UNITED GRAND PARIS	16.15 - 16.45 START UP COMPETITION JURY#1	15.00 - 15.45 THE NEW LONDON EXPERIENCE: HOW WE LIVE, WORK AND PLAY POST PANDEMIC	16.00 - 18.00 PARTNER SESSION : MADRID MADRID MADRID		16.30 - 17.15 THE OFFICE UPRISING: INNOVATING TO BOUNCE BACK – PART ONE	16.00 - 17.30 PARTNER SESSION: LÉMAN HORIZON
17.30 - 19.00 PARTNER SESSION: SE LOGER SeLoger bureaux & commerces		17.15 - 17.45 START UP COMPETITION JURY#2	16.00 - 16.45 MORE HOMES: BUILD TO RENT 17.00 - 18.00 OPENING RECEPTION: INVESTING IN LONDON				

12.30 12.45 13.00 13.15 13.30 13.45 14.00 14.15 14.30 14.45 15.00 15.15 15.30 15.45 16.00 16.15 16.30 16.45 17.00 17.15 17.30 17.45 18.00 18.15 18.30 18.45 19.00

Driving Urban Change · Geo focus · Innovation and Tech · Special events / Closed door events · Partner session · London stand

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WEDNESDAY 16 MARCH – MORNING

AGORA ROOM

10.00 - 10.45
REAL ESTATE MUCH MORE THAN AN ASSET: PRIME REAL ESTATE, LOCATION OR FEATURES?
Content partner
INVESTMENT MONITOR
Sponsored by
Allianz PROLOGIS

11.30 - 12.15
GREEN IS THE NEW BLACK ESG PRINCIPLES DRIVING RE INVESTMENTS
Allianz PROLOGIS

Hi5 STUDIO

10.00 - 10.45
CITIES FOR CITIZENS: THE BIG DEBATE

11.00 - 12.30
CHIOMENTI SESSION
CHIOMENTI

PROPEL STATION

10.15 - 11.00
A TECH USE CASE FROM THE MIDDLE AGES : HOW INNOVATION IS RESHAPING THE HÔTEL-DIEU IN PARIS

11.30 - 12.30
SPACETI SESSION
spaceti

LONDON STAND

10.00 - 10.45
LEADERSHIP AND COLLABORATION

11.00 - 11.45
EUROPE'S HUB OF TECHNOLOGY AND INNOVATION

12.00 - 12.45
KNOWLEDGE CLUSTERS: SPACES FOR INNOVATION

AUDI A

11.00 - 12.00
ESG: CHALLENGES AND OPPORTUNITIES IN THE REAL ESTATE SECTOR
gesvalt
ROCA JUNYENT

FOYER BALCON DEBUSSY

09.15 - 10.15
PARTNER SESSION: AIA
AIA LIFE DESIGNERS

11.00 - 12.00
PARTNER SESSION : AEGIDE/DOMITYS
DOMITYS

VERRIERE GRAND AUDI

09.45 - 10.45
PARTNER SESSION: INVEST IN FRANCE

12.00 - 13.00
TOWARDS INCLUSIVE AND CIRCULAR URBAN DEVELOPMENT
hub brussels

WORKSHOP ROOM

09.00 - 10.30
OCCUPIERS SUMMIT
By invitation only

11.00 - 12.30
HEALTH THINK TANK
Sponsored by MOZAIC ASSET MANAGEMENT

CALIFORNIE

11.00 - 12.00
PARTNER SESSION : BOUYGUES CONSTRUCTION
BOUYGUES CONSTRUCTION

08.45 · 09.00 · 09.15 · 09.40 · 09.45 · 10.00 · 10.15 · 10.30 · 10.45 · 11.00 · 11.15 · 11.30 · 11.45 · 12.00 · 12.15 · 12.30 · 12.45 · 13.00 · 13.15 · 13.30

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WEDNESDAY 16 MARCH - AFTERNOON

STAND R7.F5 - 16.00 - 17.00
MATCHMAKING HEALTHCARE
THREESTONES CAPITAL

AGORA ROOM

14.30 - 15.15
THE OFFICE UPRISING: INNOVATING TO BOUNCE BACK – PART TWO

15.45 - 16.30
HOUSING FIRST: THE AFFORDABLE CHALLENGE
gecina

Hi5 STUDIO

PROPEL STATION

14.00 - 14.30
START UP COMPETITION JURY#3

15.00 - 15.30
START UP COMPETITION JURY#4

16.00 - 16.45
PARTNER SESSION: INFOGRID
INFOGRID

17.15 - 18.00
INVEST IN TECH REPORT
presented by MetaProp

18.00 - 19.00
INVEST IN TECH NETWORKING DRINKS

LONDON STAND

14.00 - 14.45
INVESTING IN RETAIL POST-PANDEMIC

15.00 - 15.45
THE NEED FOR OFFICES

16.00 - 16.45
UK CITIES

AUDI A

15.00 - 17.00
PARTNER SESSION: INVESTMENT BRIEFINGS
real estate INVESTMENT BRIEFINGS

FOYER BALCON DEBUSSY

14.30 - 15.30
UK: DEVOLUTION, THE LEVELLING UP AGENDA AND HOUSING FIRST

16.00 - 18.00
PARTNER SESSION: NEW REGENERATION FOR BUSINESS!
Barcelona Catalonia

VERRIERE GRAND AUDI

14.45 - 15.45
GLOBAL DANISH SOLUTIONS – HOW TO BUILD A MORE SUSTAINABLE WORLD
Property and Investment DENMARK

16.15 - 17.00
GERMANY – A NEW REAL ESTATE ERA?
Mattheußer
Immobilienvertriebsgesellschaft mbH

17.30 - 19.00
NORDIC INVESTMENT FOCUS

WORKSHOP ROOM

14.30 - 16.00
GEND'HER NETWORKING EVENT DRIVING THE CHANGE
Sponsored by CREW NETWORK
KPMG BUSINESS IMMO

16.30 - 17.30
JEUX OLYMPIQUES ET ENJEUX IMMOBILIERS À L'HEURE DE LA COP 26
ESSEC

CROISETTE

18.30 - 19.30
PARTNER SESSION: AFEX
AFEX

CALIFORNIE

13.45 - 15.45
PARTNER SESSION: POLAND TODAY
POLAND TODAY

13.30 13.45 14.00 14.15 14.30 14.45 15.00 15.15 15.30 15.45 16.00 16.15 16.30 16.45 17.00 17.15 17.30 17.45 18.00 18.15 18.30 18.45 19.00 19.15 19.30

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THURSDAY 17 MARCH - MORNING

mipim

13.00 - 14.30
SALON CROISETTE AT THE MAJESTIC HOTEL
HOSPITALITY LUNCH *(by invitation only)*
ECE

AGORA ROOM

10.15 - 11.00
HOUSING FIRST: A SECOND WIND FOR HOUSING
THREESTONES CAPITAL

11.30 - 12.15
FINANCING CLIMATE ACTION

Hi5 STUDIO

11.00 - 11.45
GREEN IS THE NEW BLACK: LOCAL INITIATIVES TO TACKLE GLOBAL CHALLENGES
PROLOGIS
Ivanhoé Cambridge

PROPEL STATION

10.00 - 11.00
STARTUP COMPETITION FINAL

LONDON STAND

10.00 - 10.45
LEADING THE DECARBONISATION AGENDA

11.00 - 11.45
INVESTING IN THE FUTURE OF LIVING FOR LONDONERS

12.00 - 12.45
ESSENTIAL INFRASTRUCTURE: SPACE FOR INDUSTRY AND LOGISTICS

FOYER BALCON DEBUSSY

09.00 - 10.00
PARTNER SESSION : CIBI
cibi

WORKSHOP ROOM

09.00 - 10.30
THE HOSPITALITY MORNING: A RENAISSANCE IN THE MAKING?
Sponsored by SwissLife Asset Managers

CALIFORNIE

11.00 - 12.00
PARTNER SESSION: ALTUS
Altus Group

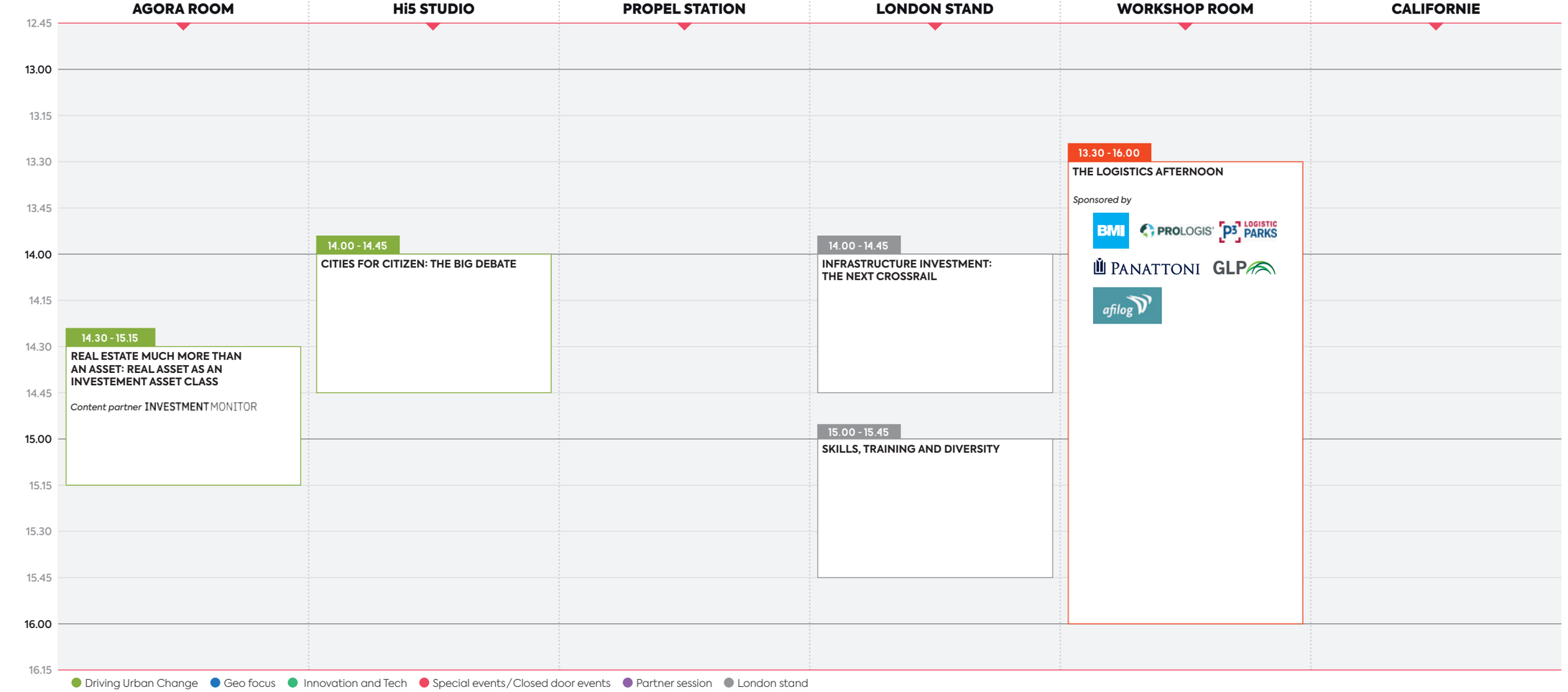
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● Driving Urban Change ● Geo focus ● Innovation and Tech ● Special events / Closed door events ● Partner session ● London stand

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SPECIAL EVENTS
open to all

18.30 - 19.30
GRAND AUDITORIUM
AWARDS CEREMONY



FRIDAY 18 MARCH

10.45 - 11.30 *Open to all*

PROPEL
CLOSING REMARKS