Van: [redacted]
Aan: [redacted]
Onderwerp: FW: European Waterfront Cities Network
Datum: donderdag 21 december 2017 14:30:31

TKN

Van: [redacted]
Verzonden: donderdag 21 december 2017 14:29
Aan: [redacted]
CC: [redacted]
Onderwerp: RE: European Waterfront Cities Network

Dea [redacted]
We discussed it also in our Mipim organizing projectgroup. They embraced the session as well as we did ;)
Just to be sure the session is a ONE-hour meeting that will take place at our stand. PRefferably we would like to have it take place the first day Tuesday at 10 in the morning. In that manner we don't use up too much of our stand during the busier times.
Would that suit you too?
Furthermore what do you need? E.g. tv/presentationdevice etc? What kind of set-up do you need can some stand or do we need 50 chairs? (we have to take some more chairs then because we have only about 30 chairs present normally inside.
But we could do that if necessary.
Looking forward to hearing from you
Btw Rotterdam is coming of course! Spoke to [redacted] yesterday but she didn't see/get the email she said?
Regards

[redacted]

Van: [redacted]@marketingliverpool.co.uk]
Verzonden: maandag 18 december 2017 21:25
Aan: [redacted]
CC: [redacted]
Onderwerp: RE: European Waterfront Cities Network

Hi [redacted]
Thanks for email and yes the closed workshop will be hosted elsewhere with only the investor seminar bring held on your stand and if [redacted] you can give me a preferred date and time for an hour based on the options below then we can get that locked in.
Rotterdam have not as yet confirmed their presence
Regards
[redacted]

Sent from my iPad

On 18 Dec 2017, at 13 11, [redacted]@amsterdam.nl> wrote

> H [redacted] s
> [redacted] will arrange the logistics of an investors facing seminar with you.
> Did I understand well that the closed workshop' will be hosted elsewhere?
> We cannot close down the Holland Metropole stand (together with Rotterdam The Hague and many investors) for two hours...
> Further: I assume Rotterdam will join in both the seminar and the workshop.
> [redacted] can you check this?
> Best,
> [redacted]
> Director Residential Markets
> City Development
> City of Amsterdam/ Metropolitan Region Amsterdam
> E: [redacted]@amsterdam.nl
> T: [redacted]
> T: [redacted]
> Chair *Urban Land Institute Netherlands*
>
> **Van:** [redacted]@marketingliverpool.co.uk]
> **Verzonden:** vrijdag 15 december 2017 17:23
> **Aan:** [redacted]
> **CC:** [redacted]
> **Onderwerp:** RE: European Waterfront Cities Network
>
> H [redacted]
> That s great news and bearing in mind that we you would be accommodating the investor facing seminar on the Amsterdam stand we would not be seeking any costs from Amsterdam for the two events
> I think first key task is to agree the timings for the investor facing seminar (1 hour)and then the workshop (2 hours) so in that regard the timings we are working to are either
> 13th March between 10am and midday
> 14th March between 1.30pm and 3.30pm
> 15th March between 1.30pm and 4.30pm
> If you can let me know which time works best for Amsterdam for the Investor seminar then we can then allocate that and finalize the 2 hour workshop session
> Regards
> [redacted]
> Director of Marketing Liverpool
> Liverpool Vision | 10th Floor | The Capital | 39 Old Hall Street | Liverpool L3 9PP
> T [redacted] | M [redacted]
> T + 44 [redacted]
> F + 44 [redacted]
> M +44 [redacted]
> E [redacted]@marketingliverpool.co.uk
> W www.marketingliverpool.co.uk
> W www.visitliverpool.com
> W www.itsliverpool.com
> <image001.png>
> <image002.png>
> Part of Liverpool Vision
> for the other investor
> t yrsak is As far as wl woulsd would
>
> **From** [redacted]@amsterdam.nl]
> **Sent:** 11 December 2017 14 36
> **To:** [redacted]@marketingliverpool.co.uk>
> **Cc:** [redacted]@amsterdam.nl>; [redacted]@amsterdam.nl>
> **Subject:** RE European Waterfront Cities Network
>
> H [redacted]
> Sounds great!
> Let's make a planning at what exact date the 50 people investor facing seminar would take place at our stand.
> Let me know what costs you are thinking of given we host the meeting.
> We surely will participate in the closed seminar during a couple of hours.
> Best,
> [redacted]
> Director Residential Markets
> City Development
> City of Amsterdam/ Metropolitan Region Amsterdam
> E: [redacted]@amsterdam.nl
> T: 3[redacted]
> T: 3[redacted]
> Chair *Urban Land Institute Netherlands*
>
> **Van:** [redacted]@marketingliverpool.co.uk]
> **Verzonden:** zondag 10 december 2017 17:15
> **Aan:** [redacted]
> **Onderwerp:** RE: European Waterfront Cities Network
>
> Hi [redacted]
> I had a catch up call with [redacted] on Friday to discuss activity at MIPIM as we now have 14 cities who have expressed an interest in participating - we are conscious in trying to develop a proposition of the costs to host events at MIPIM and therefore would appreciate your thoughts on these two ideas and the support requested from Amsterdam
> 1. That we hold an investor facing seminar on the Amsterdam stand on the basis that circa 50 may be able to attend - this would be for an hour only and if the idea is of interest we can then progress the content for the event, which would be facilitated by [redacted]
> 2. We will look to host a " closed " seminar for all partners based around one subject matter again facilitated by [redacted] - this will be for a couple of hours
> [redacted], can you let me know your thoughts about this
> Thanks
> [redacted]
>
> Sent from my iPad
>
> On 5 Dec 2017, at 14 04, [redacted]@amsterdam.nl> wrote
>
> > Den[redacted]
> > Sorry to respond so late we really would like to participate in the Waterfront Cities Network at MIPIM as City of Amsterdam!
> > Please let me know more details.
> > See you there,
> >
> > Kind regards,
> > [redacted]
> > City Development/ Residential Markets

City of Amsterdam/ Metropolitan Region Amsterdam
Chair Urban Land Institute Netherlands
Global Trustee Urban Land Institute
T +31[redacted]

Op 22 nov. 2017 om 16 51 heeft[redacted] @marketingliverpool.co.uk> het volgende geschreven

Dear All

Further to email below dated 9th November in relation to the European Waterfront Cities Network - please can you respond by Thursday 30th November advising of your cities thoughts for MIPIM 2018.

If we do not receive a response by this date we will assume you do not wish to participate.

Thank you and Best Wishes

[redacted]

From [redacted]
Sent 09 November 2017 14 53
To [redacted] @sbk.goteborg.se' <[redacted] @sbk.goteborg.se>; [redacted] @sbk.goteborg.se>; [redacted] @BelfastCity.gov.uk>; [redacted] @hafencity.com' <[redacted] @hafencity.com>; '[redacted] @stockholm.se <[redacted] g@stockholm.se>; [redacted] e@amsterdam.nl' [redacted] @amsterdam.nl>; [redacted] @hel.fi>; [redacted] @hel.fi' <[redacted] @hel.fi>; [redacted] @sbk.goteborg.se' [redacted] @sbk.goteborg.se>; [redacted] @glasgow.gov.uk' <[redacted] @glasgow.gov.uk>; [redacted] @glasgow.gov.uk>; [redacted] @fossen.as <[redacted] g@fossen.as>; [redacted] @Lelystad.nl [redacted] @Lelystad.nl>; [redacted] @mudaciobit.barcelona [redacted] @mudaciobit.barcelona>
Cc [redacted] @hel.fi> [redacted] @glasgow.gov.uk [redacted] @glasgow.gov.uk>; [redacted] @stockholm.se; Annemieke Verwoert [redacted] @amsterdam.com>; [redacted] @hel.fi' <[redacted] @hel.fi>; [redacted] @hel.fi' <[redacted] @hel.fi>; [redacted] @hel.fi [redacted] @hel.fi> [redacted] @hafencity.com [redacted] @hafencity.com>; [redacted] @byr.oslo.kommune.no [redacted] @byr.oslo.kommune.no>; [redacted] @barcelonactiva.cat>
Subject European Waterfront Cities Network

Dear all

It was a pleasure to meet you all at our recent Waterfront Cities Network workshop in Munich on the 4th October.

In that regard[redacted] who facilitated the session with us has kindly pulled together some attached notes that are not meant to be a definitive set of minutes but they do cover the subject matters we covered.

The key issue I would like your views on relates to section 7 of the report that refers to next steps and the potential of us undertaking activity at MIPIM Cannes in March.

During our discussions it became clear that not all cities will be able to participate in every event and therefore a "membership" type model would perhaps not be best and that each opportunity should be presented in such a way that each city could make a decision as to whether to participate and in so doing be prepared to contribute to the overall cost.

Accordingly for Cannes we are thinking about holding at least one Waterfront focussed plenary session with a number of cities represented on the panel and[redacted] to facilitate what would be a one hour session - there is also the option of us holding a further closed workshop if that was deemed useful.

As we will need to move fairly quickly to secure[redacted] availability and an appropriate space that we could hold the event based on attracting an audience of circa 150 I would appreciate your early thoughts on.

1. Would you wish your city to be involved in a plenary conference event during Cannes ?
2. If yes to above would you be available on either Wednesday 14 March, 1.30pm or Thursday 15th March, 1pm
3. Would you be interested in participating in a similar closed workshop as the one we held in Munich ?

Based on the responses we receive we will then be in a position to review and come back to those interested with details relating to costs etc

I would also appreciate any other thoughts you may have on the other points highlighted within section 7.

Kind regards

[redacted]

[redacted], Director, Marketing Liverpool
Liverpool Vision | 10th Floor | The Capital | 39 Old Hall Street | Liverpool L3 9PP
T [redacted] |
E egorman@marketingliverpool.co.uk<mailto egorman@marketingliverpool.co.uk>
W www.marketingliverpool.org<http://www.marketingliverpool.org/>

[ML1]

[ML-Signature-5-May]<http://hybrid-web.global.blackspider.com/urlwrap/?q=AXicHcwxCsIwFAbgHzyBF3kpLRR0UsGxi6Pbowkam7yU15jgGd2cXL2J4neAb73C7QW8P4CGR9szLVoosg9jkqwp0Jgiyn44RtkMTdN1fYsDFRayTunMYt2O45KdWo4kAdec560xtdZfo5PLXi7BF6dz-m90nwyA0xP4AkXhKfE&Z>

Part of Liverpool Vision

<image001.png>
<image002.jpg>
<Cities Waterfront FINAL 13 Nov.pdf>

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