[redacted]

Van: [redacted]
Verzonden: donderdag 21 april 2022 13:55
Aan: [redacted]
Onderwerp: FW: MIPIM follow-up

Van: [redacted]
Verzonden: woensdag 3 april 2019 9:56
Aan: [redacted] <[redacted]@amsterdam.nl>
Onderwerp: FW: MIPIM follow-up

Van: [redacted] [mailto:[redacted]@ICSC.org]
Verzonden: woensdag 27 maart 2019 10:53
Aan: [redacted]
CC: [redacted]
Onderwerp: MIPIM follow-up

[redacted],

It was great to meet with you at MIPIM, strategise how we move forward with the Amsterdam project and introduce you to my (Dutch) colleague, [redacted]. I hope the rest of your week was as productive as our meeting! A few follow-up notes;

- The first step is to organise a 'brainstorming session' to define the objectives, scope and participants for an ultimate advisory panel program for retail in the Amsterdam Metropolitan region.
- We agreed to try and meet in Amsterdam, either on 15 or 16 May (preference for 15 May as I'll be at the World Retail Conference in Amsterdam that day).
- We also agreed to limit the number of people at this initial planning meeting to about 6-8. [redacted] and [redacted] to decide who from the Metropoolregio Amsterdam should be involved at this stage.
- We suggested that [redacted], chief executive of the NRW, should be invited and involved in the process [redacted] has already mentioned this to her and she would be happy to participate).
- We will look into what kind of data regarding commerce/retail etc in the Amsterdam (region) can be obtained (from our membership)

I was presenting at a ULI Switzerland event in Zürich last week. On the panel that followed me, a senior representative from the city presented a recently completed retail strategy. She said that the next phase of the study was to expand it to the Metropolitan region! I mentioned that we were looking at possibly doing something in Amsterdam and she indicated that she would be happy to share their experience and participate if asked.

Let's try and lock in the date for the May meeting as soon as possible.

Look forward to hearing from you.

Best

[redacted]

[redacted]
Executive Vice President & Managing Director- EMEA

International Council of Shopping Centers
29 Queen Anne's Gate | London | United Kingdom | SW1H 9BU | United Kingdom
D: +44 20 7976 3113 | M: [redacted] | [redacted]@ICSC.org
www.icsc.org



Space, Place & the Future of Retail
2019 ICSC CONFERENCE & EXHIBITION | Barcelona – April 10 - 11
Register Now!

Email Confidentiality Notice