

**From:** "5.1.2,e"  
**Sent:** Fri, 12 Apr 2024 15:29:35 +0200  
**To:** "5.1.2,e" <5.1.2,e@amsterdam.nl>; "5.1.2,e" <5.1.2,e@amsterdam.nl>; "5.1.2,e" <5.1.2,e@amsterdam.nl>; "5.1.2,e" <5.1.2,e@amsterdam.nl>  
**Subject:** RE: draft-agenda follow-up session on Tourism (online, tuesday May 7th, 14.30h-16h)  
**Categories:** werktijd

Dag 5.1.2,e

Wat een leuke en enthousiaste mail.

5.1.2,e en ik zijn nog niet zo ver met iets wat we al kunnen delen voor feedback.

De besluitvorming en bekendmaking besluit rondom riviercruises (dinsdag in college) heeft me onevenredig veel tijd gekost deze dagen.

Paar aanvullingen/wijzigingen in rood. Wat mij betreft goed deze maandag de deur uit te sturen!

Dank

Groetjes, 5.1.2,e

---

**Van:** 5.1.2,e <5.1.2,e@amsterdam.nl>

**Verzonden:** donderdag 11 april 2024 12:43

**Aan:** 5.1.2,e <5.1.2,e@amsterdam.nl>; 5.1.2,e <5.1.2,e@amsterdam.nl>; 5.1.2,e <5.1.2,e@amsterdam.nl>; 5.1.2,e <5.1.2,e@amsterdam.nl>; 5.1.2,e <5.1.2,e@amsterdam.nl>

**Onderwerp:** draft-agenda follow-up session on Tourism (online, tuesday May 7th, 14.30h-16h)

Hi all,

Hierbij een concept-mail voor de follow-up 7/5: opmerkingen/suggesties welkom!

Groet,

5.1.2,e

Dear friends from Barcelona, Bruges, Florence, Genoa, Prague and Eurocities,

May this find you well!

We hope that you've enjoyed a restful and joyful easter-break and we look much forward to reconnecting with you during our upcoming online-session, next Tuesday May 7<sup>th</sup>.

We understand, and welcome much, that from Barcelona 5.1.2,e will bring along some additional colleagues: 5.1.2,e director of Economic Development and Promotion as well as 5.1.2,e director of the Tourism Department.

Since we have little restraints this time regarding travel and stay, please feel free as well to bring along relevant colleagues to our session, this may only be enriching for all.

As to the agenda and exchanges we envisage for this session, we believe it would be good to allow for a 'tour de table' so that each delegation may share (if that is the case) any updates relevant to our 'tourism-agenda'.

Then we propose to first briefly share some reflections regarding our exchanges in Amsterdam during 4-5 March: to this end, we attach again the summary of main findings. It would be important to check if the issues that are important to you, have found their way into this resume.

The main part of our exchange, we suggest to dedicate to possible next steps we may endeavour. For discussing this, p. 6 of the summary lists a number of suggestions for action, which briefly are:

- The effect on the rental-prices for residential housing: should the impact of tourism on accessible residential housing be further researched? (and EU sponsored)?

- Should we initiate/encourage further action on clarifying the impact on retail in city-centers and the tendency to a monoculturalization, catering mostly for visitors? This impacts the historical authenticity of our city-centers. How does EU law (state-aid/services-directive) precisely impact our local capacities?
- Managing visitor-crowds: Different tools and technique are being implemented. How can we develop more knowledge in what works and what doesn't?
- **Limiting influx of big groups and tour operating business**, for instance by cruise-ships, or **coaches**. What are here the legal tools and options? Is EU-law (freedom of services) relevant? Which level(s) of governance are relevant in this?
- How to establish fruitful connections between incoming visitors, and our local communities? What good practices can be researched and learned from?
- What do we make of the EU Transition Pathway for Tourism, which seems basically focused on growth, skills-development and environmental transition? Should this agenda can be enlarged, to also cover the issues/challenges our cities are confronted with? Should we discuss a meeting with the Commission on this?
- At the European Parliament, after the EU elections, a new Task Force on Tourism is likely to be installed: should this be an opportunity to raise political attention (by involving deputy-mayors from our cities) to the challenges related to overtourism?
- Could our informal group of cities contribute to the Urban Agenda Partnership on Sustainable Tourism, in the action-strand on Unbalanced growth?
- What opportunities do we see, with furthering our connection with the UNESCO-team working on tourism?
- More internally: should we discuss how we could further our exchanges and cooperation (enhance information sharing, maintain a list with relevant events, etc).
- Should we enlarge the current 'informal coalition' with some other cities/regions (without losing focus on issues of common concern)? **And do you already have suggestions and partners in mind that might want to join our coalition?**

Voila, plenty of stuff to think about and to discuss. And certainly an 'a priori' question, for each city=delegation, would be: is there an 'appetite' for further cooperate on these challenges?

In any case, in anticipation of presenting a 'common narrative' towards external stakeholders (such as the European Commission or the European Parliament, or at possible relevant events, etc): 5.1.2.e and 5.1.2.e are working on a draft-note on this. It should come your way ahead of our meeting on May 7<sup>th</sup>. A particular issue to consider here is how to frame our concerns: a EU city alliance on 'overtourism' might not be appealing. Maybe the 'EU alliance on Sustainable Urban Tourism' might work better.

These are all just teasers for you, ahead of our online call.

Please do not hesitate to flag to us certain issues/topics, that you would like to highlight during the call.

Looking forward to our continued exchange,  
on behalf of the Amsterdam-team,